

# **The Brand Balance Blueprint Programme Terms & Conditions**

## **1.Introduction**

- 1.1. The Terms and conditions set out below are for The Brand Balance Blueprint Programme (hereinafter know as the "Programme") owned by Keppel Leopard Creative (hereinafter known as the "Business". The purpose of these terms is to provide the client (hereinafter known as the "Client") details of the Programme. It is important to read these carefully and if you have any questions please contact the Business via email: [hello@keppelleopardcreative.com](mailto:hello@keppelleopardcreative.com).

## **2.Definitions**

- 2.1. "Business" refers to Keppel Leopard Creative, its employees and suppliers.  
2.2. "Client" refers to the person who has paid for The Brand Balance Blueprint.  
2.3. "Programme" refers to The Brand Balance Blueprint Programme.

## **3.Acceptance of Terms**

- 3.1. By ticking the Terms and Conditions box on Programme signing form, and providing payment, you agree to abide by these terms and conditions.

## **4. Services**

- 4.1. As part of the Programme the Client has access to the following:  
4.1.1. Full Access to the Brand Balance Blueprint Programme including videos and resources.

## **5. Payments**

- 5.1. The total cost of the Programme is a one-off payment of £110.00.  
5.2. Payment is taken immediately.

- 5.3. All payments are exclusive of VAT due to the Business not being VAT registered. Should the Business become VAT registered they have the right to increase the total cost to reflect this.
- 5.4. Payments are non-refundable under any circumstances.

## **6. Term and Termination**

- 6.1. The Client will have access to the Programme immediately after purchase.
- 6.2. The Client will continue to have access to the Programme unless the Business decides to retire the Programme. In this instance the Client will be notified within thirty (30) calendar days of the Programme finishing.

## **7. Client Responsibilities**

- 7.1. Clients can leave questions within the Programme for the Business to answer.
- 7.2. Clients are not allowed to promote themselves within the Programme comment section.
- 7.3. Clients are not allowed to leave abuse or derogatory comments within the comment section of the Programme. This will result in an immediate ban to the Programme and all Services provided by the business.

## **8. Intellectual Property Rights**

- 8.1. All material produced by the business including but not limited to: posts, advice, masterclasses, downloadable resources and videos are the property of the business.

## 9. Disclaimers and Limitations of Liability

9.1. The Business provides the programme and its services on an "as is" and "as available" basis. The Business makes no representations or warranties of any kind, express or implied, as to the operation of the programme or the information, content, materials, or products included in the membership. You expressly agree that your use of the programme is at your sole risk.

9.2. **Limitation of Liability:** To the fullest extent permitted by UK law, the Business shall not be liable for any direct, indirect, incidental, special, or consequential damages resulting from the use or inability to use the programme or services, including but not limited to, damages for loss of profits, use, data, or other intangible losses, even if the Business has been advised of the possibility of such damages.

9.3. **Errors and Omissions:** The Business does not warrant that the programme or services will be uninterrupted or error-free. The Business will not be liable for any errors or omissions in the content provided or for any loss or damage of any kind incurred as a result of the use of any content posted, emailed or transmitted.

## 10. Indemnification

10.1. The member agrees to indemnify and hold the Business harmless from any claims, damages, losses, liabilities, and expenses (including legal fees) arising out of or in connection with your use of the programme or services, your violation of these terms, or your violation of any rights of another.

## 11. Governing Law and Dispute Resolution

11.1. These disclaimers and limitations of liability are governed by and construed in accordance with UK law. Any disputes arising out of or in connection with these terms shall be subject to the exclusive jurisdiction of the courts of the United Kingdom.

## 12. Amendments

- 12.1. These terms and conditions may be amended at any time. The Client will be notified of the changes via email.

## 13. Contact Information

- 13.1. Any questions or concerns regarding these terms please email the business: [hello@keppelleopardcreative.com](mailto:hello@keppelleopardcreative.com)

## 14. Miscellaneous

- 14.1. **Force Majeure:** The Business shall not be liable for any failure or delay in performing its obligations under this Programme agreement if such failure or delay is caused by events beyond its reasonable control, including but not limited to acts of God, war, terrorism, strikes, labour disputes, fire, flood, natural disasters, governmental regulations, or any other cause beyond the reasonable control of the Business. In the event of such a force majeure, the Business shall be excused from further performance of its obligations affected by the force majeure event for the duration of the event. The Business shall use reasonable efforts to mitigate the effects of the force majeure event and resume performance as soon as practicable.