



**tea**  
MOMENTS

**PREMIUM TEA BLENDS FOR EVERYDAY JOY**  
**20500+ STORES IN EUROPE AND BEYOND**

---

**PRODUCT CATALOG**

# YOUR HAPPY MOMENTS — EVERY SIP TURNS A MOMENT INTO SOMETHING SPECIAL



## ABOUT TEA MOMENTS

Founded in 2022, Tea Moments brings joy to every cup. Today our teas are sold in 20,500+ retail locations across Ukraine, Moldova, and the EU. We are part of Trypilian Sun, the No. 2 packaged tea company in Ukraine, trusted by millions of consumers.

### Our Range

- Black, green, fruit & herbal blends
- Real fruit pieces and flower petals
- Formats: pyramids, sachets, loose leaf, pirtioned loose leaf

### Our Promise

Premium taste, international safety standards, and affordable pricing in the Low-Premium segment.

**Tea Moments** is a modern, emotional brand that combines aesthetics, quality, and affordability, creating tea for pleasure, inspiration, and life's little joys.

**Discover your happy moment with Tea Moments!**



# BEST SELLERS

OUR MOST LOVED FLAVOURS, CHOSEN BY THOUSANDS OF TEA LOVERS



MANGO TIME



MOJITO BREEZE



SUMMER MELODY



BERRIES PARTY

FORMAT: 20 PYRAMIDS



ASSORTED FRUIT TEA



ASSORTED BLACK TEA



ASSORTED GREEN TEA

FORMAT: 5 FLAVORS X 3 CADDY PACKS

# COMPLETE TEA PORTFOLIO – DESIGNED TO WIN EVERY SHELF

## PYRAMID TEA BAGS: 7 SKU

PREMIUM WHOLE-LEAF BLENDS IN PYRAMID SACHETS FOR RICHER INFUSION AND AROMA.



## LOOSE LEAF TEA COLLECTION: 3 SKU

PREMIUM LOOSE LEAF BLENDS IN ELEGANT TINS FOR AN AUTHENTIC TEA EXPERIENCE.



## PORTIONED LEAF TEA IN DISPLAY BOXES : 7 SKU

PRE-MEASURED LOOSE LEAF PORTIONS IN ELEGANT DISPLAY BOXES FOR EASY BREWING.



## TEA IN A TUBE: 7 SKU

TRENDY AND COLOURFUL TUBES WITH HIGH-QUALITY LOOSE BLENDS FOR MODERN RETAIL.



## INDIVIDUAL TEA BAGS (SACHETS) : 7 SKU

CONVENIENT SINGLE-WRAPPED TEA BAGS ENSURING FRESHNESS IN EVERY CUP.



## GIFT ASSORTMENT OF PYRAMIDS: 3 SKU

BEAUTIFULLY PACKAGED PYRAMID TEA SETS, IDEAL FOR GIFTING AND PREMIUM RETAIL.



# THE TEA MOMENTS DIFFERENCE

## WHY TEA LOVERS AROUND THE WORLD CHOOSE TEA MOMENTS?



### PREMIUM QUALITY YOU CAN TRUST

Certified to **IFS standards** – every cup delivers flawless taste and top-tier safety.



### THE TASTE OF NATURE IN EVERY CUP

**Real fruit pieces**, flower petals, and premium flavours for a bright, unforgettable taste.



### A FORMAT FOR EVERY MOMENT

**Choose from** pyramids, sachets, caddy bags, or loose tea – perfect for any occasion.



### THE STRENGTH OF UKRAINE'S NO. 2 COMPANY

Part of Trypilian Sun – **the No. 2 packaged tea company in Ukraine**, trusted by millions of consumers.



### PRESENCE IN THOUSANDS OF STORES

**Over 20,500 retail outlets** in Ukraine, Moldova, and EU countries – and growing fast



### GOOD PRICE

Premium taste in the Low-Premium segment, with a **price that is highly competitive** in its category.



### LED BY A WOMAN CEO

Driving innovation, diversity, and inclusive leadership **at every level of the company.**



### SUPPORTING YOUTH INITIATIVES

**Official sponsor of youth organisations**, empowering the next generation and fostering positive change in communities.

# TARGET AUDIENCE



20-35, FEMALE AND MALE AUDIENCE  
(80% VS 20%).

## Key Traits:

- Open, positive, active, independent
- Constantly seeking new experiences
- Highly engaged in social media
- Value variety and experiment with flavours

## In Tea:

They enjoy visually attractive products, premium yet affordable quality, and are eager to try new blends.



