



GIRONDE



Lorin

Just

# CATALOGUE





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# 01 COMPANY INTRODUCTION

Founded in 1993, our company is dedicated to producing high quality personal care and household cleaning products at an affordable price. The center of our operations, our factory, bottle manufacturing unit and warehouse, is located in Northeast-Hungary, in the village of Terpes.

At our company, we specialize in creating an exceptionally wide range of quality household cleaning and personal care products, uniquely positioned at an affordable price point. Our diverse range of products, spanning from the budget-friendly Tis and Dello lines to the premium category brands of Lorin, Just, and Lorilux, caters to every facet of personal hygiene and household cleaning needs without ever compromising on quality or performance. We believe that quality should not be a luxury, but a standard accessible to all.

Over the years, our brand, prominently featured in Hungary's leading supermarkets and drugstores, has successfully expanded its reach across the dynamic markets of East and Central Europe. Our partnerships with the following domestic and global giants further strengthens our role as a key player in the industry.





In a market often divided between high-priced quality products and affordable but lower-quality alternatives, our company stands out by bridging this gap. We offer a unique combination of affordability and high quality, making our products essential additions to every home.

At the core of our success lies a deep understanding of consumer demands, a knowledge we continually refine through dedicated marketing research and adaptive strategies. This agility enables us to constantly evolve our product line, ensuring that we meet customer needs at every level. Our engagement strategies, including vibrant and varied advertising campaigns and giveaway programs, not only enhance the visibility of our products but also strengthen the connection with our customers. By staying close to our customers and markets, we manage to stay relevant and competitive in an ever-changing industry.

Our company is committed to creating products of value, which not only align with customer preferences but also meet the most exacting safety and ethical standards.

Adherence to stringent quality management and compliance with international cosmetic and household cleaning product safety guidelines are non-negotiable aspects of our operation. We are committed to strictly observing the standards of quality management and corporate activities. By practicing a high level of ingredient transparency, applying strict safety measures, and using only the finest ingredients imported from France, Spain, and Germany, we have secured a loyal and satisfied customer base and long-lasting business partnerships.

Sustainability is a fundamental aspect of our operation. Our commitment to being a hundred percent cruelty-free underscores our respect for nature. The dedication to ethical business practices extends to the well-being of our 84 employees, whose expertise and commitment are the bedrock of our company. We ensure that they work in a safe, respectful, and rewarding environment, fostering a culture of mutual respect and transparency.

Our vision is simple yet profound – to offer quality, efficiency, and diversity in our products, making the daily routines of families more enjoyable. We are dedicated to transforming cleaning and quality personal care into a delightful experience, accessible to everyone. Our journey is one of continuous innovation and unwavering commitment to excellence, as we strive to make a meaningful difference in the lives of families everywhere.



**Béla Csepcsányi**  
Owner, CEO





A close-up photograph of a woman's face and shoulder. Her lips are slightly parted, showing a soft pink lipstick. Her hand is gently touching her shoulder. The skin is smooth and has a natural glow. The background is a soft, out-of-focus light blue.

take care of your skin  
**regularly,**  
*with high  
quality  
products.*



# 02 LORIN PRODUCT FAMILY

The cosmetics and cleaning products of Gironde are becoming increasingly popular year by year.

What could be the secret?

It's simple: we offer excellent quality at an affordable price!

Our customers know that Lorin products clean and care effectively, have a pleasant scent, practical packaging, and reliable composition.





# LORIN - LIQUID SOAP

Lorin Liquid Soap provides gentle yet effective cleansing suitable for daily use. The carefully developed formula produces a rich lather that effectively removes impurities while preserving the skin's natural moisture balance. Featuring mild, pleasant fragrances, Lorin Liquid Soaps leave hands refreshed, hydrated, and lightly scented.

Available packaging: 500 ml, 1000 ml, 5000 ml



## Lorin Almond liquid soap

Lorin Almond Liquid Soap combines effective cleansing with nourishing almond extracts. Its gentle formulation ensures thorough cleansing, leaving skin optimally hydrated.



