

100 **VIRAL** HOOKS

THE
SHOOTERS
AGENCY

VIDEO HOOKS (1-10)

- I made (\$XXX) in one day and here's how I did it... (tell the story)
- I achieved (X result you want your audience to experience) in (time frame) and here's how I did it... (tell the story)
- Let's talk about (subject) because there are so many secrets people won't tell you...
- You can have the perfect (XYZ) process, but if you have a bad (product/tools/etc.) it won't be top tier...
- This has been the most frustrated I've been doing (action)...
- (Niche/title/audience) all over the world are losing their minds...
- Stop doing (XYZ your industry thinks is necessary) and do this instead to get (X results your industry wants) fast...
- Your (X - the thing your audience cares about or uses instead of your solution) is screwing you and you didn't even know it... (explain why)
- I achieved (X result your niche/customer wants) in (X days - which would be faster than they thought) and here's how... (tell the story)
- The 3 little-known ways to achieve (X result your niche/customer wants) and it's been hidden by the (enemy) for years now...

VIDEO HOOKS (11-20)

- Stop using (competitor) and start using this because of this 1 little-known thing...
- (Competitor/product or strategy most are using) is scamming you and here's why...
- Watch out for this new (your industry/niche) scam! This recent article came out that says... (explain further with article)
- Your business/object is going to fail if you don't do (X your solution) - here's why... (then explain further and why)
- If you don't do (X) you are missing out on (X) - here's why...
- Here's a NEW AI tool that's allowing you to do (X cool result they want in their business or health or life or travel)
- Here's how a (find a crazy story about someone in your niche who achieved X result at a young age using your product or service)
- If you're in credit card debt, here's your get-out-of-debt card...
- Here's how I traveled to (X) for FREE...
- Did you know that I used to (old process) but now do (new process) and achieved (X result) in (time)? Here's how it works...

VIDEO HOOKS (21-30)

- I'm in a little bit of shock on (ideal outcome)
- Let's ruffle some feathers and (niche)
- Forget about (common niche descriptor)
- (Avatar) stop wasting hundreds of dollars on (XYZ), I did this in (time) by myself. Here's how...
- If (subject/topic) is like (something highly negative), then you need to listen to this RIGHT NOW...
- I've been seeing these (niche-related topic/subject) from (website/app/store/etc.) so let's see if it's worth the hype...
- 1 (website/app/store/etc.) you should know about heading into 2024...
- I can't believe I'm sharing this secret because this is the reason I (what they want or are struggling to keep)
- Have you ever wanted to know what it feels like to (ideal outcome)?
- Here's 1 of the (subject/topic) things you can (action) first thing (in the morning/night/work/etc).

VIDEO HOOKS (31-40)

- When (a topic they want to avoid at all costs or feel hindered by) just remember this...
- How to tell if you're (something they do that they know is holding them back or they're embarrassed by).
- Anyone who says you have to spend (dollar amount) to (what they desire) is just a liar!
- It took me (timeframe) to learn what I'm about to teach you in (how long it will take to explain).
- Harsh truth from a (credentials) (occupation/title)...
- As a (occupation/title), this is one of the hardest things I've had to do.
- GET THIS! Hurry and take a picture of this (product/service) because...
- The best (subject/service/product) that I have found over my (amount of time) of being a (niche/title/occupation)
- I'm about to expose some of the realities of a (niche/title/occupation) because it's not as glamorous as you think.
- This is one thing no (niche/title/occupation) wants to see.

VIDEO HOOKS (41-50)

- You don't always have to (niche subject/topic/action) to get (ideal outcome/desired outcome).
- If you're a (occupation/title) here's something REALLY important that you haven't been taught.
- No more basic (niche-related activity or item) hacks, because these are going to be hard but worth it!
- Every single person that has ever taken this piece of advice from me, immediately (what they desire or struggle to change).
- Here are some things you won't ever catch me doing after being a (occupation/title)!
- You spoke, I listened, so now I'm back with (number) things you should know about (subject).
- Today's the day that I'm going to finally teach you how to (ideal outcome they highly desire and want) for a change.
- Avoid (action) this (website/app/store/etc.) like it's the literal plague. RUN and (do this) instead.
- If you're ready to say goodbye to (something they do out of hate or regret) forever, listen up.
- What nobody tells you about (something they hope to achieve or are focused on getting to).