# PREMIUM WHOLE-LEAF BLENDS IN PYRAMID SACHETS FOR RICHER INFUSION AND AROMA



**MANGO  
TIME**

**Green tea.**  
Green tea with mango slices, rose petals and orange blossom — **tropical aroma in every sip.**

Format: 20 pyramids



**BERRIES  
PARTY**

**Black tea.**  
Black tea with blueberries, raspberries, strawberries and cornflower petals — **a berry feast for your senses.**

Format: 20 pyramids



**MOJITO  
BREEZE**

**Green tea.**  
Green tea with juicy citrus and fresh mint — **cool Mojito-inspired freshness.**

Format: 20 pyramids



**SUMMER  
MELODY**

**Herbal-fruit tea.**  
Herbal-fruit tea with apple, raspberries and cardamom — **taste of endless summer.**

Format: 20 pyramids



**ALPINE  
MEADOW**

**Herbal tea.**  
Herbal tea with rose hips, chamomile, lemongrass and mint — **meadow-fresh infusion.**

Format: 20 pyramids



**SPARKLING  
STRAWBERRY**

**Green tea.**  
Green tea with strawberry slices, rose petals and orange blossom — **sparkling fruity twist.**

Format: 20 pyramids



**CITRUS  
LOVE**

**Black tea.**  
Black tea with lime, lemon, grapefruit and tangerine — **zesty citrus explosion.**

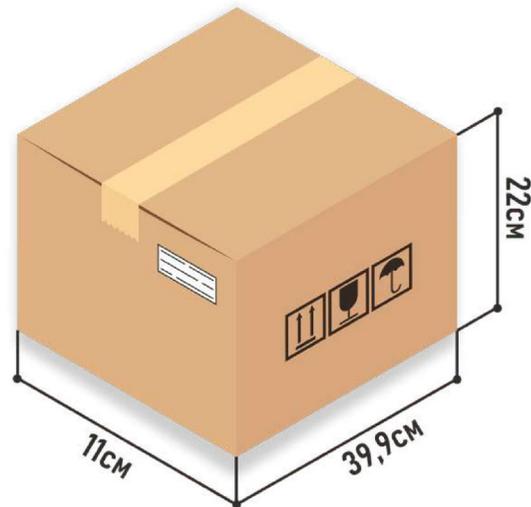
Format: 20 pyramids



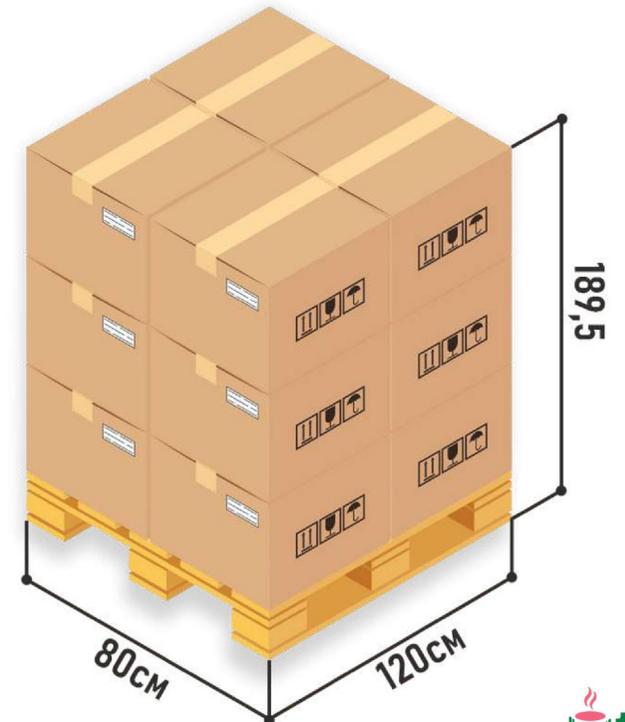
# PACKAGING



14 tea boxes in a group packaging



176 group boxes on a pallet



# PRE-MEASURED LOOSE-LEAF PORTIONS IN ELEGANT DISPLAY BOXES FOR EASY BREWING



## JOY OF MINT

Herbal tea with hibiscus, mint, apple, rosehip and blackberry — **light, refreshing boost** for your mood and energy.

Format: 15 caddy bags



## BUCKWHEAT ESSENCE

100% buckwheat tea — **natural energy and gentle warmth** in every cup.

Format: 15 caddy bags



## ALPINE MEADOW

Rosehip, chamomile, lemongrass, mint, orange peel and apple — **calming meadow-fresh infusion** for peaceful moments.

Format: 15 caddy bags



## NIGHTS OF WONDER

Blend of black and green tea with apple, orange blossom, cornflower, grape and vanilla — **crafted for bold, adventurous spirits.**

Format: 15 caddy bags



## ASSORTED BLACK TEA

English Morning – classic loose-leaf black tea.  
Vanilla Earl Grey – Earl Grey with delicate vanilla notes.  
Berries Party – black tea with juicy berry pieces.  
Joy of Mint – refreshing blend with hibiscus and mint.  
Midnight Peach – black tea with sweet peach aroma.

