# Barrhead & District Chamber of Commerce Executive Meeting Minutes

Date: February 12, 2020

Time: 12:00 Noon

**Location: Servus Credit Union Boardroom** 

## 1. Call to Order

Megan called the meeting to order at 12:06pm

Myrna Birchall- Present
Morris Vogelzang- Present
Dustin Clarke- Present
Lynda Leng- Absent
Anita Veldhuisen- Present
Mark Vriend- Present
Amy Dievert- Absent
Kristine Bryant- Present
Michelle Rau- Present
Tate McNelly- Present
Dave Sawatzky- Present
Sarah Stafford- Absent

Nadia Vanleeuwen- Present

- 2. Adoption of Agenda Mark
- 3. Additions to the Agenda -None
- 4. Motion for Adoption of Minutes of Previous Meetings
  - a) January Executive Meeting Minutes Kristine
  - b) January General Meeting Minutes
- 5. <u>Business Arising from the Minutes</u> None
- 6. Financial Reports (Michelle)
  - Handed out last yrs budget, went over
  - books at accountants (mid March done)
  - invoices all out
  - \$16,000 down from last year
  - Revenue way down about \$6,000 vs 2018
  - Push for memberships and ensure all payments received
  - Planners of committee's please provide budget ASAP

## 7. Committee Reports

Events -

- Fest Trees have not started yet
- Bus & Awards no dates/no updates

Marketing -

- Promoting Radio Ads

- review new contract for approval, \$2,500.00 + gst- passed by Mark 2<sup>nd</sup> by Dave, all in favour
- suggested to draw members each month to see if they want to use the Radio adverts
- concern, use program more effectively/spread out ads throughout year
- Rep "John" will come to discuss in spring to discuss program
- get a graphic re: this plan to include in membership pkg

# **Mainstreet Merchants**

- suggested to start a street market with tours
- car show

#### Membership

- currently 3 membership levels, suggested to reduce to only 2
- update membership packages with better description of membership cost inclusions

### 8. Community Liaison Reports

- Corey Pepper coming out next week to general meeting
- School will help advertise for student help needed.

#### 9. Other Business

- (a) Approve Purchase of Word for Laptop office 365 passed by Mark, 2<sup>nd</sup> by Michelle, all in favour- home version from Morris for \$169.00
- (b) Darcy Eamor looking for sponsor for Barrhead High School Sports Banners

# 10. Next Meetings:

- a) General Meeting: February 20, 2020 12:00 noon
- b) Executive Board Meeting March 11, 2020 12:00 noon

Meeting Adjorned at 12:45pm