

# **Barrhead & District Chamber of Commerce Executive Meeting Minutes**

**Date: February 9, 2022**

**Time: 12:00 Noon**

**Location: Legion**

1. Call to Order : 12:04pm
2. Adoption of Agenda - Kristine
3. Additions to the Agenda -none
4. Motion for Adoption of Minutes of Previous Meetings
  - a) January Executive Meeting Minutes - Dustin
  - b) January General Meeting Minutes - Dustin
5. Business Arising from the Minutes – none
6. Other Matters –
  - a) Request by MSMA to join chamber – Megan read letter
    1. Response from exec if we join forces, MSMA need to step up and have an effective board in place with committees that are actively partaking in the activities.
    2. Yes, we are interested however, we need to have the terms and a clear understanding of roles spelled out for our review prior to committing. Such topics include where the money is coming from and activities to be run by MSMA. Megan and Michelle will set up a meeting to discuss this collaboration and how it will work.
    3. Look at revamping the MSMA name/committees etc. to appeal to the entire community not just “main street”
    4. Industrial Park concerns regarding main street merchants and chamber membership value, Megan will reach out.

- b) Rapid Testing Program
  - 1. Chamber AB were going to send out tests however there is all of paperwork and requirements in order to receive these tests so because of this hassle RITA is out. Response wasn't that great. Due to lack of interest we need to decide if we want to continue with this program. Motion by Megan to not continue with the Rapid Test Program – all in favour
- c) Economic Development Week (Dave)
  - 1. May 9-13 – Economic Development Week. Looking to get 50 communities in AB signed up. Advocating and promoting the importance of community economy. Motion by Dave that if the town and county move forward, we will too and will contribute \$200-\$250 – seconded by Steve, all in favour
- d) High Speed Internet Update (Dave)
  - 1. Better internet in the rural areas and the industrial park. Telus' proposal was out to lunch, Shaw is a bit better but would require an investment from the town. The more businesses that sign up the less it will be for each business. Town starting with pool and town shop.
- e) Chamber Office Supply Program (Dave)
  - 1. Kickback to the Chamber if members purchase office supplies, on-line account to members through Alberta Chambers. Douglas specialties might have interest in using this service, and if so, we can promote purchasing from them since they already sell office supplies to the community.

7. Financial Reports (Michelle/Veronica)

- a) Motion by Michelle to change signing authority, all in favour
- b) Bank balance \$47,653.20. \$8,703 outstanding (marketing program, rebranding, AHS, festival of trees)
- c) quote from Ellerington – 3 times higher than last year, they are not members. Megan will reach out to Hawkins Tinney for a quote/proposal.

8. Committee Reports

\*\* Need Budgets for March meeting

- a) Advertising/Marketing - Kristine
  - a) Three bids received; Clark Creative was awarded contract. Work that has been done include logos, banners, bus cards, letter head, all will be ready soon. Chamber stand up banner will be at all events plus another banner with premium logos plus additional logo space available to sell. Please submit event posters and digital information to Kristine asap so she can get advertising events. Things being pushed on SM and website include Chamber cash, card program, radio campaigns. Radio specifically will focus on promoting business excellence awards, group benefits, Christmas boxes and chamber cash!
- b) Economic Development – Megan
  - a) Working on card program
  - b) \$250 added to budget for economic development week
- c) Membership – Dave (Member acquisition- Dustin)
  - a) Rose has created invoice with all membership levels and will hopefully be sent out by this weekend
  - b) Dustin is working on a flyer (card) with membership information to hand out
  - c) Talking with the town to get business licence required to help generate a list and expose our members better
- d) Networking & Business Activities – Sarah
  - a) Please share and nominate BEA via our FB page
  - b) Idea to give out chamber cash along with wall plaques instead of a gift basket, finalist next week
  - c) Traction has been good on FB
  - d) Dustin to send advertisement page to Kristine so she can send out email to get more people involved
  - e) Budget from previous years approx. \$6000, will be much less this year
  - f) Kristine requested videos of winners receiving awards
- e) Charitable Activities (Festival of Trees, etc.) – Michelle
  - a) Last year complete
  - b) Live event this year hopefully!!!

## 9. Related Organizations

- (a) MMA – Dave

- (b) Business Support Network – Dave –
  - a. Next meeting March 9<sup>th</sup>.

**10. Other Business – Skipped all below as we ran out of time. Please carry over to next exec meeting.**

- (a) Real Country Radio – John – 2021 Contra Agreement
- (b) Deadline for Committee Budgets
- (c) Voting in Executive Members
- (d) Discuss location of next executive meeting - Legion again

**11. Next Meetings:**

- a) General Meeting: **February 17**, 2022 12:00 noon
- b) Executive Board Meeting March 9, 2022 12:00 noon

Adjourned: 1:18pm