## Lorin Vertex liquid soap

Lorin Vertex Liquid Soap features a vibrant fragrance and gentle yet effective cleansing. Specially formulated to provide freshness and a revitalizing fragrance, it ensures hands remain clean, moisturized, and pleasantly scented with each wash.





### **Lorin Antistress liquid soap**

Lorin Antistress Liquid Soap is formulated with ingredients known for calming and soothing properties. Its mild cleansing action, combined with a relaxing fragrance, offers a sense of tranquility and well-being. Suitable for frequent use, it ensures softness and gentle care for hands.

### **Lorin Antibacterial liquid soap**

Lorin Antibacterial Liquid Soap effectively removes impurities, providing reliable hygiene and protection. Its specially developed formula ensures hands remain soft and hydrated after cleansing.



### **Lorin Sensitive liquid soap**

Lorin Sensitive Liquid Soap is specially formulated for sensitive skin, offering gentle cleansing combined with effective skin care. Suitable for daily use, this liquid soap contains mild ingredients to soothe the skin, leaving it soft, moisturized, and refreshed.





# LORIN - FOAM BATH

The Lorin Foam Bath offers luxurious formulations designed to cleanse gently and effectively, enhancing bath time through rich lather, nourishing ingredients, and appealing fragrances. Each variant combines carefully selected ingredients, providing hydration, softness, and a pleasantly lasting aroma. The products are formulated for everyday indulgence and relaxation.

Available packaging: 1000 ml, 2000 ml

## Lorin Almond Milk foam bath

Lorin Almond Milk Foam Bath features a creamy, almond milk-enriched formulation ideal for gentle cleansing and skin hydration. This luxurious foam bath provides deep moisturizing effects, leaving skin noticeably soft and smooth. The subtle fragrance of almond adds to its relaxing and soothing properties.



## Lorin Exotic Fruit foam bath

Lorin Exotic Fruit Foam Bath is formulated with a vibrant fragrance inspired by tropical fruits. The bath foam offers an invigorating and refreshing cleansing experience, characterized by its rich lather and lively aroma. Ideal for revitalizing the senses, it ensures freshness and comfort with every use.







### Lorin Aloe & Magnolia foam bath

Lorin Aloe & Magnolia Foam Bath combines the moisturizing properties of aloe vera with the elegant fragrance of magnolia. Its gentle cleansing formula hydrates and refreshes the skin, while the calming scent provides a soothing bathing experience designed to relax both body and mind.

### Lorin Ocean foam bath

Lorin Ocean Foam Bath is formulated with a refreshing fragrance inspired by the ocean breeze. This bath foam provides effective yet gentle cleansing, creating a soothing, fresh bathing experience reminiscent of seaside relaxation. Its appealing scent evokes the calming essence of a coastal escape.



### Lorin Rose & Cream foam bath

Lorin Rose & Cream Foam Bath offers a sophisticated combination of delicate rose fragrance and rich creaminess. Designed to provide deep hydration and softness, this foam bath gently cleanses the skin while delivering a subtle, luxurious fragrance.





# LORIN - SHOWER GEL

Lorin Shower Gels are formulated for gentle cleansing and skincare, offering rich lather and appealing fragrances. Each variant contains ingredients designed to nourish, moisturize, and refresh the skin, making them suitable for daily use.

Available packaging: 300 ml, 1000 ml



## Lorin Natural Vitality shower gel for Men

Lorin Natural Vitality Shower Gel for Men combines refreshing fragrances with invigorating ingredients for effective cleansing and revitalization. Its formulation ensures freshness and hydration, ideal for everyday use.

## Lorin Natural Beauty for Women shower gel

Lorin Natural Beauty Shower Gel for Women features a delicate floral fragrance and moisturizing ingredients. It gently cleanses the skin, providing softness, hydration, and a pleasantly lingering scent.





### **Lorin Natural Sensitive shower gel**

Lorin Natural Sensitive Shower Gel is specially formulated for delicate and sensitive skin. Its mild composition includes soothing ingredients to cleanse gently without irritation, making it suitable for daily skincare.

