

Barrhead & District Chamber of Commerce Executive Meeting Minutes

Date: October 8, 2025

Time: 11:30 am

Location: Blue Heron Support Services Association

Attendees: Michelle Jones, Tara Zeller, Shannon Carlson, Michelle Rau, Diane Magill, Cory Robideau, Amy Laing, Katie Magill, Scott Green, Megan Perry, Dave Sawatzky

Regrets:

Shannon calls the meeting to order at 11:45am

Introductions

1. Michelle Jones and Tara Zeller introduce themselves to the executive and Tara explains her role in the Regional Investment Attraction Marketing project, working with municipalities and small businesses in the yellowhead east region to encourage economic development and attract and retain investment in business, as well as developing a marketing strategy and campaign to promote the region as a whole.

Strategic Planning

1. See Strategic Plan Document for full details

Other Business

1. **Dr. Recruitment Weekend** – Scheduled for October 25-26. RPATH is funding the event and have had great interest in it from students. Chamber will sponsor bowling for the students, Diane will contact the bowling alley to book the lanes, Dave will confirm the time for her. Dave asks if anyone is available on the Saturday afternoon to speak to the students on the bus to Schmidt's, about the business community on behalf of the chamber. Dave and Corey are away that weekend and unable. Chamber flags are stored at the Scotiabank, Shannon will pick them up on the Friday before so they can be set up at the bowling alley.
2. **LIFT Conference** – Scheduled for November 6th, Katie has booked a booth for the Chamber in the Business Resource part of the event. Attendees will need to buy tickets. Michelle, Shannon and Diane volunteer to attend on behalf of the chamber and Michelle will buy the tickets. Shannon has lots of brochures still from last years event, and we will also use the chamber banners.

Meeting Adjourned at 1:57pm

Next Meetings:

General Meeting: October 16th 2025 12:00pm, Barrhead Agrena Rotary Room

Executive Meeting: November 12th 2025 12:00pm, Perry Law LLP