Format: 15 caddy bags (5 flavours, 3 of each)



## ASSORTED FRUIT TEA

Citrus Love – black tea with vibrant citrus burst.  
Very Berry – green tea and hibiscus with berry explosion.  
Strawberry Kiss – green tea with strawberry aroma.  
Summer Melody – fruit tea with the taste of endless summer.  
Mango Paradise – green tea with tropical mango flavour.

Format: 15 caddy bags (5 flavours, 3 of each)



## ASSORTED GREEN TEA

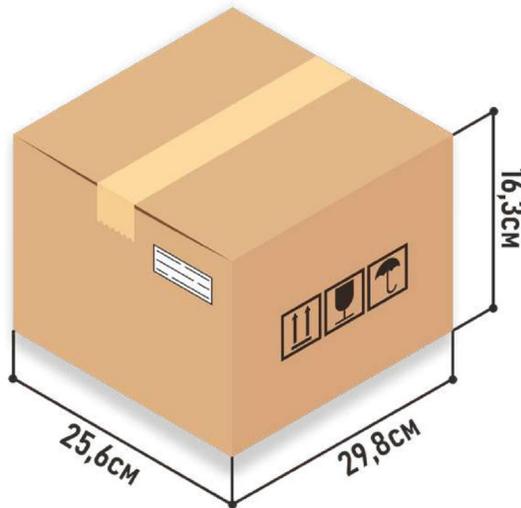
Original Green Vibe – green tea for an energising morning.  
Milky Oolong Bliss – oolong with a smooth, creamy taste.  
Cleopatra's Moonlight – green tea with apple and raspberry.  
Peachy Chamomile – chamomile with white peach aroma.  
Buckwheat Essence – 100% buckwheat tea for natural energy.

Format: 15 caddy bags (5 flavours, 3 of each)

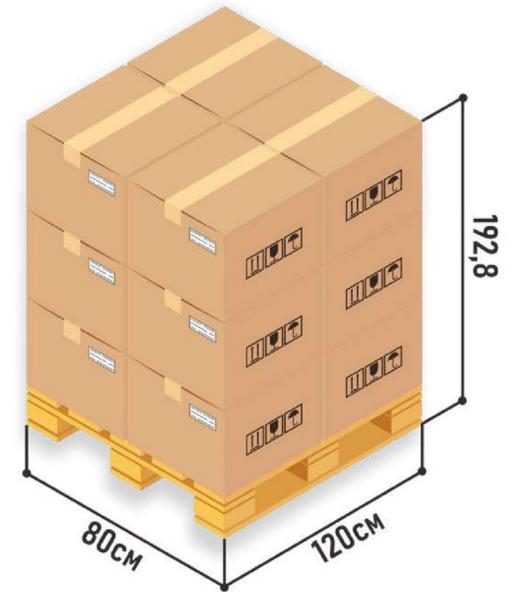
# PACKAGING



15 tea boxes in a group packaging



132 group boxes on a pallet



# CONVENIENT SINGLE-WRAPPED TEA BAGS ENSURING FRESHNESS IN EVERY CUP

## FAMILIAR FLAVORS IN A NEW FORMAT



### BERGAMOT BOUQUET

 **BLACK TEA**

Rich black tea with bergamot and orange peel – a classic with a bright modern twist.

---

Format: 22 envelopes



### MOJITO BREEZE

 **GREEN TEA**

Green tea with mint, lemongrass, and citrus zest—an elegant interpretation of the iconic MOJITO cocktail. Lightness and drive in every cup.

---

Format: 22 envelopes



### MANGO TIME

 **GREEN TEA**

Fresh green tea with tropical mango flavor, decorated with rose petals.

---

Format: 22 envelopes



### SUMMER MELODY

 **FRUIT TEA**

Hibiscus tea with raspberries and juicy apples—a bright fruity melody with a fresh sound. Each cup gives you energy, lightness, and a festive mood, creating a choice for those who live in the rhythm of summer.

---

Format: 22 envelopes

# CONVENIENT SINGLE-WRAPPED TEA BAGS ENSURING FRESHNESS IN EVERY CUP

## NEW FLAVORS IN THE PRODUCT RANGE



### FRUITY BERRIES

 **BLACK TEA**

Black tea is combined with juicy currants and raspberries and the delicate aroma of bergamot, giving it a bright, refreshing taste.