### **Lorin Natural Chocolate shower gel**

Lorin Natural Chocolate Shower Gel is enriched with the comforting aroma of cocoa, providing gentle cleansing combined with skin-nourishing properties. Its creamy formula ensures soft, hydrated skin and leaves a pleasant fragrance.





### **Lorin Active for Men shower gel**

Lorin Active Shower Gel for Men is designed to meet the needs of an active lifestyle, featuring a refreshing fragrance and powerful cleansing ingredients. Its formula helps to refresh and revitalize the skin, suitable for regular use.



### **Lorin Beauty Care shower gel**

Lorin Beauty Care Shower Gel contains nourishing vitamins and antioxidants to cleanse effectively while maintaining skin health. Its formula promotes radiant, refreshed, and healthy- looking skin.



### Lorin Relax shower gel

Lorin Relax Shower Gel includes soothing botanical extracts and calming aromas. The gentle cleansing action provides hydration and relaxation, helping to soothe and refresh skin after every wash.



### Lorin Sensitive Skin shower gel

Lorin Sensitive Skin Shower Gel is specially developed for gentle cleansing of delicate skin. Free from harsh chemicals and enriched with mild, natural ingredients, it helps keep skin hydrated, soft, and irritation-free.







THE SECRET OF THE  
BEAUTIFUL HAIR  
LIES IN QUALITY  
INGREDIENTS AND  
APPROPRIATE CARE!



# LORIN - SHAMPOOS

Lorin Shampoos are formulated to effectively cleanse and nourish the hair and scalp, maintaining natural moisture and promoting overall hair health. Each shampoo variant is enriched with carefully selected ingredients designed to address specific hair care needs, ensuring hair remains clean, balanced, and vibrant. Suitable for regular use, Lorin shampoos deliver consistent quality for all hair types.

Available packaging: 300 ml, 1000 ml



## Lorin Aloe Vera shampoo

Lorin Aloe Vera Shampoo gently cleanses while offering hydrating and soothing benefits. Its formulation, enriched with natural aloe vera extract, maintains scalp moisture, making it ideal for sensitive or dry scalps. Regular use leaves hair clean, refreshed, and manageable.

## Lorin Egg shampoo

Lorin Egg Shampoo contains nourishing egg proteins and vitamins designed to strengthen and condition hair. It revitalizes damaged, brittle strands, restoring hair vitality, softness, and shine. Suitable for regular use, it supports healthier-looking, more resilient hair.







### Lorin Nourishing shampoo

Lorin Nourishing Shampoo features a blend of natural oils and botanical extracts formulated to deeply hydrate and repair hair strands. The shampoo enhances softness and manageability, restoring moisture balance and supporting overall hair health. Ideal for daily use and suitable for all hair types.

### Lorin Vitamin shampoo

Lorin Vitamin Shampoo provides essential vitamins and minerals designed to strengthen and protect hair from environmental damage. Its revitalizing formula promotes healthy hair growth, improves shine, and boosts natural hair volume. Suitable for daily care, it helps maintain vibrant and healthy-looking hair.



# LORIN - HAIR CONDITIONER

Lorin Hair Conditioners offer targeted nourishment, enhancing hair softness, manageability, and overall appearance. Each variant features specialized ingredients carefully selected to address various hair needs, from hydration to strengthening and restoration. Regular use promotes optimal hair condition, facilitating easier styling and visibly healthier hair.

Available packaging: 250 ml, 1000 ml



## **Lorin Regenerating hair conditioner with Keratin**

Lorin Regenerating Hair Conditioner is enriched with keratin to strengthen and repair damaged hair. Its restorative formula penetrates deep into the hair fibers, helping to replenish lost nutrients caused by styling and environmental stressors. Suitable for all hair types, particularly weakened or damaged hair, this conditioner supports healthy, resilient, and glossy hair.



