



2026 Event Series

Sponsorship Opportunities





ABOUT THE SERIES

TASTE for Equity is where generosity becomes a possibility. It is where people who care about justice choose to invest in the brilliance of BIPOC and LGBTQIA2S+ chefs, winemakers, and cultural leaders who are shaping the future of Portland's food and wine ecosystem. When you step into this community, you are not just attending an event. You are fueling pathways to generational wealth, visibility, and opportunity for people who have carried creativity, culture, and resilience in their bones long before this city learned to celebrate them.

TASTE for Equity's gala is shifting to an every-other-year cadence, but that doesn't mean you won't see us before 2027! We are launching a series of events that spotlight each of our beneficiaries, brings back some of our all-star chefs and winemakers, and amps up the possibilities for connection and inspiration. These events will be smaller in attendance, but not in experience! We will roll out dates and details in January 2026 for 100-300 person events in Spring, Summer and Fall 2026.





WHERE SPONSORSHIP MEETS VISIBILITY

Supporting TASTE for Equity means investing in the people who are building the Portland we all want to live in. It is more than a sponsorship. It is visibility inside a room where culture, creativity, and community meet.

In this room you will find business leaders, founders, nonprofit executives, artists, donors, and community champions. People who shape decisions. People who influence markets. People who show up for equity when it matters.

You will share space with a Latine winemaker building their label while spending long days working another vineyard. A Pacific Islander chef carrying her homeland's flavors from borrowed kitchens to her own growing pop-ups. Black, Brown, & Indigenous nonprofit leaders who protect and uplift communities of color and queer communities at a time when they are most under pressure.

Your sponsorship helps them imagine, build, and thrive. It positions your business as a visible partner in the future of Portland—a future where equity, creativity, and economic opportunity grow side by side.

Showing up in this space matters.

SPONSORSHIP PACKAGES



Series Sponsor **\$40,000**

One Exclusive Opportunity for 2026

Includes 8 tickets to each event in the series with priority seating

Along with:

- An opportunity to address guests (4 min max)
- Top logo placement on TASTE website and all event materials for 2026
- Live acknowledgement at all events
- Website, newsletter and social feature for each event
- Media opportunities with partners
- Specialty SWAG/Leave-behind Opportunity
- Planning Committee Representation
- Access to presale tickets

PLUS a Bespoke Private Event!

At least one featured chef from each event will cater a "bites" experience at your office or chosen location for up to 20 people.

SPONSORSHIP PACKAGES



Presenting Sponsor **\$25,000**

One Exclusive Opportunity per Event

(Plus Industry Exclusive for the event)

Includes 8 tickets to the sponsored event +
2 tickets to each other event in the series with
priority seating

Along with:

- Opportunity to address guests (2 min max)
- Priority logo placement on sponsored event materials
- Live acknowledgement at event
- Website, newsletter, and social feature
- Specialty SWAG/Leave-behind Opportunity
- Planning Committee Representation
- Access to presale tickets

PLUS a Bespoke Private Event!

At least one featured chef from the event will cater a "bites" experience at your office or chosen location for up to 20 people.

SPONSORSHIP COMPARISON

	SERIES SPONSOR \$40,000	PRESENTING SPONSOR \$25,000
Available	One for 2026	One per event (Plus Industry Exclusive)
Tickets	8 per event with priority seating	8 for sponsored event +2 per each other event with priority seating
Speaking Opportunity	4 minutes per event	2 minutes
Event Gratitude	Live at all 2026 events	Live at event
Logo Placement	Top placement across all 2026 materials	Priority placement on all event materials
Promotion	Website, newsletter, and social features for each event	Website, newsletter, and social feature
Chef Experience	“Bites” experience for 20 people with three chefs	“Bites” experience for 20 people with one chef
Swag Giveaway	✓	✓
Presale Access	✓	✓
Media Opportunities	✓	

SPONSORSHIP PACKAGES



Nourish Sponsor

\$15,000

3 available per event
Industry exclusivity upon request

8 Tickets with priority seating

Benefits:

