



Let's Get Started

BUILDING YOUR \$5K MONTHLY ONLINE BUSINESS IN 24 HOURS

IN THIS E-BOOK, WE WILL CREATE THE BASICS OF
BUILDING A BRAND, FINDING YOUR NICHE,
CREATING YOUR CUSTOMER AVATAR, UNCOVER
THE PRODUCT OR SERVICE, NAME IT, & CREATE
THE MINI MONEY MAP TO \$5K

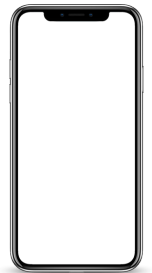
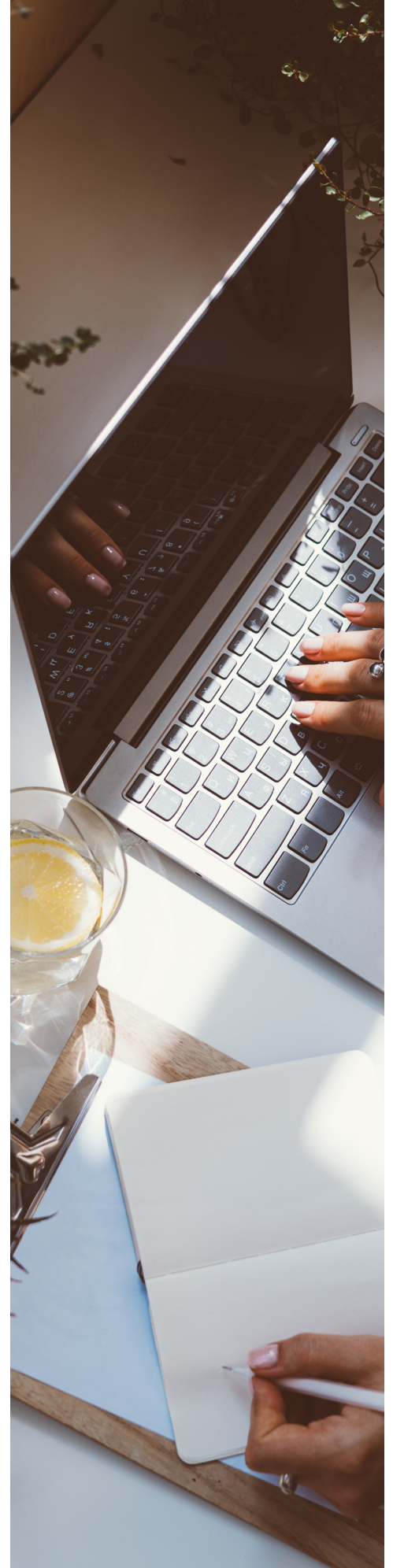




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HEY, I'M JESSICA

We've I'm glad you are here! I believe every single person on this planet has a super power or two that can be created in the business they've been dreaming of.

This e-book is going to focus on the ai aspect of building an online business. We'll work through from start to finish so that when you are done, we just go to work on building it and monetizing!



Jessica xoxo

LET'S DO IT!