## **Lorin Nourishing hair conditioner with Wheat Protein**

Lorin Nourishing Hair Conditioner, enriched with wheat protein, deeply hydrates and fortifies hair from root to tip. Renowned for enhancing moisture retention and elasticity, wheat protein provides essential nutrients that repair, protect, and nourish each hair strand. Regular use promotes softness, shine, and improved hair manageability.



## **Lorin Revitalising Hair Conditioner with Collagen**

Lorin Revitalizing Hair Conditioner contains collagen to enhance elasticity and strength, restoring vitality to dull, aging, or weakened hair. Collagen reinforces the hair structure, enhancing density and elasticity. This conditioner's rejuvenating formula is particularly effective for hair that appears lifeless, brittle, or lacks volume, ensuring hair remains strong, vibrant, and healthy-looking.





# LORIN - HAIR STYLING GEL

Lorin Hair Wax delivers reliable styling control and lasting performance, enabling versatile hair styling without stiffness or greasiness. Each variant provides distinct levels of hold, allowing hair to be shaped and styled with ease. Suitable for various styling preferences, Lorin Hair Wax maintains hair flexibility and natural appearance throughout the day.

Available packaging: 200 ml

## Lorin Strong hair styling gel

Lorin Strong Hair Wax offers reliable hold with flexible styling possibilities, ideal for creating and restyling hairstyles throughout the day. Its premium formulation provides a natural appearance and allows hair to remain flexible and touchably soft without stiffness or residue.



## Lorin Extra strong hair styling gel

Lorin Extra Strong Hair Wax delivers an exceptionally strong hold designed for structured, lasting hairstyles. Its durable formula maintains hairstyle integrity even under demanding conditions. Non-greasy and reliable, it provides a polished finish for confident styling.



WE ONLY USE  
EXCELLENT  
QUALITY  
INGREDIENTS





# LORIN - BODY LOTION

Lorin Body Lotions provide deep hydration and nourishment through fast-absorbing formulations, enriched with essential vitamins, natural extracts, and beneficial oils. Designed for daily skincare, each lotion variant helps restore skin softness, smoothness, and hydration.



## **Lorin Hydrating Body Lotion with Glycerin**

Lorin Hydrating Body Lotion with Glycerin offers intensive hydration with a lightweight, fast-absorbing formula. Enriched with glycerin, it effectively locks in moisture, leaving skin smooth, refreshed, and revitalized.



## **Lorin Hydrating Body Lotion with Almond Oil**

Lorin Hydrating Body Lotion with Almond Oil deeply nourishes dry or sensitive skin. Formulated with almond oil, it helps restore essential hydration and softness, significantly improving skin texture and comfort.



## **Lorin Hydrating Body Lotion with Shea Butter**

Lorin Hydrating Body Lotion with Shea Butter provides intensive care for dry skin, without leaving greasy residues. This rich formulation with shea butter deeply conditions, nourishes, and helps repair the skin barrier, resulting in smoother and visibly improved skin appearance.



# LORIN - HAND CREAM

Lorin Hand Creams provide luxurious care and intensive hydration, ensuring hands remain soft, smooth, and nourished. Each variant contains ingredients that address different skin concerns, including dryness or irritation. These hand creams offer quick absorption, a non-greasy feel, and long-lasting moisturization.



## **Lorin Algae Hand Cream**

Lorin Algae Hand Cream features marine algae extracts rich in minerals and antioxidants. The cream hydrates, revitalizes, and helps protect the skin from environmental damage, leaving hands smooth, refreshed, and well-nourished.

## **Lorin Glycerin Hand Cream**

Lorin Glycerin Hand Cream provides intense hydration with its glycerin-enriched formulation. The cream locks moisture into the skin, enhancing softness and protecting hands from environmental stressors. It offers deep moisturizing effects suitable for frequent use.



## **Lorin Aloe Vera Hand Cream**

Lorin Aloe Vera Hand Cream provides soothing hydration for dry and sensitive skin. Formulated with natural aloe vera, known for moisturizing and healing properties, this cream relieves dryness and irritation, ensuring skin remains comfortable, soft, and nourished.






