REBECCA ZUNG'S

HIGH CONCLICT NEGOTIATION CERTIFICATION TRAINING

TAKE BACK YOUR POWER AND YOUR INCOME



MODULE 1
INTRODUCTION TO
THE MASTER HIGH
CONFLICT
NEGOTIATION
TRAINING
PROGRAM

Module 1 Introduction to the SLAY Master High Conflict Negotiation Training (HiConTra)



MODULE 2 THE ESSENTIAL SKILLS FOR BEGINNING THE COACHING PROCESS WHEN PEOPLE ARE DEALING WITH HIGH CONFLICT SITUATIONS

Module 2.1 Welcome to Hell

Module 2.2 Some Basic Definitions of Narcissists and Other Essential Need to Know Terms

Module 2.3 Narcissistic Relationship Phases

Module 2.4 The Emotional State of Your Potential Client

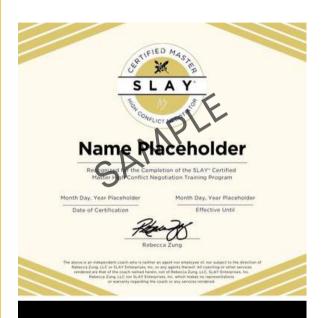
Module 2.5 Difference between Coaching and Therapy

Module 2.6 Most Important Skills for Coaches

QUIZ

MASTER HIGH CONFLICT NEGOTIATION TRAINING (HICONTRA)

BOTH ONLINE LIVE AND SELF STUDY MODULES



MODULE 3 COACHING CLIENTS THROUGH CRISIS AND RECOGNIZING RED FLAGS

Module 3.1 How to Establish a Coaching Agreement with the Client

Module 3.2 Intro to Discovery Sessions

Module 3.3 How to Conduct the Discovery Session

Module 3.4 More Essential

Coaching Skills

Module 3.5 The 3 Phases of the Coaching Relationship

Module 3.6 Do's and Don'ts of Negotiating with High Conflict Individuals

QUIZ



MODULE 4 POWER STRATEGY AND TECHNIQUES TO COACH CLIENTS THROUGH BLOCKS AND FEARS

Module 4.1 SLAY Method - The Playbook aka The Get Out of Hell Free Card

Module 4.2 S - Strategy - How to Create a Super Strong Strategy

Module 4.3 Creating an Action Plan

Module 4.4 Techniques for Coaching Clients Through Fears

Module 4.5 Techniques for Coaching Clients Through Blocks

MASTER HIGH CONFLICT NEGOTIATION TRAINING (HICONTRA)

ALLOW FOR TOTAL FLEXIBILITY



MODULE 5 CREATING LEVERAGE AND TECHNIQUES TO COACH CLIENTS THROUGH MASTERING EMOTIONAL TRIGGERS

Module 5.1 L - Leverage
Module 5.2 How to Create Fierce
Documentation Like a Boss
Module 5.3 How to Get Leverage? Risk
Analysis and When to Present Offers?
Module 5.4 Power Tools-at-a-Glance
(Simple Strategies For Big Snags)
Module 5.5 Techniques for Coaching
Clients to Master Emotional Triggers
QUIZ



S.L.A.Y. Your Negotiation With a Narcissist TESTIMONIAL

Hi Rebecca, This has been so completely eye opening and given me immediately access to 'spidey senses' I didn't know had fine tuned until I started listening to people on both sides of the equation- I began validating people's frustration and leading them to the book or quickly meeting people old and new w a different lens thru which I hear BS.... You fine tuned my skill set and I'm ready to help others go from a life of drama, trauma, and chaos to one of living, breathing, creating and connecting!!!!

