



Localsfan Sponsorship Guide

Powered by Secret City Escapes

What is Secret City Escapes?

Secret City Escapes is a mobile-based outdoor escape room experience launching in Surfers Paradise. Tourists use their phones to explore the city, solve location-based puzzles, and discover hidden gems-including your business.

As they play, players are guided to real-world shops, cafes, attractions, and landmarks featured in the game narrative. It's sightseeing, storytelling, and advertising in one.

Why Partner With Us?

- High-Intent Foot Traffic

Players follow clues that guide them to participating locations like yours.

- Shareable & Memorable

Your brand becomes part of the story-visitors snap photos, scan QR codes, and interact on-site.

- Affordable Local Marketing

Campaigns start at just \$49/week with no long-term commitment.

- Easy Setup

We handle the video, creative, and in-game integration.

Sponsorship Tiers

| Tier | Features | Price |
|--------|--|------------|
| Bronze | Logo placement, business on map, QR coupon link | \$49/week |
| Silver | All Bronze + 15-sec video + social shoutout | \$99/week |
| Gold | Full puzzle, video ad, CTA screen, featured stop | \$199/week |

Launch Special - August 2025 Only

Get 2 weeks of in-game promotion for the price of 1 if you confirm your sponsorship by July 15th.

How to Get Started

Option 1: Book a 15-minute Sponsorship Discovery Call



Option 2: Email Ethan directly



Let's Put Your Brand in the Game

Secret City Escapes offers more than impressions-it delivers real foot traffic, brand exposure, and shareable moments. Join our launch partners and turn tourists into customers.