# Business Vision Statement Date:

A vision statement describes your big dream of where your company will be in the future. It’s also your personal reflection of what it will take from you and give to you.

It is important to have a vision statement because it:

* Gives you ongoing motivation and inspiration to work on your business.
* Influences all decision-making and strategic planning.

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| 1.  | What will your business have accomplished in the next 3 years? If you were a reporter writing about your business’ success what would you be saying? |
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| **2.**  | **What would you do with your business if you could not fail?** |
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| **3.**  | **What would you do with your business if money were not an issue?** |
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| **4.** | **What would you do with your business if you had no fear?** |
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| **5.**  | **What will your business give you personally?** |
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| **4.** | **What are you willing to give to your business?** |
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| **5.**  | **What is you high-level, big dream for your business? Combine the ideas in the previous questions into one sentence that gives you a vision of where you want your business to be, what you will give it and what you will get back.** |
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