---

Format: 22 envelopes



### SPICY GINGER

 **HERBAL TEA**

This aromatic herbal tea with ginger, chamomile, lemongrass, cinnamon, and apples offers warming spice and soft fruity freshness. Perfect for cosy moments of relaxation.

---

Format: 22 envelopes



### SUNNY SMILE

 **GREEN TEA**

Tea that brings a sunny smile. Green tea with juicy quince and mango, decorated with rose petals – a modern combination of tropical flavours. Each cup brings lightness and a burst of solar energy.

---

Format: 22 envelopes



### RUBY NIGHT

 **FRUIT TEA**

Rich hibiscus blends with juicy raspberries and the fresh aroma of bergamot to create a unique and fragrant taste.

---

Format: 22 envelopes



### ROOIBOS DREAM

 **HERBAL TEA**

Rooibos with rosehip, apple, lemongrass, and hints of cinnamon creates a harmonious blend with a fresh yet cosy flavour. The perfect choice for those who appreciate balance.

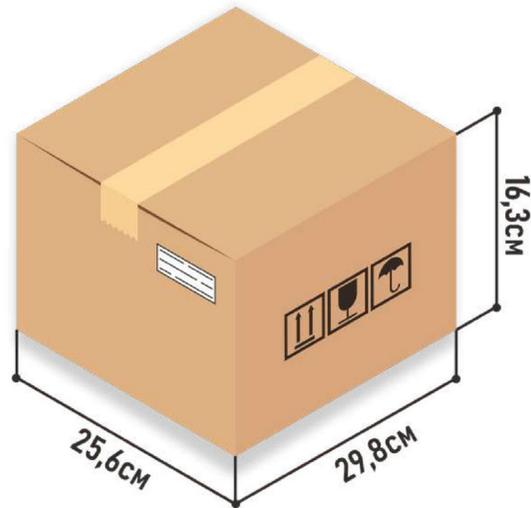
---

Format: 22 envelopes

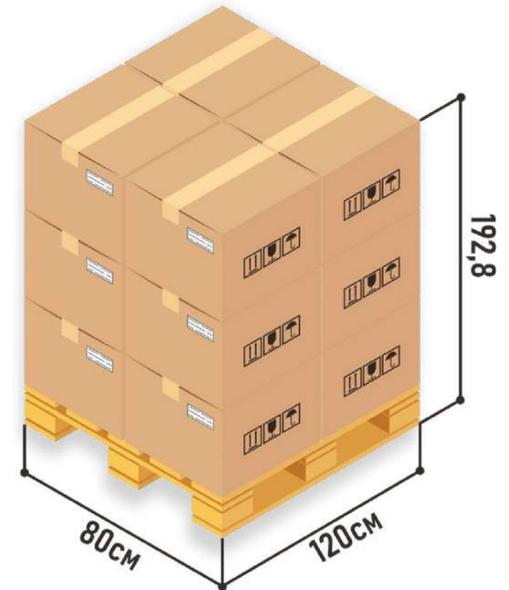
# PACKAGING



12 tea boxes in a group packaging



132 group boxes on a pallet



# PREMIUM LOOSE LEAF BLENDS IN ELEGANT TINS FOR AN AUTHENTIC TEA EXPERIENCE

*A perfect gift for tea lovers* 



**STRAWBERRY KISS**

## LOOSE GREEN LEAF TEA

Green tea infused with the aroma of sun-ripened strawberries and delicate vanilla — a gentle embrace of **sweet tranquility**. Light and dreamy, with a touch of romance, it turns every sip into a moment of pure bliss. Perfect for slow mornings, cosy afternoons or whenever you want to pause and savour life.

---

Format: loose leaf tea, 30 g



**NIGHTS OF WONDER**

## LOOSE BLACK LEAF TEA

Nights of Wonder — a captivating blend of black and green tea, apple, orange blossom, cornflower and a hint of **vanilla and grapes**. Bright floral and juicy fruity notes awaken your senses, filling the day with energy and curiosity. Created for those who seek new adventures, cherish beauty in details and aren't afraid to express their emotions.

---

Format: loose leaf tea, 30 g



**WINTER STORY**

## LOOSE HERB TEA

Winter Story — hibiscus tea enriched with the notes of mulled wine, warming spices and a soft citrus accent. This aromatic blend wraps you in the atmosphere of festive evenings, snowy streets and laughter by the fire. Every sip is a cosy winter tale that warms you from the inside and brings a smile to your lips.

