

EREEZ

AVRAMOV

UNSHAKABLE RESILIENCE



Resilience Expert • Speaker • Amputee • Survivor of 3 Near Death Experiences



WHEN RESILIENCE, WISDOM, & TRANSFORMATION MATTER.

In a world marked by uncertainty, volatility and rapid change, choosing a speaker who can empower your audience to **not just endure but thrive is critical**.

The right voice on your stage can ignite courage, reframe challenges, and equip teams and leaders with tools to turn adversity into an advantage.


Empowering. Insightful. Authentic. Transformative. Unforgettable. These are the hallmarks of Erez's keynote presence. With over 22 years of experience guiding organizations and individuals through volatility and rapid change, Erez has earned global recognition as a leading resilience strategist.

His talks blend raw, **real-world stories** with **science-backed frameworks**, tailored to resonate with your audience's unique challenges.

Erez doesn't just speak about resilience—he embodies it. An elite commando operative veteran, a survivor of three near-death experiences, an amputee by choice and a serial entrepreneur in multiple verticals, he distills hard-won life & business lessons into actionable strategies that stick.

His content transcends generic "bounce back" advice, focusing instead on **building antifragile systems**, fostering **mental agility**, and **cultivating leadership that thrives under pressure**.

Whether your event needs to reignite purpose, navigate disruption, or future-proof teams, Erez delivers an impact that lasts long after the applause fades. Book Erez and give your audience more than inspiration—give them the roadmap to rise stronger, every time.



THERE ARE COUNTLESS SPEAKERS WHO CAN DELIVER A POLISHED KEYNOTE. BUT ONLY ONE WHO BUILDS LASTING RESILIENT CULTURES IN REAL TIME.

Partnering with Erez Avramov isn't simply booking a keynote—it's embarking on a journey that builds **enduring resilience and cultivates a culture of excellence across your entire organization.**

Here's what we know to be true: Your event's success hinges on one thing—real, long-lasting transformation. Not fleeting inspiration.

When you invite Erez to speak at your event you're activating a change architect who injects himself into your organization's DNA. He'll dissect your industry's unique threats, pressure-test your team's weak points, and craft a keynote that doesn't just inspire but transforms.

Drawing on his military experience and extensive expertise in business, M&A, decision-making, and his hallmark subject - resilience, Erez weaves compelling narratives that resonate throughout your organization, turning concepts into transformative experiences.

The impact continues well beyond the event itself. His presentations seamlessly extend into interactive workshops, dynamic team training, and thought-provoking Q&A sessions. Erez adds lasting value by connecting directly with your delegates and providing powerful follow-up resources ensuring his message serves as a catalyst for positive change long after the applause fades.

AN AUDIENCE WILL REMEMBER HOW A SPEAKER MADE THEM FEEL LONG AFTER THE FACTS AND FIGURES FADE.

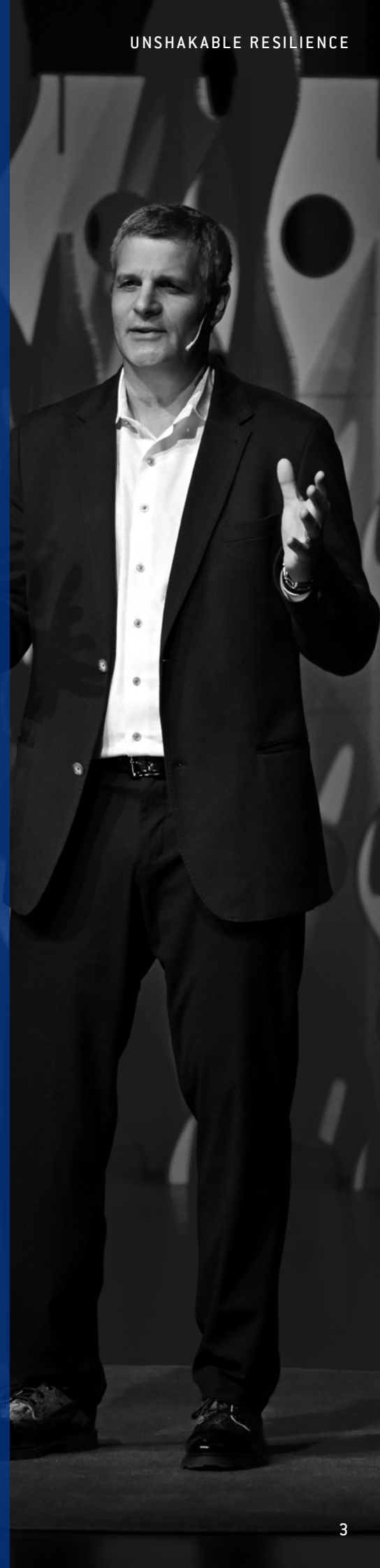
Erez has a rare ability to take your audience on a gripping journey—wrapped in hard-won wisdom, cutting-edge research, and practical strategies they can apply immediately.

