

Barrhead & District Chamber of Commerce Executive Meeting Minutes

Date: January 12, 2022

Time: 12:00 Noon

Location: Via Zoom

1. Call to Order – 12:05pm
2. Adoption of Agenda – n/a
3. Additions to the Agenda- None
4. Motion for Adoption of Minutes of Previous Meetings- Dave
5. Business Arising from the Minutes- None
6. Other Business
 - a) Introduction of Exec members
 - b) Post media – Lynda would like to help with getting more online marketing for our members
 - c) Offer new members a chance to speak at one of our gen meetings, maybe 3 or 4 businesses - 10 mins each
 - d) Ian from Community Futures would like to help with getting online marketing for our members – ask if he can speak at gen meeting in February
 - e) Better in Barrhead website where businesses can send in their events
 - f) One officer role available for marketing, please let us know if you interested or know anyone who is – update... Kristine offered to chair
 - g) Budgets for committees requested to be submitted by March
 - h) Meetings zoom vs. in person
 - All agree general best in person when we can but for now continue with zoom.
 - All agree Executive meetings would be ok to have in person.
 - Location suggestions? Agrena board rooms at a cost for \$50.00 however the Legion is a good option (Steve will contact them)
 - Keep meeting same dates and times, all in favour
 - Recordings can be sent out or on the website where members can link into to watch later
7. Financial Reports (Michelle)
 - a) Bank balance \$48,000, \$5,000 outstanding cheques
 - b) Books almost ready to send to accountant

- c) We will send out email to accountants both members and non-members to see if they would be interested in doing our books. Must be a member in good standing to bid. Rose will prepare an email.

8. Committee Updates

- a) Advertising/Marketing – Kristine will chair
 - Dave and Dustin will help
- b) Economic Development – Megan will chair
- c) Membership – Dave will chair
 - Dustin will help
- d) Careers Next Gen – Steve will Chair
 - helping with funding, work experience and connecting students with our businesses. Retain young people in our town working in our community.
- e) Networking & Business Activities – possible Sarah will chair, need to confirm
 - Organize golf tournament, business excellence awards and other networking events
 - Dustin will help
- f) Charitable Activities (Festival of Trees, etc.) – Michelle will chair
 - organizing charitable activities such as the festival of trees
 - Veronica and Myrna will help

e) Related Organizations

- a. BSN – Dave
 - New regional grants coming
 - BSN discussing new topics for New Year
 - Updates will be sent out

f) Next Meetings:

- a. General Meeting: January 20, 2022 12:00 noon via zoom
- b. Executive Board Meeting February 8, 2022 12:00 noon via zoom for now but may change to the Legion
- g) Adjourned – 12:58