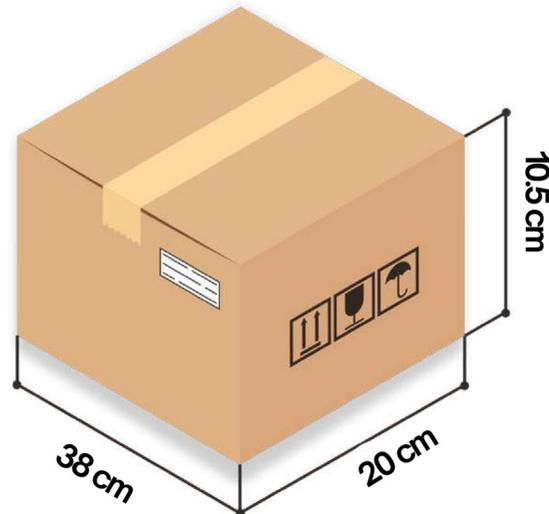
---

Format: loose leaf tea, 30 g

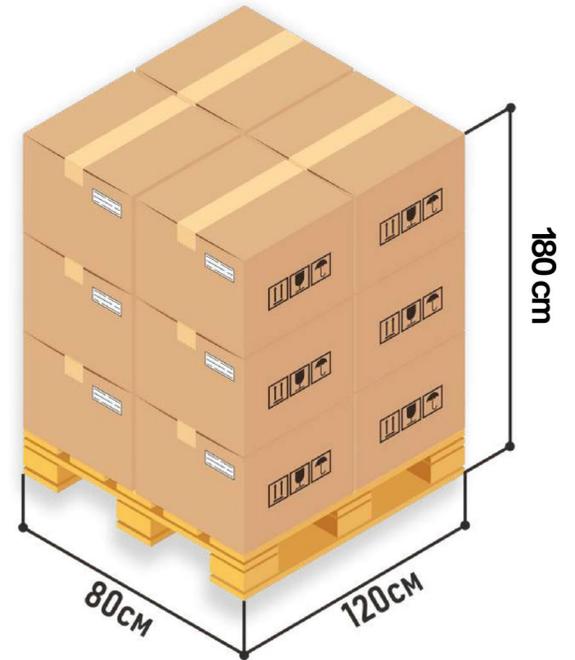
# PACKAGING



12 tea boxes in a group packaging



180 group boxes on a pallet



# TRENDY AND COLOURFUL TUBES WITH HIGH-QUALITY LOOSE BLENDS FOR MODERN RETAIL



## ROSEBERRY FUSION

Black tea with hibiscus and delicate roses create a refined aroma, enriched with juicy strawberries. Blackberry leaves bring freshness, while calendula adds a sunny note.

Format: loose leaf tea, 70 g



## ENERGIZING FLOW

Black tea with echinacea and juicy apple, brightened by orange, lemon and grapefruit. Rose and cornflower petals add a stylish floral touch.

Format: loose leaf tea, 70 g



## MIDNIGHT PEACH

Rich black tea with peach and passion fruit, softened by rose and calendula petals. Every sip is a sweet, exotic journey.

Format: loose leaf tea, 70 g

## ROOIBOS DREAM

Smooth rooibos with lemongrass, apple and rosehip, finished with warming cinnamon and ginger. Comfort in every sip.

Format: loose leaf tea, 70 g



## CITRUS CHILL

Refreshing green tea with mint, lemongrass, and bright citrus. Orange blossoms add a delicate aroma, mojito leaves a cool aftertaste.

Format: loose leaf tea, 70 g



## BUCKWHEAT ESSENCE

Nutty, oatmeal-cookie aroma from the first sip. A gentle, lingering sweetness that feels like home.