**TO WHOM MUCH IS
GIVEN, MUCH IS
REQUIRED
LUKE 12:48**

01

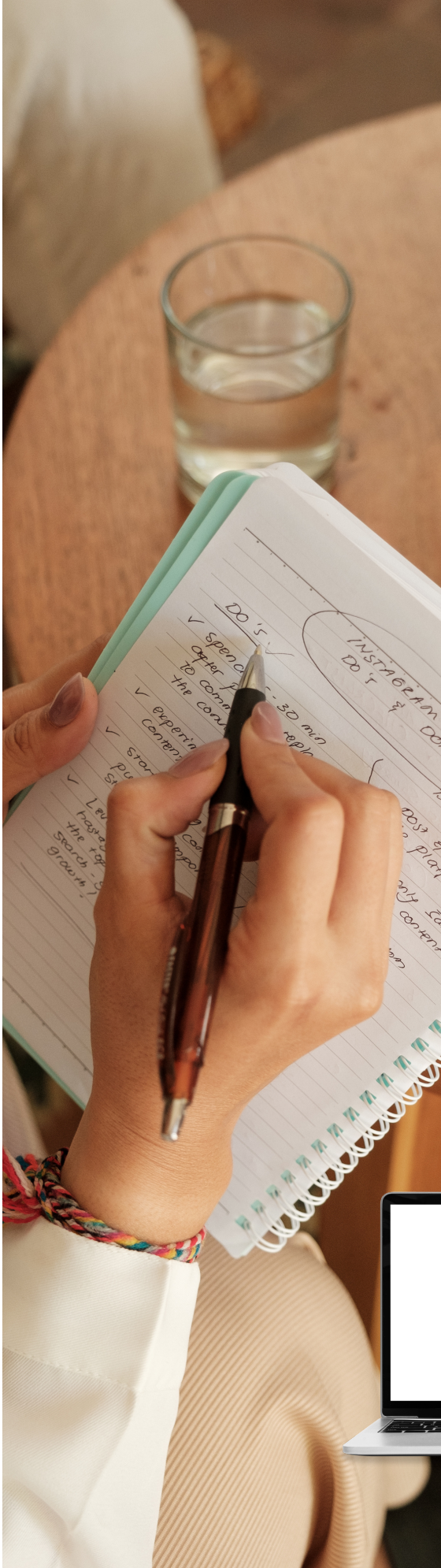
DEFINE DESIRES

Uncover your superpowers is a highly suggested exercise, you can go here to uncover yours if that helps you decide your path.

www.self-made.social

HOWEVER THIS IS NOT FOR THE FAINT OF HEART- IT'S NOT FOR EVERYONE AND YOU WILL NEED MORE TIME TO DIG DEEP!

OTHER WISE LET'S PICK A PATH



WHAT PROBLEM DO YOU WANT TO SOLVE?



WHAT SKILLSET DO YOU HAVE?

One of the best places to start is with what you already know how to do and how you can help others learn how to do it!

Or what can you learn quickly that you can teach others how to do?

Or lastly, what is something that challenged you, that you overcame, that you can now teach others how to do the same?

enjoy the process

PRODUCT OR SERVICE EXAMPLES

STARTER PROMPT

I WANT TO CREATE AN ONLINE BUSINESS SERVING _____,
GIVE ME 20 BUSINESS IDEAS

1. Time management and productivity app: Develop a mobile app that helps professionals and entrepreneurs optimize their time and enhance productivity.
2. Small business software suite: Create an all-in-one software solution tailored to the needs of small business owners, offering features such as accounting, inventory management, and customer relationship management (CRM).
3. Meal delivery service for busy families: Provide pre-prepared, nutritious meals delivered to customers' homes, catering to the needs of time-strapped families.
4. Outdoor gear rental platform: Establish an online platform that enables outdoor enthusiasts to rent high-quality gear and equipment for their adventures.
5. College student study aid subscription box: Curate subscription boxes containing study aids, helpful resources, and snacks for college students.
6. Retirement travel planning agency: Offer specialized travel planning services for retirees, focusing on creating tailored travel experiences suited to their interests and preferences.
7. Virtual assistant agency: Create a virtual assistant agency that matches skilled virtual assistants with busy professionals and entrepreneurs in need of administrative support.
8. Natural skincare product line: Develop a line of organic and natural skincare products that cater to health-conscious individuals seeking effective and sustainable beauty solutions.
9. Sustainable fashion brand: Launch a fashion brand that produces eco-friendly and ethically made clothing, appealing to conscious consumers.
10. Wedding planning consultancy: Provide comprehensive wedding planning services, assisting couples in creating their dream weddings while alleviating stress and managing logistics.
11. Pet care subscription box: Curate subscription boxes containing treats, toys, and grooming products for pet owners who prioritize the well-being of their furry companions.
12. DIY home improvement kits: Create DIY home improvement kits that offer step-by-step instructions and necessary materials for various projects.
13. Ergonomic office furniture and accessory store: Establish an online store specializing in ergonomic office furniture and accessories, promoting healthy workspaces for professionals.
14. Book recommendation and book club platform: Develop a platform that offers personalized book recommendations and facilitates online book clubs for avid readers.
15. Fitness app with personalized workouts: Design a fitness app that provides customized workout plans and tracks progress for fitness enthusiasts seeking tailored fitness routines.
16. Educational toy subscription service: Offer a subscription service delivering educational toys and activities to support early childhood development.
17. Online art marketplace: Create an online marketplace for artists to sell their artwork and connect with art lovers and collectors.
18. Sustainable travel booking platform: Build a travel booking platform that exclusively features eco-friendly accommodations, transportation options, and responsible tourism experiences.
19. Career coaching and personal development platform: Establish an online platform that offers career coaching, mentorship, and personal development resources for professionals at different stages of their careers.
20. Budget-friendly meal planning app: Develop a mobile app that helps individuals and families plan affordable yet healthy meals based on their dietary preferences and budget constraints.

