

TBL

THE BEAUTE LOFT

**A GUIDE TO OUR
WHOLESALE PRICING
PRIVATE LABEL & CUSTOM
FORMULATION SERVICES**



TBL
THE BEAUTE LOFT

**PRIVATE LABEL SERVICES,
CUSTOM FORMULATION &
WHOLESALE PRICING**

WWW.THEBEAUTELOFT.COM



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The Beaute Loft has been a leader in natural skin, bath, and body since 2015. We currently manufacture for 23 local brands and 34 brands national brands. Our private label and custom formulation lab was launched to make it easier for companies of all sizes to take advantage of our great wholesale bases and private label services in small or larger quantities at great prices.

Whether you are a salon, spa or retailer wanting to come out with your own products or a skincare company looking for new products, we have a solution for you. You can order as little as 1 gallon or as much as thousands of gallons. All our products contain No Parabens, No Synthetic Fragrances, No Formaldehyde, and No Sodium Lauryl Sulfate.



We manufacturer all our body care and skincare bases in-house to the highest possible quality standards. Share in our vision of a natural future for this planet and its people.

-Bri



Bri Muhammad

THE FOUNDER

- Holistic Cosmetic Chemist
- Bachelor's in Chemistry
- Clinical Herbalist
- Member of The Avenue in the Woods Business Association

www.thebeauteloft.com

BRAND MISSION

For years it bothered me that there were not enough options for effective natural skin and hair products. I was disheartened by all the toxic ingredients found in commercial line products.

My vision was to create a healthy "good for you" brand that would also partner in making our world a better place for us all. I invite you to experience these wonderful natural products for yourself and everyone you love.

My goal is to formulate products that are not just "good for you", but will continue to improve your quality of life.

Bri



With over 8 years of chemistry and formulating experience, The Beaute Loft can help you build, launch and scale your wellness, skincare, or beauty brand.

PRIVATE LABEL

We bottle and brand the formula's that you love the most. We you customize the color, scents, feel and customized additions. Private label makes owning your own skincare company extremely easy.

WHOLESALE

We manufacturer all our body care and skincare in-house to the highest possible quality standards. Buy our perfected formula's and bases in large batch amounts and customize, bottle and package them yourself.

ADDITIONAL SERVICES

Below are a few of ways we can help you additionally with you and would love the opportunity to discuss how these would best work for you

LABEL CREATION

We can create your label for your products. It comes with three revisions. They come in an editable photoshop or PNG format. Each label is billed separately.

\$80

PROFESSIONAL PRODUCT PHOTOS

We can create gorgeously staged product photos. With props or with a white background. Photo's come retouched in PNG format in a set of 4.

\$100

CUSTOM PRODUCT FORMULATIONS

If there is a product or packaging that we do not offer and you'd like to custom formulate a product we can help formulate and package from start to finish.

STARTING \$1500



STOCK PRODUCTS

HYDRATING SERUM



A lightweight Hyaluronic Acid Based Serum. Comes in a 2 oz glass bottle. Herbal Additions and Light Scents are available. Ingredients: Hyaluronic Acid, Portulaca Oleracea Ferment Extract, Vegetable Glycerin, Rose Water, Vitamin C, Potassium Sorbate, Green Tea Extracts, Vitamin E, Vaccinium Myrtillus Fruit Leaf Extract, Radish Root Ferment Filtrate. **\$16.60/per piece**

\$240 | 15 pcs | \$16 each
\$475 | 30 pcs | \$15.80 each
\$900 | 60 pcs | \$15.00 each
\$1300 | 90 pcs | \$14.40 each

Suggested Retail Price : \$35+
Packing: Clear Glass Bottle White Top/Black Top
Weight: 28g

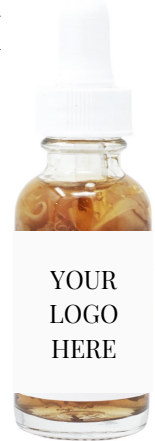
ACNE/INGROWN HYPERPIGMENTATION SERUM

A lightweight Salicylic Acid Based Serum formulated to help inflammation, redness, acne, hyperpigmentation and ingrown hairs. Rose Water, Portulaca Oleracea Ferment Extract, Zinc PCA, , Tea Tree Oil, Niacinamide, Salicylic Acid, Albatrellus Ovinus Extract, Peppermint Oil, Pelargonium Graveolens Flower Oil, Rosemary Leaf Oil, Polygonum Bistorta Root Extract, Radish Root Ferment Filtrate, Citric Acid **\$16.60/per piece**

