

Barrhead & District Chamber of Commerce Executive Meeting Minutes

Date: November 18, 2020

Time: 12:00 Noon

Location: ZOOM Meeting

1. Call to Order – 12:05 pm

Myrna Birchall- Present
Morris Vogelzang- Present
Dustin Clarke- Present
Lynda Leng- Present
Anita Veldhuisen- Present
Mark Vriend- Absent
Amy Dievert- Absent
Kristine Bryant- Absent
Michelle Rau- Absent
Tate McNelly- Absent
Megan Perry- Present
Dave Sawatzky- Present
Sarah Stafford- Absent
Nadia Vanleeuwen- Present
Darcie Eamor – Absent
Justine Schaffrick– Present
Kelsey O'Brien – Absent
Tracy Grabler - Absent

2. Adoption of Agenda – Nadia

3. Additions to the Agenda

4. Motion for Adoption of Minutes of Previous Meetings

- October General – Dave
- October Exec - Dave

5. Business Arising from the Minutes

6. Other Business

- a) New admin hired – Karen Langtved
- b) Executive Elections (December)
 - o Please email Megan suggestions of individuals that may like to sit on board
 - o Existing members please email Megan if still interested to continue on board
- c) MLA met with board member last week, concerns were brought up:
 - o Gov't offices closed – specifically peoples service locations
 - o Urbanization of Gov't- the focus of our rural community seems to be getting lost and the facilities that support it

- d) Survey results to be summarized and presented to general members – Dave to work on this, please let him know if you can help
 - o Google my Business; “how to market your business online” will be discussed at next general meeting, lot of this information ties into the survey results

7. Financial Reports (Michelle) – no update

8. Committee Updates

- a) Advertising/Marketing – Dustin or Lynda
 - o New likes on FB!
- b) Economic Development – Dave or Kristine
 - o New multi-family residential project(s) to be built on 14 acres near community garden
 - o Digital main street ideas, please submit any suggestions
 - o Town asked how and what they can do to effectively market Barrhead as a great place to live
- c) Membership – Myrna
 - o New updated list almost done, Megan will follow-up with Kelsey
 - o Request to board to reply to Myrna’s email with suggestions/comments regarding new member package she sent out- she has had no feedback as of yet
 - o New businesses will be approached to join the Chamber
- d) Networking & Business Activities – Morris or Amy – no update
- e) Charitable Activities (Festival of Trees, etc.) – Michelle or Myrna
 - o Still working on 50/50 process
 - o Please donate to local charities such as the food bank!!

9. Related Organizations

- a) MMA – Morris or Amy or Dave
 - o No parade this year
 - o Black Friday planned for November 27th, free ad space in leader for members
 - o Frosty the snowman event happening, perhaps we can be a part of that or similar
- b) BSN – Dave
 - o Community Futures looking for interest for webinar to help businesses with on-line presence
 - o Next meeting to be held on November 24th – focus will be dealing with mental health
 - o Perhaps a zoom Christmas party will be held in December

10. Next Meetings:

- a) General Meeting: November 19, 2020 12:00 noon
- b) Executive Board Meeting December 9, 2020 12:00 noon

11: Adjourned 12:29pm