

Barrhead & District Chamber of Commerce Executive Meeting

Date: June 9, 2021

Time: 12:00pm

Location: Zoom

Attendance:

Megan Perry - present
Kristine Bryant - absent
Dave Sawatzky- present
Michelle Rau - present
Nadia Vanleeuwen- present
Tracy Grabler - absent
Myrna Birchall - present
Anita Veldhuisen -absent
Sarah Stafford - present

1. Call to order: 12:05pm
2. Additions to the Agenda – NONE
3. Adoption of the Agenda- Dustin
4. Motion of Adoption of Previous Meeting Minutes
 - a. May Executive Meeting- n/a
 - b. May General Meeting- n/a
5. Business Arising from the Minutes – None
6. Financial update – Michelle
 - \$39,891.06- balance
 - \$1,000.00- outstanding cheques
7. Other Business
 - a. 2021 Community Promotions Package - Dave
 - Happiness Awareness Tour
 - Joined with FCSS, REC department and Business Community
 - Outdoor 60 min sessions provided for families, youth (recreational) and businesses
 - Want to come to Barrhead in July
 - Our role would be to invite Businesses and promote events
 - Megan will forward email to exec

- Networking & Business Activities (Tracy) to reach out to organizer and rec dept regarding event organization requirements
- b. Rapid COVID testing
- Now up and running in Barrhead, available to business community
 - Rita Lister managing program
 - Posted on our FB page, please share!!
 - Rose to send email to targeted business with large staff that could benefit from this program
8. Committee and Community Liaison Updates
- a. Advertising- Dustin
- Approved Leader ad, on-line
 - Paper ads for events will be budgeted by specific committees when required
 - Waiting to hear back from radio, Dustin will follow up
 - Selection committee required to make branding decisions, please contact Kristine if you can help on this committee
 - Website payment issues, not working properly
- b. Economic Development – Megan
- Please share ideas with Megan
 - Restaurant patios moving forward
 - Telus/Shaw waiting for costs to extend fibre optics, not moving very fast.
 - Bell is another option; Dave will suggest meeting with them
- c. Membership- Dave
- Rose to follow-up with member fee hold-ups.... On-line payment may be causing issue
- d. Networking & Business Activities – Tracy
- Looking for more members to help with this committee
- e. Charitable Activities- Michelle
- Open for events in WINTER!!
 - Start looking at vendors with a refundable option for Festival of Trees
 - Capacity requirements need to be determined
 - On-line events and auctions will go ahead again this year
- f. BSN – Dave
- Upcoming presentations – U of A speaker re: rural broadband strategies and options available (June 22nd)
 - VP from retail council of Canada re: post COVID outlook, 2022 forecast (September TBD)
9. Next Meetings
- a. General – June 17, 2021 – via zoom
- Speaker will be Glenn Van Dijken
- b. Executive – September 8, 2021 – via zoom
10. Meeting adjourned – 12:43pm