

SMARTPHONE FILMMAKING PRO

CHECKLIST

MASTER FILMING

WITH YOUR SMARTPHONE

1. PLAN AHEAD

BEFORE YOU PRESS THE RECORD BUTTON, THINK ABOUT YOUR VIDEO. IS IT BETTER TO SHOOT VERTICALLY OR HORIZONTALLY? ALSO KEEP YOUR FRAMERATES IN THE BACK OF YOUR MIND.

THE BETTER YOU PLAN, THE EASIER THE SHOOTING.

2. SETUP

SETUP YOUR PHONE FOR SHOOTING VIDEOS. GO INTO THE VIDEO MODE AND MAKE SURE TO ENABLE THE GRID - THIS WILL HELP WITH FRAMING. USE A TRIPOD, GIMBAL OR JUST SHOOT HANDHELD. ALWAYS MAKE SURE TO CAPTURE CLEAN AUDIO WITH A LAV MIC OR AN ON CAMERA MIC.

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3. CORRECT SETTINGS

I RECOMMEND SHOOTING IN 4K IF POSSIBLE, BUT AT LEAST IN 1080P (FULL HD). SHOOT AT 24 FPS FOR TALKING HEADS AND SHOOT AT 60 FPS FOR B-ROLL (CUTAWAY SHOTS) - 60 FPS ONLY MAKES SENSE IF YOU SLOW THE FOOTAGE DOWN IN THE POST PRODUCTION. FRAME YOUR SUBJECT WITH THE HELP OF THE GRID.

4. LOCK FOCUS AND EXPOSURE

CHANGING FOCUS, EXPOSURE AND WHITE BALANCE DURING A SHOOT IS A VERY CLASSIC MISTAKE BY BEGINNERS. LONG PRESS ON THE SCREEN UNTIL IT SAYS "AE AND AF LOCKED".

5. DOUBLE CHECK

ALWAYS DOUBLE CHECK THE RESOLUTION, ORIENTATION, FRAMERATE AND ALWAYS CLEAN YOUR LENS BEFORE YOU START RECORDING. LAST THING: MAKE A TEST SHOT AND SEE IF EVERYTHING LOOKS AND SOUNDS GREAT.

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- ☐ PLAN AHEAD
- ☐ SETUP EVERYTHING
- ☐ CORRECT SETTINGS
- ☐ LOCK FOCUS AND EXPOSURE
- ☐ DOUBLE CHECK

PRACTICE MAKES PERFECT.

SHOOTING PROFESSIONAL LOOKING VIDEOS DOES TAKE TIME. GET STARTED TODAY AND BECOME BETTER EVERY DAY. WE HAVE HELPED OVER 5000 PEOPLE TO MASTER THEIR SMARTPHONE VIDEOS. YOU CAN DO IT TOO!

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**INTERESTED TO
MASTER FILMING WITH YOUR
SMARTPHONE?**

**WE HAVE A MASTERCLASS TEACHING PEOPLE
STEP BY STEP HOW TO TRANSFORM THEIR
SMARTPHONE VIDEOS FROM AVERAGE TO AMAZING!
THE BEST THING: IT'S EASY AND FAST AND IT IS A
PROVEN PATH.**

CLICK HERE TO LEARN MORE