Suggested Retail Price : \$35+

Packing: Clear Glass Bottle White Top/Black Top
Weight: 28g

\$240 | 15 pcs | \$16 each
\$475 | 30 pcs | \$15.80 each
\$900 | 60 pcs | \$15.00 each
\$1300 | 90 pcs | \$14.40 each



HYDRATING FLORAL TONER

Ingredients: Moroccan Rose Water, Vegetable Glycerin, Papaya Leaf Extract, Aloe Vera, White Tea Extract, Optiphen, Organic Roses, Radish Root Ferment Filtrate. **\$12.50/per piece**

\$195 | 15 pcs | \$13.00 each
\$378 | 30 pcs | \$12.60 each
\$720 | 60 pcs | \$12.00 each
\$1044 | 90 pcs | \$11.60 each

Suggested Retail Price : \$25+

Packing: Clear Glass Bottle White Top/Black Top
Weight: 113g

ACNE/INFLAMMATION/INGROWN TONER

An unscented witch hazel-based unisex toner made especially for ingrown hair-prone areas and extremely sensitive skin. Aloe Barbadensis Leaf Extract, Witch Hazel, Luffa Cylindrica Fruit/Leaf/Stem Extract, Aloe Vera Distillate, Rosemary Extract, White Willow Bark Extract, Rosemary Hydrosol, Hyaluronic Acid, Thyme Leaf Extract, Aloe Vera Juice, Chamomile Extract, Centella Asiatica Extract, Optiphen **\$13.00/per piece**

Suggested Retail Price : \$25+

Packing: Clear Glass Bottle White Top/Black Top
Weight: 113g

\$186 | 15 pcs | \$12.40 each
\$369 | 30 pcs | \$12.30 each
\$720 | 60 pcs | \$12.00 each
\$1044 | 90 pcs | \$11.60 each



STOCK PRODUCTS

MOISTURIZING BODY BUTTER



A rich and creamy lightly whipped moisturizing body butter. Comes in an 8 oz plastic jar bottle. Herbal Additions and Scents are available. Ingredients: Raw Nilotica Shea Butter, Kokum Butter, Cocoa Seed Butter, Sunflower Seed Oil, Mango Seed Butter, Calendula, Jojoba Seed Oil, Vitamin E Oil, Radish Root Ferment Filtrate **\$11/per piece**

\$165 | 15 pcs | \$11 each
\$330 | 30 pcs | \$11 each
\$600 | 60 pcs | \$10 each
\$900 | 90 pcs | \$10 each

Suggested Retail Price: \$20+
Packing: Clear Glass Bottle White Top/Black Top
Weight: 226g

FOAMING HERBAL CASTILE CLEANSER

A gentle face wash that cleanses and nurtures without over-drying for clean skin that looks fresh. Other Scents and Herbal Additions are available for acne. Ingredients: Aloe Vera Juice, Castor Oil, Organic Olive Oil, Organic Hemp Oil, Organic Jojoba Oil, Citric Acid, Tocopherol, Calendula, Lemon Peel Extract, Vegetable Glycerin, Chamomile, Natural Essential Oils. Comes in a 6 oz slim foaming bottle with a white foaming top. **\$13/per piece**

Suggested Retail Price: \$26+

Packing: Clear Glass Bottle White Top/Black Top
Weight: 170g

\$195 | 15 pcs | \$13 each
\$390 | 30 pcs | \$13 each
\$750 | 60 pcs | \$12.50 each
\$1080 | 90 pcs | \$12 each



BOTANICAL SERUM FOR HAIR/SKIN

A Light Way clear Dry Oil Serum often used as a hair serum to increase shine, a serum to use after waxing or grooming. Suitable for children and adults. . Ingredients: Mid Chain Triglycerides, Chamomile Extract, Tea Tree Oil, Yarrow Root, Aloe Vera Oil, Manuka Extract, Rosemary Oil, Peppermint Oil, Botanical Extracts Radish Root Ferment Filtrate. **\$13.50/per piece**

\$202.50 | 15 pcs | \$13.50 each
\$405 | 30 pcs | \$13.50 each
\$780 | 60 pcs | \$13.00 each
\$1170 | 90 pcs | \$14.40 each