# LORIN - HORSE BALM

Lorin Horse Balm is a topical remedy designed to relieve inflammation and discomfort in muscles and joints. Available in two variants, these balms combine therapeutic natural ingredients, such as arnica, eucalyptus, and menthol, known for their anti-inflammatory and pain-relieving properties. The balm's quick-absorbing formulation ensures comfortable application, providing effective relief and promoting faster recovery from physical stress or exertion. Regular use aids in improving mobility, making Lorin Horse Balm suitable for athletes, active individuals, and anyone experiencing muscle strain or discomfort.

Available packaging: 500 ml







SOFTNESS AND  
FRESH SCENT  
FOR EVERY DAY



# LORIN - CONCENTRATE FABRIC SOFTENER

Lorin Fabric Softeners combine premium quality with superior fabric care, offering unparalleled softness and sophisticated, long-lasting fragrances. Available in multiple luxurious varieties, each variant infuses garments with exquisite aromas and exceptional softness. Expertly developed with advanced formulas, Lorin fabric softeners ensure clothing retains its freshness and vibrant texture wash after wash. Every fiber treated with Lorin tells a story of superior comfort and lasting excellence.

Available packaging: 1000 ml

## Lorin Purple Magic Fabric Softener

Lorin Purple Magic Fabric Softener provides a luxurious sensory experience through a sophisticated blend of floral and fruity notes. This enchanting formula ensures fabrics remain irresistibly soft, delivering a long-lasting, captivating fragrance. Purple Magic envelops garments in an aura of elegance, leaving them beautifully soft and pleasantly scented.



## Lorin Blue Fresh Concentrate Fabric Softener

Lorin Blue Fresh Fabric Softener captures the essence of crisp ocean breezes, providing lasting freshness and exceptional softness. Its advanced formulation revitalizes fabrics with a refreshing fragrance, ensuring clothes emerge from each wash feeling clean and luxuriously smooth.



## Lorin Green Relax Concentrate Fabric Softener

Lorin Green Relax Fabric Softener offers a calming, botanical fragrance inspired by lush gardens. This softener gently infuses clothes with relaxing herbal and floral notes, providing long-lasting softness and freshness while preserving fabric quality.



### **Lorin Sunny Concentrate Fabric Softener**

Lorin Sunny Fabric Softener brightens laundry with a vibrant, uplifting fragrance reminiscent of sunny days. This formula leaves fabrics exceptionally soft, preserving their texture and color. Suitable for all fabric types, it provides gentle yet effective care, enhancing the laundry experience.



### **Lorin Sensitive Concentrate Fabric Softener**

Lorin Sensitive Fabric Softener is specially developed for delicate skin and fabrics. This gentle formulation provides exceptional softness and subtle fragrance, ensuring comfort without compromising quality. It is particularly suitable for sensitive skin, families, and everyday use.



### **Lorin Gold Essence Concentrate Fabric Softener**

Lorin Gold Essence Fabric Softener introduces a sophisticated and luxurious fragrance, infusing garments with warm, lasting aromas. This premium formulation provides exceptional softness and a refined scent, making it ideal for those seeking elegance and superior comfort in laundry care.



### **Lorin Royal Perfume Concentrate Fabric Softener**

Lorin Royal Perfume Fabric Softener combines regal elegance with exceptional fabric care. Inspired by fine perfumery, this luxurious softener imparts long-lasting fragrance and superior softness, transforming ordinary laundry routines into experiences of sophistication and indulgence.





# LORIN - IRONING LIQUID



Lorin Ironing Liquid is designed to facilitate smoother and more efficient ironing. The specialized formulation effectively reduces wrinkles, providing fabrics with a crisp, professional finish. Featuring a subtle, fresh fragrance, Lorin Ironing Liquid enhances the ironing process and delivers impeccably pressed garments with minimal effort. Suitable for various fabric types.