WHO DO YOU WANT TO HELP:



WHO DO YOU LIKE WORKING WITH?

If you could help solve problems in this world for people, who would you want to help? Parents? Teens? Entrepreneurs? Teachers? Nurses? Elderly? The list goes on but you have to pick yours. The more widely available this audience is online and the more targeted you get, the better you will do!

enjoy the process

CUSTOMER AVATAR EXAMPLES

STARTER PROMPT

GIVE ME A LIST OF 50 DIFFERENT CUSTOMER AVATARS FOR _____

insert business idea from above

1. Ava, 28: A young professional working in the tech industry, focused on career advancement and seeking tools for efficient time management and productivity.
2. Ethan, 32: A busy entrepreneur running his own business, looking for solutions to streamline operations and increase productivity.
3. Sophia, 32: A stay-at-home mom with two children, looking for convenient meal options and time-saving solutions for household chores.
4. James, 29: An outdoor enthusiast who loves hiking and camping, seeking high-quality gear and equipment for outdoor adventures.
5. Olivia, 20: A college student on a tight budget, searching for affordable and quick meal options that fit her busy schedule.
6. Grace, 65: A retiree who enjoys traveling and engaging in leisure activities, looking for travel packages and experiences tailored to seniors.
7. Lily, 42: A small business owner in need of software solutions and tools to streamline operations and increase efficiency.
8. Harper, 30: A health-conscious individual focused on organic and natural products, seeking skincare and beauty products that align with their values.
9. Scarlett, 26: A fashion-forward individual passionate about sustainable clothing and accessories, looking for trendy and eco-friendly options.
10. Mia, 29: A newlywed planning their dream wedding, searching for wedding planners, attire, and wedding-related services.
11. Noah, 35: A single pet owner who considers their pet's well-being a top priority, looking for premium pet care products and services.
12. Emily, 38: A DIY enthusiast and avid crafter, interested in home improvement kits and crafting supplies for creative projects.
13. Abigail, 45: A freelancer and remote worker in need of a productive workspace setup, seeking ergonomic office furniture and accessories.
14. Charlotte, 32: An avid reader and bookworm, always searching for the next captivating read and literary recommendations.
15. William, 35: A fitness enthusiast interested in high-intensity workouts and nutritional supplements to support their active lifestyle.
16. Zoe, 30: A new parent seeking educational toys and activities to stimulate their toddler's development and learning.
17. Benjamin, 40: An art lover and collector in search of unique and affordable artwork to add to their collection.
18. Lucy, 45: A career-driven professional seeking work-life balance and personal development resources, such as leadership training and self-help books.
19. Michael, 28: A foodie and gourmet enthusiast interested in discovering new culinary experiences, gourmet ingredients, and unique dining opportunities.
20. Hazel, 40: A teacher in search of innovative classroom resources and lesson plans to engage students and enhance their learning experience.
21. David, 23: A recent college graduate navigating their first steps into the professional world, seeking career guidance and job search resources.
22. Nora, 50: An eco-conscious individual committed to reducing their carbon footprint, looking for sustainable living products and environmentally friendly solutions.
23. Ethan, 35: A digital nomad seeking tools and resources for location-independent work, such as travel-friendly laptops and productivity apps.
24. Matthew, 32: A health and wellness coach targeting individuals looking to improve their lifestyle, providing guidance on nutrition, fitness, and self-care.
25. Ryan, 55: A budget-conscious family in need of affordable yet healthy meal options, seeking meal kit subscriptions or meal planning services.

MINI BRAND BLUEPRINT SHEET

Fill out the basic details on this brand sheet and save it to you notes, or in your google drive so that it is easy to share or copy and paste at a moments notice to create assets for your business.