-Anonymous

MODULE 6 PLANNING AHEAD AND COACHING CLIENTS THROUGH TRAUMA

Module 6.1 A - Anticipating What the High Conflict Individual is Going to Do Module 6.2 More Power Strategies - Making a Plan Stan; Fluff for Favor, Vomit Later

Module 6.3 Basics of Tapping (Emotional Freedom Technique)
Module 6.4 Basics of Somatic
Breathing
QUIZ

MASTER HIGH CONFLICT NEGOTIATION TRAINING (HICONTRA)

THE BEST HIGH CONFLICT NEGOTIATION PROGRAM IN THE WORLD - BEGIN COACHING IMMEDIATELY IN OUR MEMBERSHIP PROGRAM



MODULE 7 POWERFUL COMMUNICATION AND CONFIDENCE BUILDING TECHNIQUES

Module 7.1 Staying Offensive: Focus on You and Your Position **Module 7.2** Ineffective v. Effective

Communication (Scripts Included)

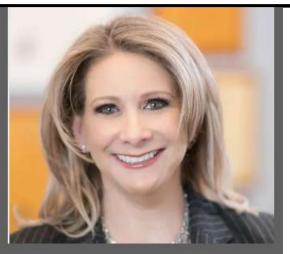
Module 7.3 Powerful Strategies for Emotional Resilience in Negotiations

Module 7.4 How to Successfully

Survive High Conflict Scenarios (Scripts Included)

Module 7.5 Coaching Clients Through Email/Text Communication (Scripts

Module 7.6 Building Assertiveness and Confidence Techniques
QUIZ



As a board certified attorney, this training has been amazing. This is definitely worth your time and energy. I love being SLAY® Certified in High Conflict Negotiation as the leader in my field. It's priceless. I get to be the "go to" person for my clients who are dealing with high conflict situations or narcissists and I can really help them - and that's what it's really all about. I definitely highly recommend it.

Carrie Schultz, Esq.

Board Certifed Family Law Attorney SLAY® Certified Master High Conflict Coach

MODULE 8 IGNITING YOUR NEW FIRE COACHING CAREER

Module 8.1 How to Build a Killer Brand Online

Module 8.2 How to Create an Irresistible Offer

Module 8.3 How to Create Your Evergreen Webinar Cash Machine NO QUIZ ON THIS PORTION

MODULE 9 WRAP UP

Included)

MASTER HIGH CONFLICT NEGOTIATION TRAINING (HICONTRA)

TRAINER LED STUDY HALLS WHERE YOU CONNECT WITH OTHER CERTIFICATION STUDENTS WEEKLY



MODULE 7 POWERFUL COMMUNICATION AND CONFIDENCE BUILDING TECHNIQUES

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Module 7.2 Ineffective v. Effective Communication (Scripts Included)

Module 7.3 Powerful Strategies for

Emotional Resilience in Negotiations

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Survive High Conflict Scenarios (Scripts Included)

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Module 7.6 Building Assertiveness and Confidence Techniques **QUIZ**



If you are a business owner, or a survivor of domestic violence (or even going through it), or going through a divorce - or a healthcare worker (I did all of it at the same time)- I highly recommend becoming Certified as High Conflict Professional. It gave me all the tools I needed to be one step ahead and look after myself. Through all the classes and resources, plus the study halls and meeting lovely professionals, now I can conquer the world and help others.

Grant Lippiett, R.N.

Nurse Practitioner SLAY® Certified Master High Conflict Coach

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Module 8.3 How to Create Your Evergreen Webinar Cash Machine NO QUIZ ON THIS PORTION

SLAY CERTIFICATION

MASTER HIGH CONFLICT NEGOTIATION TRAINING (HICONTra)

BONUSES

ACCESS TO ALL OF REBECCA ZUNG'S BANNER PROGRAMS INCLUDING:

- SLAY THE NARCISSIST IN NEGOTIATION (Value \$997)
- Breaking Free Divorce Masterclasses -
- BREAKING FREE DIVORCE MASTERCLASS STAGE 1 PLAN & PROTECT (Value \$157)
- BREAKING FREE DIVORCE MASTERCLASS STAGE 2 LET THE DIVORCE BEGIN (Value \$157)
- BREAKING FREE DIVORCE MASTERCLASS STAGE 3 YOUR DIVORCE FINAL ACT (Value \$157)
- WINNING PARENTING PLAN MASTERCLASS (Value \$157)
- 50 POWER PHRASES FOR DISARMING HIGH CONFLICT INDIVIDUALS (VALUE \$1000)
- SAMPLE PHRASES FOR COACHES FOR SUPPORT CLIENTS (VALUE \$500)
- TYPICAL HIGH CONFLICT INDIVIDUAL BEHAVIORS IN LITIGATION CHART AT-A-GLANCE (VALUE \$500)
- DO'S AND DON'TS OF NEGOTIATING WITH HIGH CONFLICT INDIVIDUALS AT-A-GLANCE (VALUE \$1000+)
- SAMPLE DISCOVERY QUESTIONNAIRE FOR COACHES FOR YOUR FIRST SESSION (VALUE \$500)
- SAMPLE COACHING AGREEMENT (VALUE \$500)
- POWER TOOLS AT A GLANCE for Negotiating with High Conflict Personalities (VALUE \$5000+)
- SAMPLE EMAILS/TEXTS (VALUE \$5000+)
- SAMPLE SCRIPTS for Ineffective for Effective Communication (VALUE \$1000+)
- SAMPLE SCRIPTS for Managing High Conflict Situations (VALUE \$1000+)
- The SLAY Method at a Glance (VALUE \$1000)
- Documentation at-a-Glance Chart AND MODULE (VALUE \$5000)
- RED FLAGS FOR SPOTTING HIGH CONFLICT INDIVIDUALS IN JOB INTERVIEWS AND SAMPLE QUESTIONS FOR SPOTTING NARCISSISTS IN JOB INTERVIEWS (VALUE \$500)



What is the SLAY® High Conflict Negotiation Certification Program?

The SLAY® Certification Program, anchored in Rebecca Zung's groundbreaking SLAY® Method, is an 8-week intensive training course designed for those who are keen to master the art of negotiating with high-conflict personalities. This proven method, which has positively transformed the lives of thousands across more than 100 countries worldwide, equips participants with unparalleled tools and strategies to handle interactions with challenging and narcissistic individuals.

Whether you're seeking to enhance your existing professional portfolio or embark on a new coaching trajectory, this program delves deep into the intricate landscape of dealing with complex personalities. More than just a skill enhancement, becoming certified in the SLAY® Method can unlock lucrative earning opportunities. By positioning yourself as a specialist in this unique area of negotiation, you open doors to greater professional demand, allowing you to command higher fees for your sought-after expertise.

Beyond professional advancement, the SLAY® Certification is an investment in personal enrichment, empowering you to serve clients with unmatched efficacy and elevating your own life quality. Through a harmonious blend of self-directed study and live sessions, participants are guaranteed a holistic, flexible learning journey tailored to individual needs.

Who is Rebecca Zung, and why is she qualified to lead this program?

Rebecca Zung is the brand for high conflict resolution in the world - she is the globally recognized authority on negotiation and high-conflict communication. She's the best-selling author of the USA Today National Bestseller, "SLAY the Bully: How to Negotiate with a Narcissist and Win," and has amassed a significant digital footprint with over 40 million YouTube views in just 3 years.

She is the mastermind behind the SLAY® Method, a transformative approach to negotiating with narcissists, which has positively impacted thousands across over 100 countries. Before this, Rebecca achieved remarkable acclaim in the legal world, ranking in the Top 1% of attorneys nationwide and recognized as one of the "Best Lawyers in America" by U.S. News.

Her personal journey, from a young, single mother returning to law school to leading a multi-million dollar legal practice, adds depth to her professional accomplishments. Renowned media outlets and her top-ranking podcast, "Negotiate Your Best Life," further solidify her expertise. Additionally, her co-founding role in the charitable initiative, Slay Legal Aid, showcases her commitment to community service.

With her unparalleled expertise and rich experiences, Rebecca Zung is uniquely positioned to lead the SLAY® Certification Program.solidify her expertise. Additionally, her co-founding role in the charitable initiative, Slay Legal Aid, showcases her commitment to community service.

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When does the program start, and how long does it take to complete?

The SLAY® Certification Program is designed to be an 8-week intensive journey, but it also offers flexibility to accommodate your schedule. The program starts right after Orientation, but access to the online course will be released as soon as enrollment has been processed, and participants typically complete it within the 8-week timeframe. However, you have the option to extend your learning if needed. Our goal is to provide you with the tools and knowledge you need to succeed, with the freedom to tailor your study pace to your unique circumstances.