Suggested Retail Price : \$27+
Packing: Clear Glass Bottle White Top/Black Top
Weight: 113g

CONCENTRATED HERBAL FACIAL/BODY OIL

A yellow potent blend of supercharged oils that balances, nourishes and protects the skin as it visibly improves texture and tone with rich, radiant moisture. Different Scents and herbal additions available. Ingredients: Maqui Oil, Wildcrafted Buriti Oil, Acai Oil, Prickly Pear Oil, Goji Berry, Sunflower Oil, Jojoba Oil, Moringa Oil, Squalane Oil, Argan Oil, Rosehip Oil, Tea Tee Oil, Shea Butter Oil, Hemp Oil, Botanical Blend.

\$13.50/per piece

Suggested Retail Price : \$27+

Packing: Clear Glass Bottle White Top/Black Top
Weight: 113g

\$202.50 | 15 pcs | \$13.50 each
\$405 | 30 pcs | \$13.50 each
\$780 | 60 pcs | \$13.00 each
\$1170 | 90 pcs | \$14.40 each



STOCK PRODUCTS

ALOE VERA JELLY BASE



A hydrating pure aloe vera suspended in a thick, clear viscous base. Perfect for jelly masks, body glitter gel, and after sun skincare. Herbal Additions and Scents are available. Ingredients: Water, Aloe Vera Juice, Ascorbic Acid, Glycerin, Vitamin C,

\$13/per piece

\$195 | 15 pcs | \$13 each

\$390 | 30 pcs | \$13 each

\$720 | 60 pcs | \$12 each

\$1080 | 90 pcs | \$12 each

Suggested Retail Price: \$26+

Packing: Clear Glass Bottle White Top/Black Top

Weight: 113g

MOISTURIZING SHEA BUTTER LOTION

An all over Shea Body Lotion perfect for all skin types, especially normal to very dry skin. Ingredients: Nilotica Shea Butter, Emulsifying Wax, Sunflower Oil, Vitamin E, Optiphen Plus, Argan Oil, Colloidal Oatmeal, Silk Protein, Essential Oil Blend

Comes in a 8 oz clear bottle with a white top **\$10/per piece**

Suggested Retail Price : \$20+

Packing: Clear Glass Bottle White

Top/Black Top

Weight: 226g

\$195 | 15 pcs | \$10 each

\$390 | 30 pcs | \$10 each

\$750 | 60 pcs | \$9.50 each

\$1080 | 90 pcs | \$9 each



MOISTURIZING BATH BOMB

Customize these moisturizing bath bombs with the scent, CBD color, and botanical additions of your choice. Different Shapes and sizes are available. Suitable for children and adults. Ingredients: Nilotica shea butter, baking soda, citric acid, cream of tartar, sodium lauryl sulfoacetate, organic sunflower oil, essential oil blend. **\$4.00/per piece**



\$60 | 15 pcs | \$4.00 each

\$120 | 30 pcs | \$4.00 each

\$240 | 60 pcs | \$4.00 each

\$360 | 90 pcs | \$4.00 each

Suggested Retail Price : \$8+

Packing: Clear Glass Bottle White Top/Black Top

Weight: 170g

MOISTURIZING CLEANSING BAR

Customize these moisturizing cleansing bars with the scent, CBD color, and botanical additions of your choices. Different Shapes and sizes are available. Suitable for children and adults. Ingredients: nilotica shea butter, organic sunflower, organic cocoa butters bamboo silk, sea salt. **\$4.00/per piece**

Suggested Retail Price : \$8+

Weight: 170g

\$60 | 15 pcs | \$4.00 each

\$120 | 30 pcs | \$4.00 each

\$240 | 60 pcs | \$4.00 each

\$360 | 90 pcs | \$4.00 each



STOCK PRODUCTS

WHIPPED CREAMY SUGAR SCRUB

A thick and creamy scrub that gently exfoliates to create soft, smooth, youthful-looking skin. Herbal Additions and Scents are available. Ingredients: Nilotica Shea Butter, Sunflower Oil, Organic Cane Sugar, Vitamin E, Organic Aloe Vera Leaf Extract, Organic Calendula Flower Extract, Organic Chamomile Flower Extract, Cucumber Fruit Extract, Magnesium Aluminum Silicate, Optiphen, Radish Root Ferment Filtrate **\$13/per piece**



