EDPARCAUT.COM

Equip Your Audience to Lead, Sell, and Succeed in Any Market

About Ed

Ed Parcaut is a Navy veteran, mortgage strategist, and founder of Lending for Living with nearly 30 years of business and leadership experience. He hosts Real Estate Jerky on iHeartRadio, co-hosts The Inner Edison and Helping the Brave, and created ACES53 Sales Training. Featured in the Hacking Real Estate documentary, Ed is known for blending military discipline with entrepreneurial strategy, delivering high-energy, no-fluff insights that help professionals, veterans, and entrepreneurs succeed.

Why Ed?

- 25+ years in mortgage, business leadership, and sales training
- 1,000+ podcast episodes & national radio presence
- Featured in Hacking Real Estate documentary
- Keynotes for conferences, leadership summits & veteran-focused events
- Audience ratings consistently in the top tier for clarity, engagement & value

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When Ed speaks, your audience will:

- Turn experience into influence that opens doors and opportunities.
- Communicate with confidence and adapt to any audience.
- Build trust that attracts long-term clients and referrals.
- Harness media to lead and grow their authority.
- Adopt the Edison mindset—embracing failure, adapting quickly, and thriving.

"Your voice is your most valuable asset. I teach your audience how to use it." – ***Ed Parcaut***

Talks That Deliver Lasting Impact

Sales & Influence

- **Sales Mastery Without Gimmicks** – Sell with trust, not tricks.
- **AI in Sales & Lending** – What works now (and what doesn't).
- **The Trust Equation** – Win business without chasing leads.

Wealth & Authority

- **Financial Freedom Through Homeownership** – Build generational wealth.
- **Podcasting for Profit & Influence** – Own your platform, attract clients.
- **Becoming the Trusted Authority** – Stand out and lead your industry.

Leadership & Mindset

- **From the Navy to the Boardroom** – Discipline-driven leadership.
- **Failing Forward** – Turn setbacks into growth.
- **The Veteran Advantage** – Service skills for civilian success.

Booking Ed Parcaut to Your Event

Schedule a discovery call
Confirm availability and goals.
Select a program
Choose a keynote or customize one.
Inspire your audience
High-energy, actionable delivery.

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