Available packaging: 1000 ml



# LORIN DOI PACK LIQUID SOAP

NEW  
PRODUCT

Discover the sustainable convenience of Lorin's new 750 ml DOI Pack Liquid Soaps, thoughtfully created for daily hygiene. Available in two gentle and luxurious variants—Almond and Sensitive—Lorin Liquid Soap harmonizes indulgent care with ecological mindfulness.

- **Key Features:**

**Eco-Friendly Packaging:** The innovative 750 ml DOI (Direct Outflow Interface) pack significantly reduces plastic use and is easy to recycle, helping you make environmentally conscious choices. **Economical and Practical:** Each generously sized 750 ml pack offers outstanding value, providing numerous washes per purchase. Lorin's concentrated blend means a little goes a long way, ensuring lasting performance and affordability for both families and individuals.

- **Scent Variants:**

**Almond DOI Pack Liquid Soap:** Enhanced with nourishing almond extracts, this version gently cleanses and hydrates the skin. Almond oil's soothing properties leave your hands feeling soft, moisturized, and lightly fragranced. **Sensitive DOI Pack Liquid Soap:** Specially designed for sensitive skin, this hypoallergenic variant gently cleanses without harsh ingredients, ensuring your skin stays calm, healthy, and comfortably clean.

- **Size and packaging:**

- 750 ml





WE ARE 100% ANIMAL-FREE  
AND COMMITTED TO  
PROTECTING AND  
RESPECTING NATURE.



# 03

## MEMBER OF THE LORIN FAMILY:

# **Lorilux**

Our LORILUX washing gel is designed to cater to all laundry needs. Our advanced formula ensures thorough cleaning while caring for clothes, keeping them vibrant and fresh, delivering exceptional results every time.

### **Key Features:**

- *Powerful Cleaning Action: Deeply penetrates fabric fibers to remove dirt and stains, ensuring a thorough clean.*
- *Gentle on Fabrics: Safely cleans clothes without causing fading or damage, preserving their look and feel.*
- *Suitable for All Washing Machines: Compatible with both standard and high-efficiency machines.*



**MEMBER OF THE**  
**Lorin**  
**FAMILY**



### Scent Variants:

- *Color Fresh: Specially designed to keep colored fabrics bright and vibrant, this variant infuses clothes with a fresh and lively scent.*
- *Color Power: Enhanced with color-protecting agents, this variant ensures colored garments retain their intensity wash after wash.*
- *Universal: A versatile formula suitable for all types of laundry, providing exceptional cleaning power for both colored and white fabrics.*

### Available Packaging:

- 1,5 l
- 4 l



# 04

## MEMBER OF THE LORIN FAMILY:

# Just

As part of the Lorin family, Just products offer value-for-money household cleaning products for the following areas:

- Kitchen cleaning
- Bathroom cleaning
- Floor care
- Special cleaning products
- Washing

Discover Just household cleaning products to keep your home sparkling clean and fragrant!



MEMBER OF THE  
**Lorin** FAMILY



# JUST - DISHWASHING LIQUID

JUST Dishwashing Liquids are the ultimate partner for handwashing dishes. Specially formulated to remove the toughest food residues, this dishwashing liquid leaves dishes streak-free and sparkling clean.

## Key Features:

- *Advanced Grease-Fighting Formula: JUST Dishwashing Liquid effectively breaks down and removes grease, ensuring dishes are left grease-free and shiny.*
- *Gentle on Hands: Our unique blend is tough on stains but gentle on hands, making dishwashing a comfortable experience even without the need for gloves.*
- *Concentrated and Efficient: A small amount produces a rich, long-lasting lather, ensuring that each bottle lasts longer and provides excellent value.*
- *Easy to Rinse: Our formula rinses off easily, saving water and time during dishwashing routine.*



