

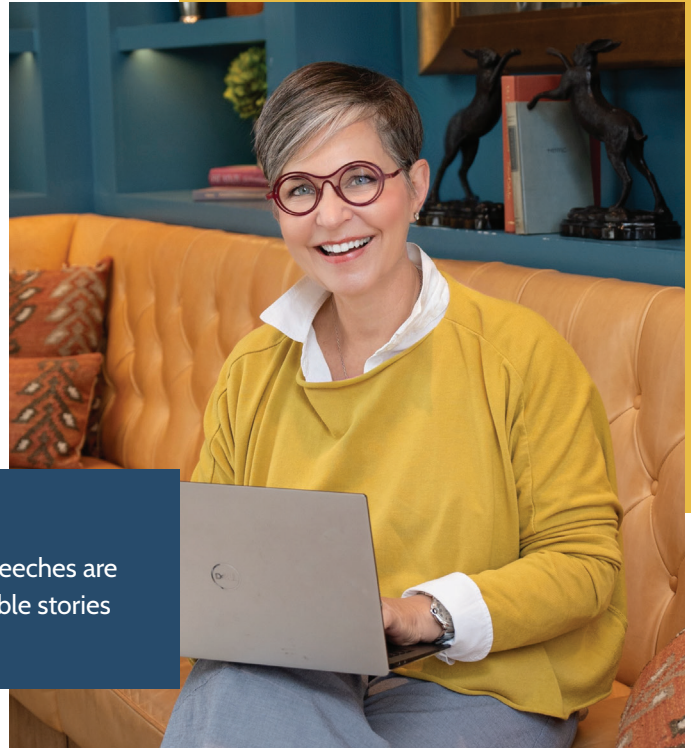
# Gina Schaefer

**Dynamic Speaker, Author,  
Founder, Advocate, Entrepreneur**

**Inspiring Change, Empowering  
Leaders, Transforming Businesses**

## Bio

A businesswoman, philanthropist, and leader, Gina Schaefer's speeches are intertwined with personal experience, business savvy, and relatable stories from her nearly 30 years as a change maker and influencer.



## About Gina

- **Founded in 2003:** Established her first hardware store.
- **13 Locations in DC & 2 States:** Expanded her business across two states.
- **300 Teammates:** Created jobs and opportunities for 300 team members.
- **130+ Co-Owners:** Transformed 130+ teammates into co-owners.
- **Author of Recovery Hardware:** Shares her journey and the power of second chances.
- **Advocate & Philanthropist:** Dedicated to making a positive impact in her community.

## Main Speaking Topics:

### ***Just Because the World Underestimates Us, it Doesn't Mean our Fate is Pre-written***

**Overview:** Gina spent 20 years as a woman in a “man’s world,” growing her hardware business to 13 locations. Her successes, failures, and insights make for an engaging 45-minute keynote address.

#### **Key Takeaways:**

1. How to find your inspiration and voice
2. How, when, and WHY to self-promote
3. Steps to overcome self-doubt

### ***Business Succession Planning from an Accidental Expert***

**Overview:** Drawing from her experience in business and as a board member on multi-billion-dollar companies, Gina provides a 45-minute keynote on crafting successful succession plans.

#### **Key Takeaways:**

1. Craft a Financial Succession Plan
2. Minimize Emotional Complications
3. Explore Exit Options

### ***You Are (the) Somebody***

**Overview:** Gina shares steps to build the right culture for your organization, using lessons learned from diverse experiences. Her 45-minute keynote focuses on practical strategies for cultural transformation.

#### **Key Takeaways:**

1. Use Curiosity and Storytelling
2. Infuse Trust and Transparency
3. Track and Act on Turnover Data

## Travel Information:

Gina Schaefer is traveling from Washington, DC.



## Testimonial

"Gina's powerful story and passion inspired our 400 conference attendees. Her message is perfect for inspiring any audience."

– Chris Cooper, Director Ohio Employee Ownership Center

## References

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### *Tim Garbinsky, Communications Director*

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## Contact

Have an event you want a custom keynote for? Gina can customize a speech for you! Let's Talk.



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