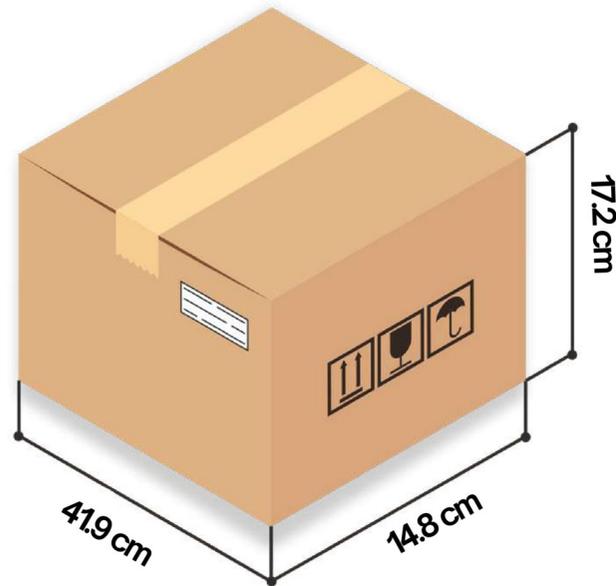
Format: loose leaf tea, 70 g



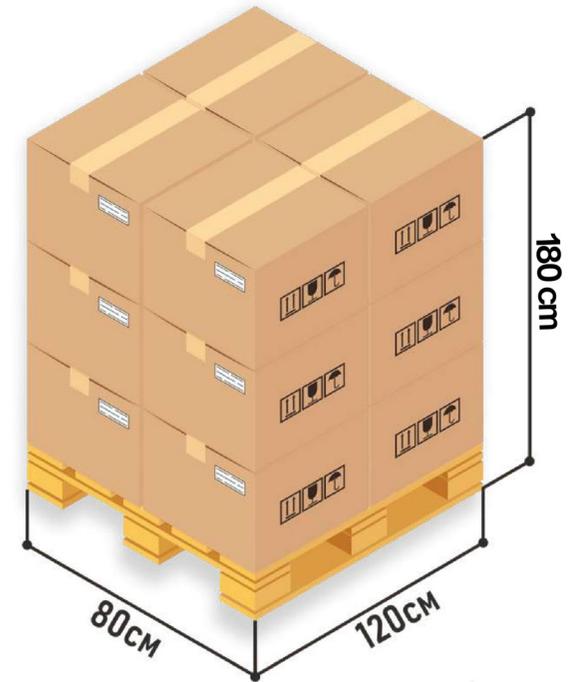
# PACKAGING



10 tea tube in a group packaging



132 group boxes on a pallet



# BEAUTIFULLY PACKAGED PYRAMID TEA SETS, IDEAL FOR GIFTING AND PREMIUM RETAIL



**MAGICAL MOMENTS**

## PYRAMIDS - ASSORTMENT OF BLACK TEA

**Citrus Love** – black tea with orange, lemon, grapefruit and mandarin for a bright citrus lift.

**Earl Grey Vanilla** – black tea with bergamot and delicate vanilla for a refined, soothing taste.

**Berries Party** – juicy blueberries, raspberries, strawberries and blackcurrants with hibiscus petals.

**Nights of Wonder** – black and green tea with apple, orange blossom, cornflower and a hint of vanilla.

Format: 32 (4 flavours x 8 pyramids)



**BRIGHT MOMENTS**

## PYRAMIDS - ASSORTED GREEN TEA

**Mango Time** – green tea with mango, rose petals and orange blossom for a tropical touch.

**Mojito Breeze** – green tea with citrus, mint and the sparkle of a summer cocktail.

**Sparkling Strawberry** – strawberry, rose petals and orange blossoms for a light, fruity delight.

**Cleopatra's Moonlight** – raspberry, rose, apple and cornflower for a floral, juicy infusion.

Format: 32 (4 flavours x 8 pyramids)



**SUNNY MOMENTS**

## PYRAMIDS - ASSORTED FRUIT AND HERBAL TEA

**Summer Melody** – hibiscus and apple with juicy raspberries for a rich fruity taste.

**Alpine Meadow** – rosehip, chamomile, lemongrass, mint and apple for a fresh, calming sip.

**Very Berry** – hibiscus and green tea with blueberries, currants and a tangy berry twist.

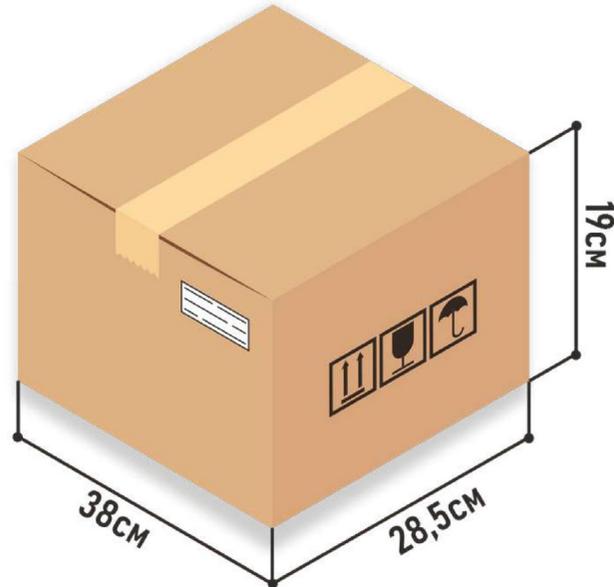
**Joy of Mint** – mint and hibiscus with apple, rosehip and blackberry to refresh and lift your mood.

