

PRIVACY POLICY

Last updated: June 25, 2025

Kal+Co. and The Kollective are committed to protecting your privacy. This policy explains what personal data we collect and how we use it.

1. Information We Collect

We collect the following data:

- Full name, email address, business name, and payment info
- Login data when accessing The Kollective platform
- Data collected via cookies and analytics tools (e.g., browser type, IP)

2. How We Use Your Data

We use your data to:

- Provide services and member benefits
- Communicate via email or platform notices
- Improve our offerings through analytics

We do not sell or share your personal information with third parties for marketing purposes.

3. Payment Processing

All payments are processed through third-party processors (e.g., Stripe, PayPal). We do not store full credit card numbers on our servers.

4. Data Security

We take appropriate technical and organizational security measures to protect your information. However, no system is 100% secure.

5. Cookies & Tracking

Our site uses cookies to track site usage and optimize your experience. You may adjust your browser settings to decline cookies.

6. Your Rights

You may request to:

- Access or update your personal data
- Unsubscribe from marketing emails
- Have your data deleted (subject to legal retention requirements)

7. Third-Party Links

Our websites and platforms may include links to third-party websites. We are not responsible for their privacy practices.

8. Updates to This Policy

We may revise this policy. The latest version will always be posted on our website.

9. Contact

For privacy inquiries:

hello@thekalandco.com