

Barrhead & District Chamber of Commerce Executive Meeting Minutes

Date: December 9, 2020

Time: 12:00 Noon

Location: ZOOM Meeting

1. Call to Order – 12:05 pm
2. Adoption of Agenda – Dave
3. Additions to the Agenda – 6 c. New Branding - Dustin
6 d. Gov't COVID posters & details- Dave
4. Motion for Adoption of Minutes of Previous Meetings - Dave
5. Business Arising from the Minutes - No
6. Other Business
 - a) Board Elections – next general meeting
 - b) Potential Board Members?
 - o Must be members of the chamber in good standing. Karen will send out member list, please make suggestions.
 - c) New Branding! – Production of items that look the same such as:
 - o Member pamphlet
 - o Logo
 - o What can the budge afford?
 - d) Government COVID-19 new regulations
 - o Would like to create an eye-catching e-mail w/details perhaps some suggestions to help with the businesses that are effected & links with financial support links
 - o Dave to check w/yellowhead east to see if they are putting info pkg together we can share with members.
7. Financial Reports (Michelle)
 - o Bank balance \$47,143.00
 - o Outstanding \$710.00 chqs, (chamber cash and admin position)
 - o Any member should accept chamber cash as part of their membership with not extra charge for this
 - o Chamber cash would be a great Gift idea for employees to keep shopping local
8. Committee Updates
 - a) Advertising/Marketing – Dustin or Lynda
 - o 4 posts a day for Fest of Trees donations
 - o Ad in the leader
 - o Visits increasing!!!
 - b) Economic Development – Dave or Kristine - no update

- c) Membership – Myrna – no update
 - o Discuss particulars of membership packages
- d) Networking & Business Activities – Morris or Amy – no update
- e) Charitable Activities – Michelle or Myrna
 - o Fest of trees (23 items donated) – 18 bidders so far – web online auction link on TFB, some great auction items!!!!

9. Related Organizations

- a) MMA – Morris, Amy or Dave
 - o Scavenger hunt went well
 - o Michelle suggested seeing if the MMA would like to be a part of the Chamber so we can work on same team with same goal – help with manpower and financially
 - o Send Chris & Morris an e-mail about suggestion with benefits to both groups
- b) BSN – Dave
 - o Christmas mixer tomorrow, W-5 will be presenting along with a few other companies, sign up for free

10. Next Meetings:

- a) General Meeting: December 17, 2020 12:00 noon
- b) Executive Board Meeting January 13 2021 12:00 noon

11: Adjourned 12:41 pm