\$195 | 15 pcs | \$13 each
\$390 | 30 pcs | \$13 each
\$720 | 60 pcs | \$12 each
\$1080 | 90 pcs | \$12 each

Suggested Retail Price: \$26+
Packing: Clear ClearJar White Top/Black Top
Weight: 113g

WHIPPED CLEANSING SUGAR SCRUB

A thick and creamy scrub that gently exfoliates and cleanses to create soft, smooth, youthful-looking skin. Herbal Additions and Scents are available. Ingredients: Saponified Oils (Coconut Oil, Nilotica Shea Butter, Sunflower Oil, Castor Oil) , Organic Cane Sugar, Vitamin E, Organic Aloe Vera Leaf Extract, Organic Calendula Flower Extract, Organic Chamomile Flower Extract, Cucumber Fruit Extract, Magnesium Aluminum Silicate, Optiphen, Radish Root Ferment Filtrate **\$13/per piece**



Suggested Retail Price: \$26+

Packing: Clear ClearJar White Top/Black Top
Weight: 113g

\$195 | 15 pcs | \$10 each
\$390 | 30 pcs | \$10 each
\$750 | 60 pcs | \$9.50 each
\$1080 | 90 pcs | \$9 each

CLAY FACE MASKS

Customize these moisturizing detoxifying clay (of your choice) masks with color and botanical additions of your choice. Suitable for children and adults. Ingredients: Water, Clay (Of your choice) , Sunflower Oil, Aloe Vera Oil, Cetyl Alcohol, Optiphen, Green Tea Extract, Glycerin, Nilotica Shea Butter, Chamomile Extract, Calendula Extract **\$13/per piece**



\$195 | 15 pcs | \$10 each
\$390 | 30 pcs | \$10 each
\$750 | 60 pcs | \$9.50 each
\$1080 | 90 pcs | \$9 each

Suggested Retail Price: \$26+
Packing: Clear ClearJar White Top/Black Top
Weight: 113g

MOISTURIZING BODY WASH

Customize these moisturizing cleansing bars with the scent, CBD color, and botanical additions of your choices. Different Shapes and sizes are available. Suitable for children and adults. Ingredients: Saponified Nilotica Shea Butter, Coconut Oil, Jojoba Oil, Sunflower Oil, Glycerin, Colloidal Oatmeal, Silk Protein, Coco Glucoside, Essential Blend, Citric Acid, Optiphen **\$4.00/per piece**

Suggested Retail Price : \$25+
Weight: 226g

\$195 | 15 pcs | \$11 each
\$390 | 30 pcs | \$10.50 each
\$750 | 60 pcs | \$10 each
\$1080 | 90 pcs | \$9.50 each



STOCK PRODUCTS

CREAMY LIP POLISH

A thick and creamy scrub that gently exfoliates lips to create soft, smooth, youthful-looking skin. Herbal Additions and Scents are available. Ingredients: Fine Bamboo Stem, Jojoba Seed Oil, Hydrogenated Castor Oil, Shea Butter, Meadowfoam Seed Oil, Vitamin E, Hydrated Silica, Aloe Vera Juice Powder, Fine Sugar Cane Crystals, Essential Fragrance Blend **\$13/per piece**

Suggested Retail Price: \$17+

Packing: Clear Jar White Top/Black Top

Weight: 29g

\$135 | 15 pcs | \$9 each

\$270 | 30 pcs | \$9 each

\$540 | 60 pcs | \$9 each

\$810 | 90 pcs | \$9 each

HERBAL SKIN TEAS

A botanical blend, featuring reishi mushrooms. A mushroom that has beta-glucans, a compound known for its detoxifying properties and its glucosamine; an amino sugar that builds connective tissues and collagen. This supports cell integrity and hydration. Also includes herbs like Schisandra, a fruit extract, that has vitamin C and E to help smooth out the appearance of skin and bring shine to the hair. Ingredients can be added or omitted. Ingredients: Gotu Kola, Chaga, Bilberry, Huang Qi, Hibiscus, Gynostemma, Peony Root, Red Raspberry Reishi Mushroom, Eleuthero*, Wild Cherry, Orange Peel Extract, Schisandra Berry, Saw Palmetto, Catuaba Bark, Orange Blossom Extract. **\$19.00 /per pack**

Suggested Retail Price: \$40+

Packaging : Biodegradable tea bag

\$475 | 25 pcs | \$19 each

WHAT ARE THE BENEFITS OF WHOLESALE

Our wholesale program allows you to focus on your creativity, branding, and selling your skincare products. You choose from a wide range of pre-existing, bases ready to be used. Add your own scents, colors, and additives, bottle them up and you are good to go! We take care of all manufacturing, so you can enjoy low start-up costs, low risk You can still call your products handcrafted without having to handcraft them yourself!

