

# SIGRUN

Sigrun is an award winning business coach, bestselling author, international speaker and host of the Sigrun Show podcast. She's been called the leading business mentor for online entrepreneurs in Europe. She is on a mission to accelerate gender equality through female entrepreneurship and helps women start and scale their online businesses to 7 figures with her tough love and no-nonsense-approach to business and life.

Sigrun has been featured in Forbes, Time and numerous leading media publications in Europe. In 2022 she was accepted into the Hall of Fame of Ernst & Young's Entrepreneur of the Year Award in Switzerland and in 2021 she won 5 German Stevie Awards; as the Hero of the year, Entrepreneur of the year, Solo entrepreneur of the year, Manager of the year, and Sales Achievement of the year. Sigrun is married, has two stepsons, and splits her time between Reykjavik, Iceland and Zurich, Switzerland.

Her latest book is available on Amazon and is called *Kickstart Your Online Business - Create an Online Course and Start to Make Sales.*



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## SUGGESTED TOPICS:

- The fast-track to scaling your business to 7 figures
- How to scale your launches to 6 & 7 figures
- Lessons for achieving multiple 7 figure launches
- Combining launches & evergreen content as part of your marketing strategy

## SUGGESTED QUESTIONS:

- How did losing your job twice in 2 years and becoming sick for 7 months make you become an entrepreneur?
- How can we accelerate gender equality through female entrepreneurship?
- What are the keys to selling between launches?
- How to think big and take the next step in your business, even when you don't feel ready?
- How can you plan for the second and third sale even before you make your first sale?



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