

Friends Business Bingo Ideas

Challenge	Sponsor	Offer	Episode
Goal Setting			The one with all the Resolutions
Business Report Card	Penny Wallace		"I'm looking at the Wenus and I'm not happy"
Create a reward for completing Blackout Bingo			The one with the Geller Cup
Identify the 3 problems you have in your business			The one with the smelly cat
Business Boundaries: What's okay, what's not okay?			The one with the Ick Factor
Branding Review			The one with Joey's Porsche
Strengths Finders	Kristen MacDonald	CliftonStrengths assessment and debrief session.	"Life and Slide"
Update your social media accounts			The one with Ross's College Alumni bio
Create an E-Book or Quiz as a lead magnet			The one with Ross's Library Book
Create a 90-day Campaign (1 offer, 1 funnel, 1 audience, 90-days)			The one where Chandler works at a Marketing Agency
Apply to speak on a podcast/ update your Speaker One Sheet			The one with Joey's Soap Opera Digest Interview

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Go on a coffee date/ zoom connect with a new friend			The one with the Blind Dates
Create a pros and cons list about a new idea or offer			The one with the pros and cons list
Make a video introducing yourself on social media			The one with the video ("I was Backpacking across Western Europe")
Send a newsletter to your email list			The one with the Geller Yeller
Attend a Networking Event in the next 30-days			The one with the class reunion
Create a follow up strategy to implement into your business			The one with SEVEN
Follow up with 5 leads / potential customers			Joey goes on an audition
Go out on the town! Go do something fun!			The one with the concert
Schedule a day off / self care day			The one where Chandler takes a bath
Clear your email inbox			The one where Rachel catches up with her correspondence
Leave a review/ request a review			The one where Monica reviews a restaurant

Challenge	Sponsor	Offer	Episode
Apply to be a speaker / update your One Sheet			The one where Ross speaks at a Conference
Clean your office/ workspace			The one where Monica's closet is messy
Collaboration Partner			The one with Joey's hand twin
Create a social media content calendar - all about consistency!			The one with the routine
Give a tip/ trick with your audience - no gatekeeping			Joey doesn't share food
Reconnect with an old friend, colleague, lead, customer, collab partner			The one with the black book
Create an affiliate program for your service or product OR join affiliate programs of the services that you use.	K. Paige Engle	Affiliate Marketing & Monetization It would include Exclusive Access to a Resource Library: Curated collection of productivity tools, software recommendations, and workspace design guides.	"Not Suitable for Adults". The one where Chandler creates a campaign for "Fresh Kicks"
Conduct Market Research			The one with the incessant poll taking
Create content for your social media based on storytelling 31 squares			The one where Phoebe writes stories about Monica and Chandler

COOL POINTS - BONUS Challenges

COOL POINTS: Rewrite your email templates			"18 pages front and back!"
COOL POINTS: Create a Vault of your resources			The one with the mixed tape
COOL POINTS: Create a funny or unique marketing campaign for your product or service			"Ichiban for men"