Format: 32 (4 flavours x 8 pyramids)

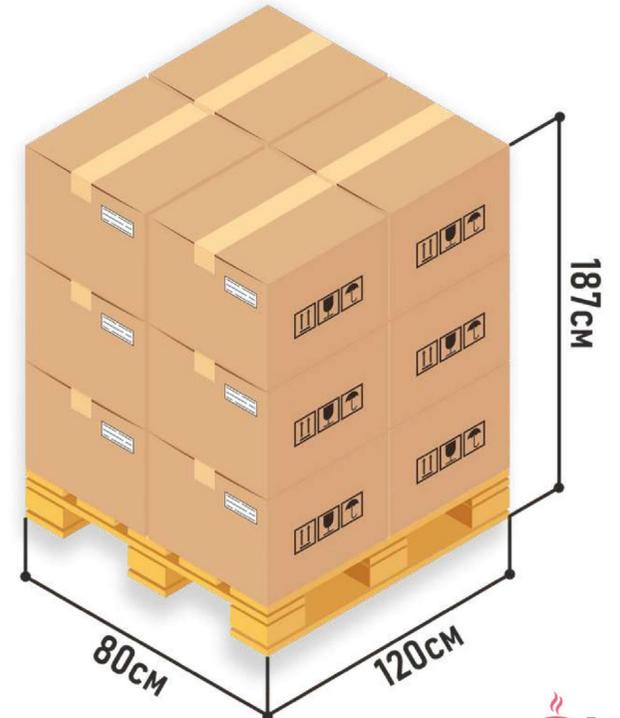
# PACKAGING



8 tea boxes in a group packaging



72 group boxes on a pallet



# FULL CONTROL. PREMIUM QUALITY. YOUR PERFECT TEA

Our facility features **automated lines** capable of producing all tea formats — from classic tea bags to premium pyramids and innovative tea formats. **Flexible configurations** let us adapt volumes, formats, and blends to perfectly match our brand and product portfolio.

We operate **state-of-the-art** production lines from global leaders **IMA, BOSCH, SANKO, and TSUBAKIMOTO**, ensuring unmatched **stability, speed, and precision at every stage.**

With a **full in-house production cycle** — from raw material sourcing to final packaging — we maintain **total control** over blending, mixing, packaging, and quality assurance.

Our **expert team**, with over 20 years of experience, creates new flavours, tests ingredients, and delivers **consistently exceptional product quality.**





**eurofins** Food Assurance

## IFS Certificate

Herewith the certification body  
**ARS PROBATA GmbH**  
confirms that the processing activities of  
**TRYPILLYA SUN LLC**  
46, Trypilska str.  
08700 Obuhiv, Kyiv region, Ukraine  
GLN-Nr: 4823118600001 COID: 83444  
Sanitary legal authorisation number: r-UA-10-08-1476

**Food** (being ISO / IEC 17065 accredited for IFS certification and having signed an agreement with IFS Management GmbH)

**certification-registration-no** IFS-3324/2025  
**Audit date** 22.09.2025 - 23.09.2025  
**Last audit conducted unannounced** 09.08.2024  
**Certification issue date** 03.11.2025  
**Certificate valid until** 03.11.2026  
**Next audit from announced:** 15.07.2026 - 23.09.2026 unannounced: 20.05.2026 - 23.09.2026

for the scope of the audit APIFF220925-3324:  
Blending and mixing of tea, tea mixtures, fruit and herbal tea; packing into filter bags and polymer films  
Exclusion from Scope: no exclusion  
product scope(s): 10. Dry products, other ingredients and supplements  
technology scope(s): E, F  
meet the requirements set out in the **IFS Food** Version 8, April 2023 and other associated normative documents  
Passed at **Higher Level** with a score of 97.12 %

Member of Certification Body Committee  
Yalçın Uçar  
Berlin, 03.11.2025

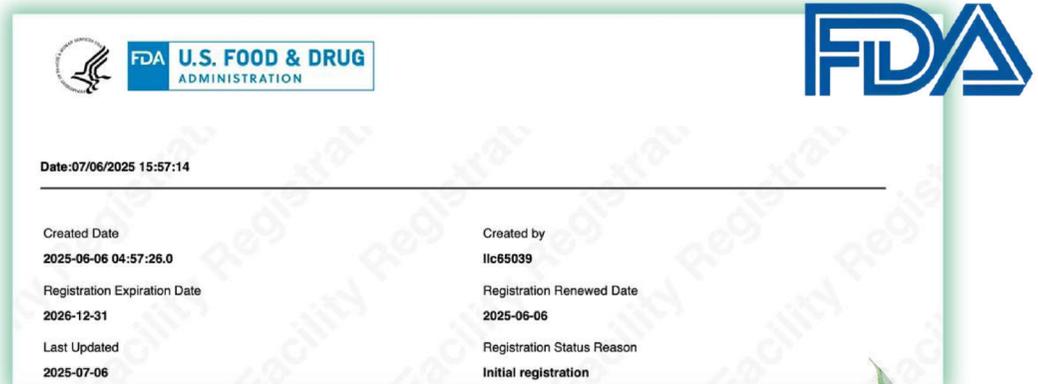
**DAkkS** Deutscher Akkreditierungsgestaltung  
D-72148 500 01 00

Eurofins ARS PROBATA GmbH, Möllendorffstraße 47, 10367 Berlin, Deutschland

Our production meets the highest international food safety standards, confirmed by independent audits.