- High-level logo placement on event materials
- Live acknowledgement at event
- Website feature
- Newsletter feature
- Social feature with all "Nourish" Sponsors + Tagged in one social post with all sponsors
- Access to presale tickets

Plus a catered food platter and/or wine delivered to office or chosen location from featured chefs/winemaker from your sponsored event



Joy Sponsor

\$10,000

4 available per event

6 Tickets

Benefits:

- Logo on event materials
- Live acknowledgement at event
- Webpage link to company with logo
- Logo on newsletters with all sponsors
- Social feature with all "Joy" Sponsors + Tagged in one social post with all sponsors
- Access to presale tickets

Plus a catered food platter and/or wine delivered to office or chosen location from featured chefs/winemaker from your sponsored event

SPONSORSHIP PACKAGES



Connection Sponsor

\$5,000

5 available per event

4 Tickets

Benefits:

- Logo on event materials
- Live acknowledgement at event
- Webpage link to company with logo
- Logo on newsletters with all sponsors
- Social feature with all "Connection" Sponsors + Tagged in one social post with all sponsors
- Access to presale tickets



Pay it Forward Sponsor

\$2,000

Supports two tickets for priority community members

Unlimited available per event*

2 Tickets

Benefits:

- Logo on event materials
- Webpage link to company with logo
- Logo on newsletters with all sponsors
- Tagged in one social post with all sponsors
- Access to presale tickets

*Based on ticket availability

SPONSORSHIP COMPARISON

	NOURISH \$15,000	JOY \$10,000	CONNECTION \$5,000	PAY IT FORWARD \$2,000
Available	3 per event 1 per industry	4 per event	5 per event	Unlimited
Tickets	8	6	4	2
Event Gratitude	Live on stage + Logo on screen	Live on stage + Logo on screen	Live on stage + Logo on screen	Logo on screen
Logo Placement	2nd Tier on all event materials	3rd Tier on all event materials	4th Tier on all event materials	5th Tier on all event materials
Promotion	+ Link on website with logo + Newsletter Feature with "Nourish" Sponsors + Social feature with "Nourish" Sponsors + Tagged in one social post with all sponsors	+ Link on website with logo + Logo on newsletters with all sponsors + Social feature with "Joy" Sponsors + Tagged in one social post with all sponsors	+ Link on website with logo + Logo on newsletters with all sponsors + Social feature with "Connection" Sponsors + Tagged in one social post with all sponsors	+ Link on website with logo + Logo on newsletters with all sponsors + Tagged in one social post with all sponsors
Presale Access	✓	✓	✓	✓
Chef Experience	Catered food platter and/or wine delivered from featured chefs/winemaker	Catered food platter and/or wine delivered from featured chefs/winemaker		

2026 BENEFICIARIES



ADELANTE MUJERES

Adelante Mujeres (Women Rise Up) empowers Latine women and their families through meaningful educational and leadership opportunities. Generations of poverty, racism, sexism, and isolation have limited opportunities for Latinas. Adelante Mujeres is on a mission to change that! Adelante Mujeres has a rich history of successfully engaging the Latine and immigrant community by providing educational resources and acting as a forum for community advocacy since 2002.



ELSO INC.

ELSO Inc. is a nationally recognized Black and Female-led organization that creates Innovative Liberatory Science, Technology, Engineering, Arts, Math, Environment, and Design (STEAMED) education programs, paid internships, and career development that provide Black and Brown youth from K-adulthood unique opportunities to Experience Life Science Outdoors.



APANO

APANO unites Asians to build power, develop leaders, and advance equity through organizing, advocacy, community development and cultural work. Founded in 1996 with the support of the Immigrant Refugee Community Organization (IRCO), APANO is one of Oregon's longest-standing APA grassroots advocacy organizations. To bring about the just world we envision, we work in solidarity to drive political, social, and economic and cultural change.



Thank You

Join us in 2026 for stories that inspire the soul, food and wine that delights the body, and personal connections that nourish your sense of belonging.



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