

Barrhead & District Chamber of Commerce General Meeting Agenda

Date: Thursday, January 16th, 2020

Time: 12:00pm

Location: Rotary Room

- 1. Call to Order** – Megan Perry @ 12:08pm
- 2. Additions to the Agenda**
- 3. Adoption of Agenda** – Dave Sawatzky
- 4. Adoption of Minutes of Previous Meetings** – Myrna Birchall
 - a) January Executive Meeting Minutes
 - b) December General Meeting Minutes
- 5. Business Arising from the Minutes**
- 6. Speaker – John Bosman from Real Country**
 - Real Country provides services to Chamber Members that they may be unaware of
 - They would like to have a feature where businesses can have on air interviews. Will run every 2 weeks (26 opportunities throughout the year).
 - Would like to 'draw' business chamber members for this opportunity. The Station will contact the business.
 - Hear businesses stories and connect with the community – not just 'ads'
 - Value of the package described above for a Chamber non-member is about \$110.00 per occasion.
 - Live on Location broadcast package available. \$900.00 + GST. Package provides 4 hours on location, advertisements, promos, signage and Station vehicle.
- 7. Financial Update – Michelle**
- 8. Committee Reports**
 - a) Advertising/Marketing – Dustin or Lynda**
 - b) Economic Development – Dave or Kristine**
 - Survey to be reviewed and will be presented later
 - CARES Grant submitted – waiting for results
 - c) Membership – Myrna**
 - Were waiting for new computer system update
 - Chamber Invoices to be sent out soon
 - Myrna has Chamber info packages if anyone is interested
 - d) Networking & Business Activities – Morris or Amy**
 - Business Excellence Awards to be held Friday, March 6, 2020
 - Luncheon this year in hopes of a better turnout
 - Packages have been distributed. If you need one, please let Chamber know.
 - 7 Awards: Agriculture Award, Business Excellence Award, Heritage Recognition Award, Outstanding Customer Service Award, New Kid on the Block Award, Rural Business Award, Community Stewardship Award.
 - Nominations go out as soon as it is up on Website – working on this.
 - e) Charitable Activities (Festival of Trees, etc.) – Michelle**

9. Related Organizations – Updates

a) MMA – Morris or Chris

- Had Annual General Meeting – have some new directors and some existing ones
- Have budget now – will be planning their year out
- Nothing until May

b) Business Support Network – Dave

- Next meeting is in February – Admin will forward date to Members when decided

c) Farm Forum – Dave

- Met yesterday
- Barrhead is most central/successful location
- November 26, 2020 – it will be held in Barrhead
- An evening event, possibly 7-9pm, for better turnout

10. Town of Barrhead Update

- Alberta 4H chose Barrhead to host their youth achievement in.
- Either July 3-5 or July 10-12 – plans and date not finalized
- Last year there was 250 delegations and 100-150 volunteers – expecting same turnout for this year
- Dausen Kluin will let us know who to contact for volunteering for the event – will also update Chamber once date is set
- NE Swim Club is hosting a meet in Barrhead. Sunday June 21
- 275 registered last year and they are anticipating the same number this year
- Town will update Chamber with information closer to date
- Preliminary budgets are done – final budget is not passed yet

11. County of Barrhead Update

12. Other Business

a) Dave Sawatzky – Update on Doctor Situation in Community

- Situation is being reviewed by group consisting of local community members
- Working hard to get other clinic open again
- More information to come

b) Strategy Meeting

- Chamber is going to participate in a Strategy Meeting to try and provide Members the best direction and priorities
- If Members have any suggestions, please contact a director or email Chamber website

13. Announcements

14. Next Meetings:

- a) General Meeting February 20, 2020 Rotary Room
- b) Executive Board Meeting February 12, 2020 Blue Heron Boardroom

15. Meeting adjourned @ 12:39pm