In short, he captivates and challenges.

He's widely recognized as one of the most engaging speakers in resilience and decision-making. But the storytelling and humor never overshadow the weight of the message.

Erez draws from the latest research, industry insights, human behaviour science and real-world case studies to ensure his message is customized for your audience.

Get ready for a talk that shifts mindsets, sparks action, and leaves a lasting impact through challenging perspectives, rewire thinking, and inspiring change. And through it all, he shares his own extraordinary journey, making every lesson feel real, relatable, and unforgettable.



A TRANSFORMATIVE KEYNOTE



UNSHAKABLE RESILIENCE

Leverage Change and Disruption to Build Resilient,
High-Performing Companies

What if you could equip your team with a secret weapon—one that unlocks their potential, fuels their drive, gives you a competitive edge, and builds an unshakable resilient culture that thrives under pressure?

In today's volatile world, resilience isn't just a trait—it's a strategic advantage that allows leaders and teams to grow stronger, move faster, and stay ahead of the competition.

In this powerful keynote, Erez draws from real-world experience as an elite commando veteran, survivor of three near-death experiences, and amputee by choice to reveal what it takes to build an unshakeable resilience in life, leadership, and business.

Using gripping stories, actionable insights, and battlefield-tested strategies, this keynote will help your audience:

- **Harness resilience as a competitive edge** - use uncertainty to drive innovation, sharpen decision-making, and outperform the competition.
- **Develop mental toughness** - build the endurance, adaptability, and clarity needed to lead under pressure.
- **Sustain high performance without burnout** - discover how to stay focused, energized, and driven no matter the challenges.

Resilience isn't about bouncing back—it's about bouncing forward, stronger than before.

This keynote delivers the mindset, tools, and strategies to build an unshakable resilient culture that not only withstands disruption but harnesses it for success.

KEY TAKEAWAYS

LEADERSHIP UNLEASHED

- Uncover the elite mindset and its relevance to effective leadership.
- Develop confidence, and decisive action.
- Discover strategies to inspire and motivate your team, fostering a culture of excellence.

BUILDING RESILIENT TEAMS

- Harness the power of teamwork and camaraderie learned from military special forces.
- Cultivate a culture of trust, loyalty, and accountability within your team.
- Equip your team with the tools to adapt, overcome obstacles, and achieve collective goals.

EMBRACING CHANGE AND BUILDING RESILIENCE

- Discover how to embrace change with the resilience and adaptability of a warrior.
- Learn strategies to thrive in high-pressure situations and turn challenges into triumphs.
- Develop mental toughness, self-discipline, and resilience to overcome adversity.



EREZ AVRAMOV, KNOWN AS THE MAN WHO REFUSES TO DIE,

is a resiliency expert forged by life's toughest challenges. As a former elite commando and a survivor of three near-death experiences, Erez has an intimate understanding of pain and adversity.

Erez is driven by a relentless quest to uncover what motivates and holds us back. Through his deep exploration of resilience, he has developed proven methodologies that empower individuals and organizations to transform adversity into a powerful force for change and growth.

Erez draws on his extensive knowledge and experience as an expert in human behaviour, habit formation, and decision-making to teach his exclusive **Victory Path 360** system.

With openness, vulnerability, and humility, Erez reflects on the profound lessons learned from overcoming insurmountable odds.

He emphasizes the importance of choosing resilience as our guiding principle. Erez is currently training to qualify as a para-archer for Team Canada, with his sights set on the 2028 Los Angeles Paralympics. In his spare time, you'll find him chasing new adventures and restoring old Land Rovers.

WORK WITH EREZ

Erez and his team are committed to connecting in service with every client to deliver an experience that impacts your organization for years to come.

Here's how we'll co-create with you.



ENQUIRY PROCESS

1

CHECK AVAILABILITY

Contact Erez



+1.604.767.2032



erez.erezavramov.com

2

REQUEST A PROPOSAL

All engagements are quoted individually and after a chat with Erez you will be provided a customised proposal, including speaker fees and travel expenses.

3

APPROVAL & PAPERWORK

The date is locked in, a contract issued and a deposit paid to secure your date.

4

PRE-EVENT PROCESS

We can provide any assistance with promoting your event, including the production of a teaser video to go out to your delegates. We will also conduct a detailed pre-event survey and industry research where applicable. We also manage all travel and logistics to save you time and hassle.

5

POST-EVENT PROCESS

We will have a detailed de-brief and Erez will provide a resources and implementation pack for your delegates to extend the learning.

EREZ AVRAMOV



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STAY UPDATED