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Is there an orientation, and when does it take place?

Yes, there is an orientation session for the SLAY® Certification Program. The orientation is a crucial starting point on your journey to mastering high-conflict negotiation. It takes place every Monday, providing you with the essential foundation to dive into the program's curriculum and resources. This orientation is designed to prepare you for the transformative experience that awaits you in the program.

Are there any prerequisites for enrolling in the program?

There are no strict prerequisites for enrolling in the program. However, we are looking for individuals who are deeply committed to our mission and ready to take decisive action. Ideal candidates include professionals who are looking to elevate their existing careers or individuals who are eager to embark on a top-tier coaching journey. We highly value those who are passionate about helping individuals in crisis and are dedicated to aligning their ventures with a genuine mission of care.

If you are someone who is dedicated to fostering positive change in the lives of others and in your own life, and if you understand the importance of investing in personal growth, then this program is designed for you. We place a strong emphasis on action and implementation, and we are seeking participants who are ready to actively apply their newfound knowledge to make a difference in the world.

How much does the SLAY® Certification Program cost?

The SLAY® Certification Program is an invaluable investment in your coaching career and high-conflict negotiation expertise. The program tuition is \$5,997, providing you with comprehensive training, support, and certification upon completion. We believe in the value of this program in transforming your career and empowering you to navigate high-conflict situations effectively. If you have any questions about payment options or financial assistance, please feel free to reach out to our support team for more information.

What payment methods are accepted for enrollment?

For your convenience, we offer multiple payment options for enrollment in the SLAY® Certification Program. You can choose from the following payment methods:

For your convenience, we offer multiple payment options for enrollment in the SLAY® High Conflict Certification Program. You can choose from the following payment methods:

Major Credit Cards: We accept all major credit cards, ensuring flexibility in your payment choices.

Electronic Checks: Pay securely using electronic checks for a hassle-free enrollment process.

PayPal/PayPal Credit: Take advantage of the convenience and security of PayPal to complete your enrollment. PayPal offers 6 months no interest.

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Are there any payment plans available?

Yes

PayPal Pay Later: You have the option to apply for PayPal Credit, which provides payments over time.

Affirm through Shopify which also provides payments over time.

Three-Month Payment Plan: If you prefer, you can choose our three-month payment plan, which enables you to spread the program tuition over three months. Please note that this option includes a moderate amount of interest charges. \$2500; 2000; \$2000

Is financial assistance or scholarships available?

Currently, we do not offer financial assistance or scholarships for the SLAY® Certification Program. The program tuition is set to provide participants with access to high-quality training, resources, and expertise. We understand the importance of affordability, and our pricing structure reflects our commitment to delivering exceptional value.

However, we offer the option to apply for PayPal Credit, which allows you to enroll in the program and pay over 6 months with no interest. This financing option can help make the program more accessible to those looking to manage their payments effectively. If you have any questions or require further clarification on tuition, payment options, or PayPal Credit, please don't hesitate to contact our support team for assistance.

What is included in the program curriculum?

The SLAY® Certification Program curriculum is comprehensive and designed to equip you with the essential tools and expertise needed for high-conflict negotiation coaching. Here's what you'll find in the program:

Self-Directed Online Curriculum: Dive into a mastery-level online curriculum that covers various modules, each focused on specific aspects of high-conflict negotiation. The curriculum is self-paced, allowing you to study at your convenience.

4-LIVE Coaching Sessions: As you progress through the self-study portion, you'll have the valuable opportunity to participate in a series of four live online training coaching sessions. During these interactive sessions, you'll engage in role plays, practical drills, and real-life applications of the high-conflict negotiation principles and techniques you've learned. These sessions are designed to provide hands-on learning experiences that enhance your skills and confidence in effectively coaching clients through challenging situations.