As our products are made in-house, order minimums tend to be lower than those of contract manufacturing. Additionally, start-up costs are lower as you do not need to invest in research & development because we have already developed and tested all products. With so many products in our repertoire, you can pick and choose to create the perfect collection for your business and clientele. You can enjoy high-profit margins by buying your products at wholesale prices and charging a premium to your customers for the brand you have created.

The Beaute Loft can make your dreams of seeing your own brand, on your own products, a reality. Our wholesale bases and skincare products are the perfect solution for luxury spas, skincare businesses, and retailers of all sizes looking for a simplified method to create their own custom skincare products.

WHAT ARE THE BENEFITS OF PRIVATE LABEL

Our private label program allows you to focus on branding and selling your skincare products. You choose from a wide range of pre-existing, proven formulas ready to be sold under your brand name with your own logo. We take care of all product development and manufacturing, so you can enjoy low start-up costs, low risk, and high-profit margins. You can still call your products handcrafted without having to handcraft them yourself!

As our products are made in house, order minimums tend to be lower than those of contract manufacturing. Additionally, start-up costs are lower as you do not need to invest in research & development because we have already developed and tested all products. With so many products in our repertoire, you can pick and choose to create the perfect collection for your business and clientele. You can enjoy high-profit margins by buying your products at wholesale prices and charging a premium to your customers for the brand you have created.

Beaute Business Essentials can make your dreams of seeing your own brand, on your own products, a reality. We will be happy to work with you on your private label skincare product every step of the way – from choosing the perfect formulation and packaging to designing the labels of the product. Our private label skincare products are the perfect solution for luxury spas, skincare businesses, and retailers of all sizes looking for a simplified method to develop and introduce their own line of natural, custom skincare.

We have concluded that the most important part of the private label process is ensuring that we understand you, your brand, and your goals – essentially, your vision. That's why our team will diligently work with you to guide you through the private label process; asking the right questions to help craft the perfect product line for your clientele.

FAQ



CAN I CUSTOMIZE A STOCK PRODUCT?

Yes. If applicable, certain additions can be added to our stock products. Additional fees will apply. If the formula does not allow for additional formula and product will have to be totally customized.



ARE ALL OF YOUR FORMULA'S VEGAN AND ALL NATURAL?

We leverage science, expertise and nature to deliver the most potent formulations in the skin care and beauty industry. Comprised of the highest quality ingredients sourced from around the world, our clinical-grade formulas are safe and effective. Our skincare products are paraben-free, sulfate-free, silicone-free, talc-free, cruelty-free and vegan. Our products are made with natural and organic ingredients.



CAN I SELL THESE PRODUCTS ON AMAZON?

Yes, you can sell on Amazon. They will ask for this documentation. We have Certificate of Analysis (CoA) documents for your products that we can provide. The Beaute Loft offers FBA prep services where we can ship directly to Amazon's various distribution centers. The charge for the extra labeling requirements is \$35/hour billed in 15-minute increments.

FAQ



HOW LONG DOES IT TAKE TO RECEIVE MY PRODUCT ORDER?

We pride ourselves not only on quality and support but also on efficiency. Our lead time is the fastest in the industry. Your custom-branded products will be available for pick in about 14-21 business days at our location 20957 Mack Avenue Grosse Pointe, MI 48236. This time may vary depending on your label artwork, order size, and proofing process. Shipping is available.

At this time, we do only ship orders in the United States.



DO I NEED PRODUCT INSURANCE

You do not need to obtain product insurance. If there is ever a liability claim or other legal dispute regarding the product's formula, you may disclose that The Beaute Loft is the manufacturer of your products. Our insurance covers cases of a lawsuit regarding our products.

If we produce a product that causes an issue with one of your customers, our insurance will cover our end if we're named in the lawsuit. We do recommend are customers obtain their own business insurance to protect them against any legal matters for their business.



HOW DO I GET STARTED?

[Click here to](#)