

Barrhead & District Chamber of Commerce Executive Meeting Minutes

Date: December 8, 2021

Time: 12:00 Noon

Location: Via Zoom

1. Call to Order – 12:13
2. Adoption of Agenda - Dave
3. Additions to the Agenda- None
4. Motion for Adoption of Minutes of Previous Meetings- Dustin
5. Business Arising from the Minutes- None
6. Other Business
 - a) Board Elections – next general meeting – confirm who is remaining, and discuss potential board members & committee members
 - Anita retiring from board
 - Tracy retiring from board
 - New scotia bank rep will help treasurer (Michelle)
 - Looking for new members, please reach out
 - b) Bids for Website – ongoing
 - c) R.A.P. & C.NG. programs will be going again next year. Please add to future agendas under related organizations.
7. Financial Reports (Michelle) – skipped
8. Committee Updates
 - a) Advertising/Marketing -Dustin
 - Rebranding campaign – update & executive to decide on a slogan
 - Waiting to finalize name
 - Options: 1) Better Together 2) Better Business in Barrhead 3) Connect. Learn. Unite. 4) Better Business Together with 1,2 & 4 being top choices
 - b) Economic Development – Megan
 - Status of Christmas Boxes
 - holding off till next year as more time and manpower is needed to run a successful campaign
 - Shop Local Cards
 - Yearly discount cards for local businesses, all business can be a part of this program not just chamber members, chamber members who participate will receive membership discounts, there will be a fee for lost cards, plan to have cards ready for Jan 2022, cards will be valid yearly from Feb to Jan.

- c) Membership – Dave
 - Review proposed membership fees
 - need to increase fees for next year as follows:
Non-profit \$85, 1-3 employees \$95, 3-5 employees \$135, 6-20 employees \$160, 21+ employees \$250, no increase for silver, gold & platinum.
 - Dave motioned to take this increase to the board- Nadia seconded, all in favour.
 - Sending invoices out in December with plan information
- d) Networking & Business Activities – Tracy- skipped
- e) Charitable Activities (Festival of Trees, etc.) – Michelle
 - posts going on FB now- BID BID BID!!

9. Related Organizations

- a) BSN – Dave
 - New regional grants coming
 - BSN discussing new topics for New Year
 - Updates will be sent out

10. Next Meetings:

- a) General Meeting: December 16, 2021 12:00 noon
- b) Executive Board Meeting January 12, 2022 12:00 noon

11. Adjourned – 12:43