AVATAR: _____

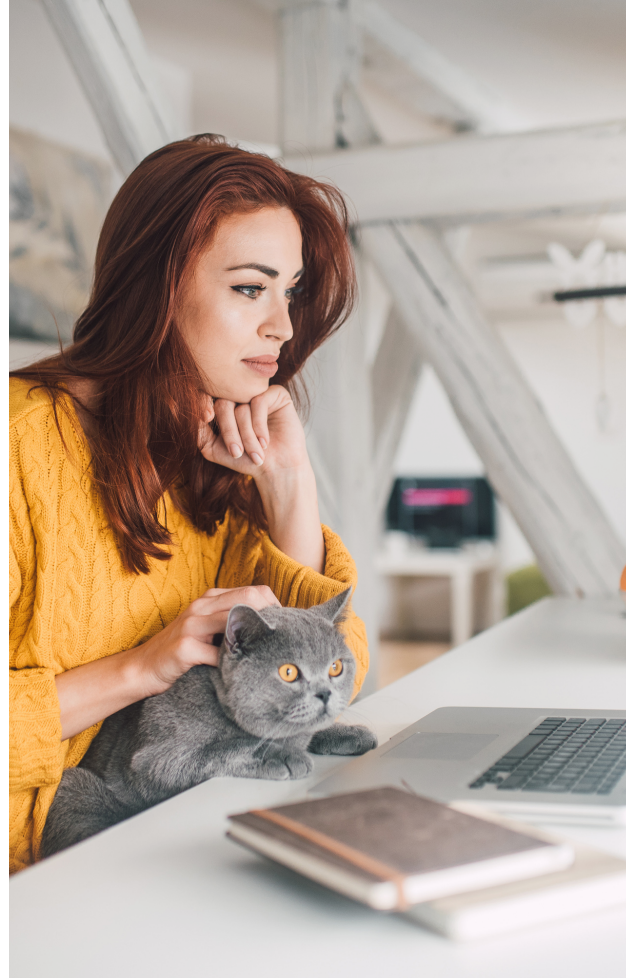
NAME: _____

AGE: _____

WRITE UP BIO: _____

PROBLEMS YOU SOLVE:

List the major problems you will solve for your avatar and the little tiny problems that keep them up at night?



PROBLEMS:

BRAND STATEMENT

I help _____ (insert who you help) who are
struggling with _____ (insert pain or problem
you're solving) so they can _____ (insert
desired outcome, life changing result).



I help _____ (insert who you help) who are
struggling with _____ (insert pain or problem
you're solving) so they can _____ (insert
desired outcome, life changing result).

CHAT GPT PROMPTS:

1. I want to create an online business helping _____ who are _____ and need to _____, give me 20 startup business ideas that I could create to help them?
2. Here is the business I am going to create: _____. Give me ten different ideas on what to name this business.
3. Here is the business I am going to create: _____. It will provide _____ to help _____ do/be/create/overcome _____. I need to make \$5000 per month doing this, please help me create a business plan to accomplish getting to \$5,000 per month in income in the next 90 days. How much do I need to charge for what services and how many customers do I need.
4. I would like to scale this business to earning \$20,000 per month by year one, can you create me a business plan to do this?
5. Now create me a start up business plan
6. How much funding will I need and for what to get this business up and running in the next 90 days
7. Can you give me a total on the low end and high end?
8. Now create me a 5 year business plan
9. Create me a checklist of everything I will need to do to get my business started, up and running online in the next 90 days
10. What social media platforms does my customer avatar live on for this business model?
11. create 30 days of social media posts directed at my avatar using emoji's that will create conversation with my ideal client
12. Give me a list of resources I'll need for this business model



PROMPT #1

YOUR BUSINESS IDEA

Copy the prompt below into chat GPT but fill in the blanks with your work from the above worksheets. Add in who you'll be serving, who are struggling with or need help with what and need to what?

Copy this prompt:

I WANT TO CREATE AND ONLINE BUSINESS HELPING _____ WHO ARE
_____ AND NEED TO _____, GIVE ME 20 STARTUP BUSINESS
IDEAS THAT I COULD CREATE TO HELP THEM?

Paste desired response:

Notes:

PROMPT #2

YOUR BUSINESS NAME

Copy the prompt below into chat GPT but fill in the blanks with your work from the above worksheets. Add in what you decided you product/program/service will be

Copy this prompt:

HERE IS THE BUSINESS I AM GOING TO CREATE: _____ GIVE ME TEN
DIFFERENT IDEAS ON WHAT TO NAME THIS BUSINESS.