MEMBER OF THE  
**Lorin** FAMILY

### Scent Variants:

- *Apple: Infused with the crisp, refreshing fragrance of freshly picked apples, this variant enhances the dishwashing routine and leaves dishes sparkling clean and pleasantly scented.*
- *Sensitive: Ideal for delicate skin, this gentle yet effective variant cleans thoroughly while caring for the hands, ensuring a comfortable washing experience.*
- *Lemon: This variant with the invigorating scent of sun-ripened lemons offers spotless cleanliness and an energizing aroma.*
- *Premium Silver: This variant features a sophisticated fragrance and a powerful grease-cutting formula that leaves dishes brilliantly clean and streak-free.*
- *Premium Gold: Made with an advanced formula and a refined fragrance, this variant ensures superior cleanliness and an outstanding shine.*

### Size and packaging:

- 750 ml, 400 ml



MEMBER OF THE  
 FAMILY



# JUST – COLD DEGREASER

JUST Cold Degreaser is a powerful yet safe solution for tackling tough grease and grime in the kitchen. Specially formulated to work effectively at low temperatures, this degreaser is ideal for a wide range of cleaning applications, from stoves, pans to rustproof steel pots.

## Key Features:

- *Non-Corrosive and Safe: Our formula is designed to be gentle on surfaces while tough on grime, ensuring that it will not corrode metal parts or damage sensitive materials.*
- *Easy to Use: Simple application. No special equipment is required.*
- *Usage Instructions: Apply Just Cold Degreaser directly to the surface or use a cloth for application. Allow it to penetrate the grease for a few minutes before wiping or rinsing clean.*

## Size and Packaging:

- Available in a convenient 750 bottle.



# JUST - FLOOR AND ALL-PURPOSE CLEANER

DJUST Floor and All-Purpose Cleaner is an effective and versatile cleaning solution designed for multiple surfaces. Its advanced formula efficiently removes dirt, grease, and grime while leaving a fresh fragrance. Ideal for both household and commercial use, this cleaner ensures superior cleanliness with a streak-free finish.

## Key Features:

- *Multi-Surface Application: Suitable for floors, countertops, tiles, and other washable surfaces, offering a comprehensive cleaning solution.*
- *High-Performance Cleaning: Effectively dissolves dirt and grease, ensuring surfaces are left spotless and residue-free.*
- *Streak-Free Finish: Delivers a clean, polished appearance, particularly on glossy surfaces such as tiles and hardwood floors.*
- *Refreshing Fragrance Options: Enhances the cleaning experience with pleasant, long-lasting scents.*

## Scent Variants:

- *Lemon: A fresh, citrus-infused fragrance that revitalizes any space with a clean and energizing aroma.*
- *Lilac: A delicate floral scent that brings a refreshing and pleasant atmosphere to interiors.*

## Size and packaging:

- Available in a practical 1 liter bottle



MEMBER OF THE  
**Lorin** FAMILY



# JUST – WINDOW CLEANER

JUST Window Cleaner is a high-performance solution designed for streak-free, sparkling glass surfaces. Formulated to effectively remove dirt, stains, and fingerprints, it ensures a clear, polished finish on windows, mirrors, and other glass surfaces.

## Key Features:

- *Streak-Free Shine: Delivers a flawless, crystal-clear finish on glass surfaces.*
- *Fast-Drying Formula: Reduces cleaning time and minimizes streak formation.*
- *Versatile Use: Suitable for windows, mirrors, glass tables, doors, and other glass surfaces.*
- *Easy Application: Simply spray and wipe with a dry cloth or paper towel for immediate results.*
- *Effective on Grease and Grime: Removes residues efficiently without excessive scrubbing.*

## Size and Packaging:

- Available in a 500 ml spray bottle and a 500 ml refill, ensuring convenience and extended use.



MEMBER OF THE  
 FAMILY

# JUST - DESCALER

JUST Descaler is an effective and efficient solution for removing limescale and mineral buildup, ensuring optimal performance and longevity for household appliances. Designed to dissolve even the toughest deposits, it helps maintain efficiency and extend the lifespan of various appliances.

