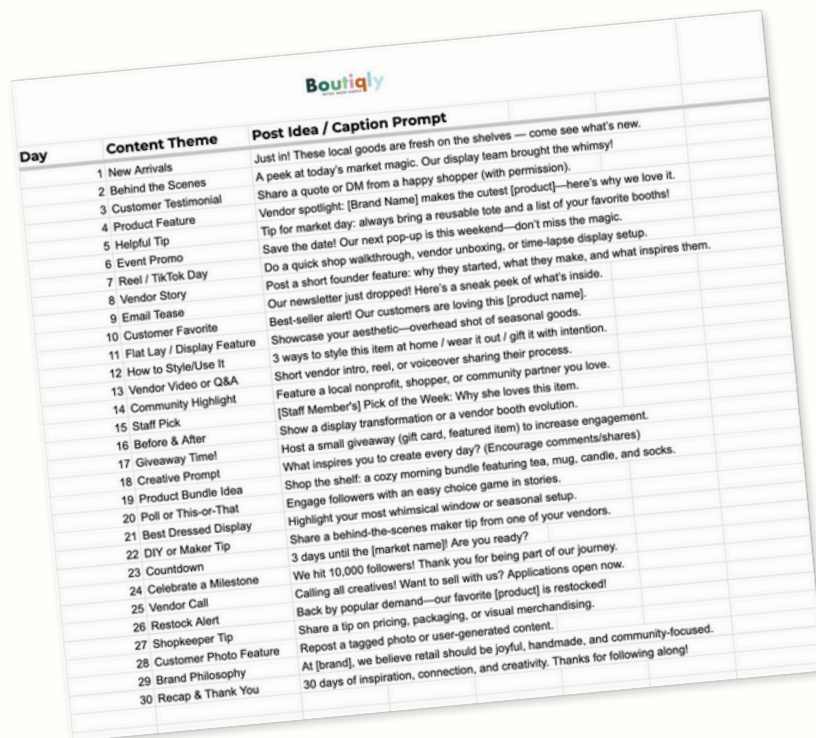


FREE CONTENT CALENDAR

GROW YOUR FOLLOWING



Day	Content Theme	Post Idea / Caption Prompt
1	New Arrivals	Just in! These local goods are fresh on the shelves — come see what's new.
2	Behind the Scenes	A peek at today's market magic. Our display team brought the whimsy!
3	Customer Testimonial	Share a quote or DM from a happy shopper (with permission).
4	Product Feature	Vendor spotlight: [Brand Name] makes the cutest [product]—here's why we love it.
5	Helpful Tip	Tip for market day: always bring a reusable tote and a list of your favorite booths!
6	Event Promo	Save the date! Our next pop-up is this weekend—don't miss the magic.
7	Reel / TikTok Day	Do a quick shop walkthrough, vendor unboxing, or time-lapse display setup.
8	Vendor Story	Post a short founder feature: why they started, what they make, and what inspires them.
9	Email Tease	Our newsletter just dropped! Here's a sneak peek of what's inside.
10	Customer Favorite	Best-seller alert! Our customers are loving this [product name].
11	Flat Lay / Display Feature	Showcase your aesthetic—overhead shot of seasonal goods.
12	How to Style/Use It	3 ways to style this item at home / wear it out / gift it with intention.
13	Vendor Video or Q&A	Short vendor intro, reel, or voiceover sharing their process.
14	Community Highlight	Feature a local nonprofit, shopper, or community partner you love.
15	Staff Pick	[Staff Member's] Pick of the Week: Why she loves this item.
16	Before & After	Show a display transformation or a vendor booth evolution.
17	Giveaway Time!	Host a small giveaway (gift card, featured item) to increase engagement.
18	Creative Prompt	What inspires you to create every day? (Encourage comments/shares)
19	Product Bundle Idea	Shop the shelf: a cozy morning bundle featuring tea, mug, candle, and socks.
20	Poll or This-or-That	Engage followers with an easy choice game in stories.
21	Best Dressed Display	Highlight your most whimsical window or seasonal setup.
22	DIY or Maker Tip	Share a behind-the-scenes maker tip from one of your vendors.
23	Countdown	3 days until the [market name]! Are you ready?
24	Celebrate a Milestone	We hit 10,000 followers! Thank you for being part of our journey.
25	Vendor Call	Calling all creatives! Want to sell with us? Applications open now.
26	Restock Alert	Back by popular demand—our favorite [product] is restocked!
27	Shopkeeper Tip	Share a tip on pricing, packaging, or visual merchandising.
28	Customer Photo Feature	Repost a tagged photo or user-generated content.
29	Brand Philosophy	At [brand], we believe retail should be joyful, handmade, and community-focused.
30	Recap & Thank You	30 days of inspiration, connection, and creativity. Thanks for following along!

Fresh Ideas for a whole month of content

[DOWNLOAD
CALENDAR](#)