- Introduction and Discovery Sessions (Plus Role Plays): In these sessions, you'll delve into the fundamentals of high-conflict negotiation coaching. You'll learn how to conduct effective discovery sessions with clients, identify critical information, and establish a solid foundation for coaching. Role plays will allow you to practice and refine your skills.
- How to Organize Discovery and Create Leverage (Plus Role Plays): Building on your foundational knowledge, these sessions will focus on organizing discovery information and leveraging it effectively. Role plays will help you apply these principles in real-world scenarios.
- Helping Your Client Through Blocks and Fears, Plus Creating Emails and Communications (Plus Role Plays): These sessions will equip you with strategies to guide clients through their challenges and fears. You'll also learn how to craft effective emails and communications for negotiation scenarios. Role plays will reinforce your abilities.
- How to Get Your Client to Realize their Vision And Break Free + Final Thoughts on How to Create a Successful Career
 as a Coach (And Final Role Play Assessment): In the final sessions, you'll learn how to help clients achieve their goals
 and break free from high-conflict situations. Additionally, you'll receive valuable insights on building a successful
 coaching career.

Weekly Progress Reports: Our dedicated HICONTRA TEAM is here to support you through your journey. You'll receive weekly progress reports and updates to ensure you're on track and making the most of your learning experience. We're committed to your success every step of the way.

Weekly Study Halls: Throughout the program, you will have the opportunity to jump into weekly study halls guided by of our trainers and certified high conflict coach graduates even come back and faciliate also. Each week there is a topic selected and you can practice your role plays and interact with your coach community.

Community of Like-Minded Coaches: Throughout the program, you will be surrounded by like-minded coaches who share your passion for turning pain into power. This supportive community provides a network of peers who understand your journey and are dedicated to personal growth and transformation.

Supportive Community and Private Facebook Group: Throughout the program, you will be surrounded by like-minded coaches who share your passion for turning pain into power. Our supportive community provides a network of peers who understand your journey and are dedicated to personal growth and transformation. As part of this community, you will also gain access to our exclusive Private Facebook Group. This group serves as a safe and supportive space for you to connect with fellow SLAY® Certification Program participants. It's a place to share insights, seek guidance, and collaborate with like-minded coaches who believe in the power of collective wisdom. Together, we'll support each other on this transformative journey.

What is the process for certification upon program completion?

Upon completing the SLAY® Certification Program and meeting all program requirements, participants will be awarded their certification. Here's the process:

Successful Completion: To earn the "Master SLAY® Certified Narcissist Negotiation Coach" certification, participants must successfully complete all program modules, assessments, and assignments.

Certification Award: Once you have successfully met all program requirements, you will be awarded your certification. This prestigious title acknowledges your expertise and proficiency in high-conflict negotiation coaching.

Online Recognition: Your name, city, state, and occupation will be prominently featured on our website as a certified coach for a duration of one year. This recognition enhances your credibility and visibility in the coaching industry.

Certification Display: You will also receive a digital certificate that you can proudly display on your website, social media profiles, and marketing materials to showcase your achievement.

Recertification: After the initial one-year period, individuals have the option to undergo a recertification process to maintain their listed status as a certified coach. This process may involve continued education and assessments to ensure that certified coaches stay up-to-date with the latest high-conflict negotiation coaching techniques and principles.

The SLAY® High Conflict Negotiation Certification Program provides you with not only valuable knowledge and skills but also the recognition and credibility that come with being a certified coach in this specialized field.

Do I have to renew my certification?

Yes, you are required to renew your certification annually to maintain your certified status and access additional coursework. The annual renewal fee is \$1497. This ensures that you stay up-to-date with the latest developments in high-conflict negotiation coaching and continue to have access to valuable resources and ongoing support. Renewing your certification is an important step to demonstrate your commitment to excellence in your coaching career.

Is there a refund policy if I need to cancel my enrollment?

No, we do not offer refunds for the SLAY® Certification Program. We are committed to providing you with high-quality content and support, and we ensure that you gain immediate access to the program upon enrollment. Our courses and training have been meticulously crafted to deliver exceptional value, and you can count on our extraordinary customer service to address any issues or provide assistance promptly. Please understand that due to the instant availability of course materials and bonuses, we do not issue refunds to maintain fairness for all participants. Your enrollment signifies your commitment to the program, and we are here to support you throughout your transformative journey.

Who are the best candidates for this program?