## Key Features:

- *Powerful Limescale Removal: Effectively dissolves limescale and mineral buildup, restoring appliances to peak condition.*
- *Versatile Application: Suitable for use in kettles, coffee machines, dishwashers, washing machines, and other appliances prone to limescale accumulation.*
- *Enhanced Performance & Efficiency: Regular use improves appliance efficiency, reducing energy consumption and wear.*
- *Fast-Acting Formula: Works quickly to break down stubborn deposits, reducing maintenance time and effort.*

## Sizes and Packaging:

- Available in a 750 ml bottle.



MEMBER OF THE  
**Lorin** FAMILY



NEW  
PRODUCT

# JUST - WASHING GEL

JUST Washing Gel delivers powerful cleaning performance even at low temperatures, ensuring fabrics remain vibrant and fresh after every wash. Available in Color and Active variants, it is designed to meet diverse laundry needs while preserving fabric quality.

## Key Features:

**High-Efficiency Cleaning:** Effectively removes stains and dirt while maintaining fabric integrity.

**Eco-Friendly & Energy-Saving:** Works at low temperatures, helping reduce energy consumption without compromising cleanliness.

**Long-Lasting Performance:** A 4L bottle provides up to 80 washes, offering excellent value.

**Fabric Protection:** Keeps colors bright and fabrics soft, ensuring optimal garment care.

## Size and packaging:

4 L bottles



MEMBER OF THE  
**Lorin** FAMILY

# JUST - FABRIC CONDITIONER

JUST Fabric Conditioner enhances the softness and freshness of fabrics while providing a long-lasting, pleasant fragrance. Specially developed to reduce static cling and make ironing easier, this conditioner ensures that garments feel smooth and maintain their quality after every wash.

## Key Features:

- **Enhanced Softness:** Leaves fabrics feeling soft and gentle, ideal for all types of clothing and linens.
- **Long-Lasting Freshness:** Infuses garments with lasting fragrances that remain fresh over time.
- **Anti-Static & Ironing Ease:** Helps reduce static electricity and makes ironing more manageable.
- **Universal Compatibility:** Suitable for use in standard and high-efficiency washing machines.

## Scent Variants:

- *Fresh Sky: A crisp, revitalizing scent that enhances the feeling of cleanliness.*
- *Glamour: A sophisticated fragrance that adds a luxurious touch to laundry.*
- *Sensitive: A fragrance-free formula designed for sensitive skin, offering gentle fabric conditioning.*
- *Supreme: A premium variant with a rich, indulgent fragrance for long-lasting freshness.*

## Size and packaging:

Available in a convenient 960 ml bottle.





# JUST DOI PACK WASHING UP LIQUID

NEW  
PRODUCT

JUST DOI Pack Washing Up Liquid is an efficient and sustainable dishwashing solution designed for superior grease removal. Available in Lemon and Apple variants, this concentrated formula ensures powerful cleaning while reducing plastic waste through eco-friendly packaging.

## Key Features:

- **Eco-Friendly Packaging:** The DOI (Direct Outflow Interface) pack is designed to minimize plastic waste and support recycling efforts, aligning with sustainability goals.
- **High Efficiency & Cost-Effectiveness:** The concentrated formula delivers more washes per pack, reducing usage per wash and lowering repurchase frequency.
- **Powerful Grease Removal:** Effectively dissolves grease and tough food residues while leaving dishes spotless and streak-free.
- **Pleasant Fragrance Options:** Infused with refreshing, natural fruit extracts for a clean and uplifting scent.

## Scent Variants:

- *Lemon:* A fresh, citrus-infused formula that cuts through grease and leaves a revitalizing scent.
- *Apple:* A crisp, clean aroma that enhances the dishwashing experience while effectively removing food residues.

## Size and packaging:

- 750 ml



MEMBER OF THE  
 FAMILY

# 05

## INTERNATIONAL EXPANSION

Our factory operates in Terpes, Heves County, in the northern part of Hungary.

Our personal care and household cleaning products are marketed not only in Hungary but also in numerous other countries with increasing success.

Our goal is to not only maintain our presence in the international market but also to open new opportunities for our company, allowing us to introduce our products to an even wider audience.





# 06

## CONTACT AND ORDERING INFORMATION



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