- **IFS Food Version 8 (till November 2026)**
- **FDA Registration – Ensuring compliance for export to the United States (valid until December 2026).**

These certifications confirm our commitment to strict quality control, safe production practices, and the ability to supply products to the most demanding global markets.



**FDA U.S. FOOD & DRUG ADMINISTRATION**

**Date:** 07/06/2025 15:57:14

Created Date	Created by
2025-06-06 04:57:26.0	Ilc65039
Registration Expiration Date	Registration Renewed Date
2026-12-31	2025-06-06
Last Updated	Registration Status Reason
2025-07-06	Initial registration



# MARKETING SUPPORT

DRIVING YOUR TEA BRAND'S GROWTH



We provide tailored marketing support to help our distributors increase sales, strengthen brand loyalty, and stand out in competitive markets – using the latest trends and high-impact communication channels.



## SOCIAL MEDIA STRATEGY

Engaging content and growth campaigns for Instagram, Facebook, and TikTok.



## DIGITAL ADVERTISING CAMPAIGNS

Targeted online ads to boost brand visibility and sales.



## CONTENT MARKETING

Creative storytelling, seasonal campaigns, and product highlights.



## TRADE MARKETING AND POS MATERIALS

In-store displays, branded stands, and promotional kits.



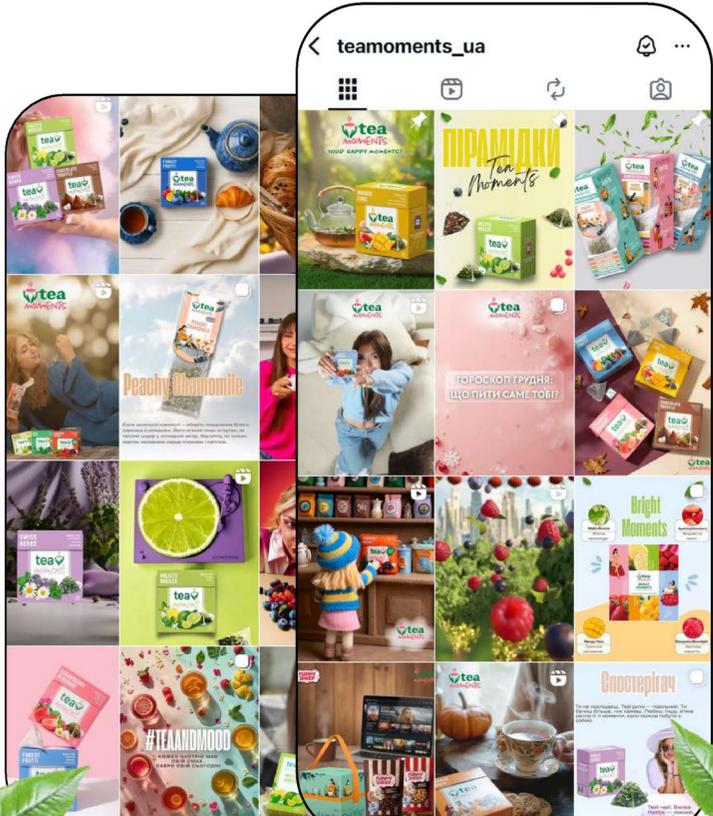
## EVENTS AND SAMPLING

Product tastings, pop-up activations, and experiential marketing.



## INFLUENCER PARTNERSHIPS

Collaborations with lifestyle, foodie, and wellness influencers.



*\*depends on the terms of cooperation*

# TARGET SALES CHANNELS

DRIVING YOUR TEA BRAND'S GROWTH

Tea Moments is created to be exactly where your customers are.

From **vibrant retail chains and charming, authentic stores to the convenience shops** just steps away from home, our teas fit seamlessly into every shelf and every shopping basket.

With our dedicated HoReCa range, Tea Moments is ready to shine **in hotels, cafes, restaurants, and even gas stations** — turning every cup into a moment worth remembering.

We can provide a detailed HoReCa presentation upon request to help you explore the full potential for your business.

Our mission is simple — to make Tea Moments a part of everyday life, whether it's a quick takeaway or a slow, cosy tea ritual.



RETAIL

HoReCa



# THANK YOU

**Vitalii Konotop Sales Manager**



+44 7498 215676 (WhatsApp, Telegram)



alliance.trading.group.uk@gmail.com