This is ideal for professionals who are dealing with high conflict personalities and want to position themselves for success personally and for their clients. This is also ideal for anyone interested in coaching people who are dealing with high conflict situations or negotiations and want the best possible launch for their careers.

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How do I contact support if I have questions or issues?

If you have questions or encounter any issues during the program, our HICONTRA TEAM is ready to assist you. Once you have enrolled in the SLAY® Master High Conflict Certification Training, you will receive access to their email and direct phone number. This direct line of communication ensures that you can quickly and easily reach out for assistance whenever needed. Your success is our priority, and our team is here to provide the support you require. Additionally, you can connect with our team through the private Facebook Group, where you can chat with fellow participants and receive guidance from our experts.

Is this program suitable for international participants?

Definitely! We love our international coaches! The SLAY® Master High Conflict Certification Training is open to coaches from all corners of the globe. We are proud to have a diverse community of coaches hailing from various countries and backgrounds. High-conflict negotiation knows no borders, and our program equips you with the skills and knowledge needed to navigate challenging situations worldwide. Whether you're in North America, Europe, Asia, or anywhere else, this program is designed to empower you to make a positive impact in your region and beyond. The principles and techniques you'll learn are universally applicable, making it suitable for international participants seeking to enhance their coaching careers.

Can I promote my SLAY® Master High Conflict Certification on my ebsite or resume?

Absolutely! You are encouraged to promote your SLAY® Master High Conflict Certification on your website and resume proudly. This certification serves as a testament to your expertise and qualifications in high-conflict negotiation coaching. Additionally, as part of our commitment to your success, we provide a special bonus module in Module 8 titled "IGNITING YOUR NEW FIRE COACHING CAREER." In this module, you'll gain valuable insights on building a strong online brand, creating irresistible offers, and establishing an evergreen webinar cash machine. These tools will empower you to kickstart and advance your coaching career, leveraging the knowledge and skills you've acquired through the SLAY® Certification Program.

What distinguishes the SLAY® Certification Master High Conflict Certification Training from other coaching programs?

The SLAY® Certification Master High Conflict Certification Training distinguishes itself in several significant ways:

Expert Leadership: The program is led by Rebecca Zung, a renowned attorney and globally recognized Narcissism Negotiation Expert, placing it under the guidance of one of the top 1% of attorneys in the United States.

Unique Methodology: The SLAY® Method, developed by Rebecca Zung, is a proprietary approach that integrates legal and psychological insights to address high-conflict negotiation effectively.

Proven Results: The SLAY® Method has garnered more than 40 million views on YouTube in just two years, attesting to its effectiveness and wide-reaching impact.

Comprehensive Curriculum: The program covers a broad spectrum of topics related to high-conflict negotiation, providing in-depth knowledge and practical skills.

Community Support: Participants become part of a supportive community of like-minded coaches, fostering collective wisdom and growth.

What distinguishes the SLAY® Certification Master High Conflict Certification Training from other coaching programs, (continued)?

Bonus Programs: In addition to the core certification, participants gain access to supplementary programs like SLAY PROGRAM, BREAK_FREE FROM DIVORCE, and WINNING PARENTING PLAN MASTER CLASS, expanding their expertise.

Career Advancement: Module 8 equips participants with strategies to build their coaching career, with insights on branding, offers, and webinars.

Lifetime Access: Graduates have lifetime access to program materials, ensuring ongoing learning and reference.

Highly Engaging: The program includes live coaching sessions, role plays, drills, and assessments, providing hands-on experiences to reinforce learning.

Global Reach: The program welcomes participants from all over the world, making it accessible to a diverse and international audience.

Recognition: Upon completion, participants earn the prestigious title of "Master SLAY® Certified Narcissist Negotiation Coach," enhancing their credibility and career opportunities.

Ongoing Support: The program offers continuous support through the HICONTRA TEAM and a private Facebook Group.

Flexible Payment Options: Various payment plans are available, including PayPal Credit and installment options.

Overall, the SLAY® Certification Master High Conflict Certification Training stands out as a comprehensive, results-driven, and unique program that equips participants with the tools and expertise to excel in high-conflict negotiation coaching.



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