VIDEO HOOKS (51-60)

- If you're (niche/title/occupation) under the age of (age range) - Do NOT scroll away from this video...
- If you have a (positive attribute) (relationship/title/etc.), I'm going to show you how to NOT fuck up (special holiday or event) this year!
- (Adjective) items you need for your (subject)...
- All my (niche/title/occupation), here are my staples for (desired outcome)
- Do not tell me I didn't warn you about (subject) and why you should pay attention.
- Confessions of an Ex (title/description that is negative) part (large number).
- Common (things/items/products/services/etc.) I see promoted with BS (what it includes/has) and what I use instead.
- Here's why I love (something they shouldn't do/feel embarrassed about) and why you should too.
- An (age/demographic) tip that you're going to hate but need.
- Don't waste your money on bad (something they do daily or pride themselves in).

VIDEO HOOKS (61-70)

- Stop using these...
- I was gonna keep this a secret from you guys, but I gave in and just wanna show you what my #1 (subject/topic) essential is...
- You gotta see this! I have proof of (controversial statement or thought process within niche/industry).
- Ok, guys, overhyped (subject/topic/location/item, etc.) and (action) to (verb) instead.
- Reason (large number) why I love (occupation/title/relationship/identity)...
- This is the absolute best (subject/topic) - I pretty much use this for everything I need.
- If you struggle with (a pain point you want to be solved or experience daily) then you need this!
- You're committing a (Niche / Industry) crime if you (verb) these (niche item/subject/topic).
- I was able to (goal or ideal outcome they want) from (where they're currently at) to (ideal outcome) in just (time) by doing this.
- You guys, I saw this on (app/website/store/etc.) and you are NOT gonna believe this...

VIDEO HOOKS (71-80)

- This is how you get (topic/subject) set up and working like the professionals do...
- So here's an unpopular opinion. If you (topic/subject that you're frustrated by or care about) it's probably your fault...
- This is the biggest scam in the (niche/topic/industry) and I'm gonna expose it.
- So I have an update on (subject) and of course, it comes with good news and bad news.
- If you have a (product/skill), here's how you can make (dollar amount) in (time)!
- I recently discovered (a product/app/website) that has changed the game for me!
- #1 thing holding you back in (subject) is (list common mistakes)
- Easiest way to make connections with like-minded people (conferences, events, online, etc...)
- As an entrepreneur, here is 1 product I can't live without (phone, computer, something used daily....)
- (Niche) just became 10 times simpler with this (helpful hack)

VIDEO HOOKS (81-90)

- (Niche) is so untapped in 2024, here is how you can start.
- As a (niche) owner, here is the #1 beginner mistake I've seen.
- Stop putting off starting (niche) and just DO IT... (tell the viewer to watch and follow to learn how).
- You're going to be so mad you didn't know about (niche-related tip) which has saved me X (amount of time).
- This is why I believe EVERYONE should have a side hustle in 2023 (explain how any side hustle can become a business/career).
- Using AI in (niche) to your advantage in 2023.
- Here's why sales is a life-long skill, I've used sales in (niche)...
- The #1 way I've been able to reduce stress as an entrepreneur is (list a hobby or exercise that calms you).
- As a (title, ex. Service-based business owner, ecom owner, etc.), this is the #1 thing I hate to see.
- This trick would've saved me X (amount of time) in (niche) if I had known about it sooner.

VIDEO HOOKS (91-100)

- Make rejection your best friend, (explain benefits and lessons from rejection).
- There is no excuse why you cannot succeed in (niche) anymore.
- Total cost to start (niche) in 2023.
- A (niche) secret I've been using for X (amount of time)... (explain benefits).
- Stop overcomplicating (niche).
- Discover the must-have (website/tool/app/object/etc.) for a successful 2023!
- The #1 lie I've heard in 2023 about (niche) is simply not true.
- Want to know what it feels like to (benefits/desirable outcomes of success from niche).
- This is what I learned during years of failure that changed my life (niche hack).
- You need to start posting content (list benefits of personal brands).