Paste desired response:

Notes:

PROMPT #3

SHOW ME THE MONEY

Copy the prompt below into chat GPT but fill in the blanks with your work from the above in prompt 1. Add in who you'll be serving.

Copy this prompt:

HERE IS THE BUSINESS I AM GOING TO CREATE: _____
I WILL OFFER _____ TO HELP _____. I NEED TO
MAKE \$5000 PER MONTH DOING THIS, PLEASE HELP ME
CREATE A BUSINESS PLAN TO ACCOMPLISH GETTING TO
\$5,000 PER MONTH IN INCOME IN THE NEXT 90 DAYS. HOW
MUCH DO I NEED TO CHARGE FOR WHAT SERVICES AND
HOW MANY CUSTOMERS DO I NEED.

Paste or write desired response:

Notes:

PROMPT #4

SHOW ME MORE MONEY

Copy the prompt below into chat GPT

Copy this prompt:

I WOULD LIKE TO SCALE THIS BUSINESS OVER THE NEXT 24 MONTHS TO EARNING \$20,000 PER MONTH BY YEAR ONE, CAN YOU CREATE ME A BUSINESS PLAN TO DO THIS?

Paste or write desired response:

Notes:

PROMPT #5

MY FUNDING NEEDS

Copy the prompt below into chat GPT

Copy this prompt:

HOW MUCH FUNDING WILL I NEED AND FOR WHAT
TO GET THIS BUSINESS UP AND RUNNING IN THE
NEXT 90 DAYS

Paste or write desired response:

Notes:

PROMPT #6

MY FUNDING SUMMARY

Copy the prompt below into chat GPT

Copy this prompt:

CAN YOU GIVE ME A TOTAL ON THE LOW END AND
HIGH END?

Paste or write desired response:

Notes:

Money MAPPING METHOD

SHORT TERM GOAL- 12-24 MONTHS

Business

Costs To Run Business

Date	Description	Amount
Total		

Needs to Scale

Date	Description	Amount
Total		

Wants

Date	Description	Amount
Total		

Misc.

Date	Description	Amount
Total		

TOTALS: _____

NEW INCOME NEEDED TO COVER: _____



NOTES:

PROMPT #7

MY START UP BUSINESS PLAN

Copy the prompt below into chat GPT

Copy this prompt:

NOW CREATE ME A START UP BUSINESS PLAN

Paste or write desired response:

Notes:

PROMPT #8

START UP CHECKLIST

Copy the prompt below into chat GPT

Copy this prompt:

CREATE ME A CHECKLIST OF EVERYTHING I WILL
NEED TO DO TO GET MY BUSINESS STARTED, UP
AND RUNNING ONLINE IN THE NEXT 90 DAYS

Paste or write desired response:

Notes:

PROMPT #9

WHERE IS MY AVATAR

Copy the prompt below into chat GPT

Copy this prompt:

WHAT SOCIAL MEDIA PLATFORMS DOES MY
CUSTOMER AVATAR LIVE ON FOR THIS BUSINESS
MODEL?

Paste or write desired response:

Notes:

PROMPT #10

MY SOCIAL PLAN

Copy the prompt below into chat GPT

Copy this prompt:

GREAT BASED ON THOSE PLATFORMS CAN YOU
CREATE ME AN OUTLINE FOR A 30 DAY SOCIAL
MEDIA LAUNCH STRATEGY FOR MY NEW BUSINESS

Paste or write desired response:

Notes:

PROMPT #11

MY SOCIAL PLAN

Copy the prompt below into chat GPT

Copy this prompt:

CREATE 30 DAYS OF SOCIAL MEDIA POSTS
DIRECTED AT MY AVATAR USING EMOJI'S THAT
WILL CREATE CONVERSATION WITH MY IDEAL
CLIENT

Paste or write desired response:

Notes:

PROMPT #12

NEEDED RESOURCES

Copy the prompt below into chat GPT

Copy this prompt:

GIVE ME A LIST OF RESOURCES I'LL NEED FOR
THIS BUSINESS MODEL

Paste or write desired response:

Notes:

NOW LET'S GO CREATE THE BUSINESS YOU'VE BEEN DREAMING OF



NEXT STEP

Let's see if you're ready to create
the business of your dreams???

www.self-made.biz/nextstep

JESSICA GREEN
*BUSINESS
STRATEGIST*

