

Privacy Policy

Effective Date: 01 January 2023

This Privacy Policy outlines how PT Eco Beach ("we," "our," or "us") collects, uses, stores, and protects the personal information of individuals ("users" or "you") who interact with our website www.ecobeachvillage.com ("the Website"). By using the Website, you agree to the terms and practices described in this Privacy Policy.

Information We Collect

We may collect the following types of personal information from users:

Name, email address, and other contact information provided voluntarily.

Information provided through forms, surveys, or when communicating with us.

Usage data, such as IP addresses, browser type, device information, and browsing activity.

How We Use Information

We may use the collected information for the following purposes:

To provide and personalize our services and improve the user experience.

To respond to inquiries, provide customer support, or process transactions.

To send periodic emails or newsletters with relevant updates and promotional content.

To analyse website usage and improve our marketing and advertising efforts.

To comply with legal obligations or protect our rights and interests.

Data Sharing

We may share personal information with the following third parties:

Service providers, contractors, or agents who assist us in operating our business and providing services.

Legal or government authorities if required to comply with applicable laws or regulations.

Other third parties with your consent or as permitted by law.

User Rights

You have the following rights regarding your personal information:

Access: You may request access to the personal information we hold about you.

Correction: You may request correction of inaccurate or incomplete data.

Deletion: You may request the deletion of your personal information, subject to legal obligations.

Opt-out: You may unsubscribe from our marketing communications by following the instructions provided in the emails.

Data Security

We take reasonable measures to protect the security of personal information from unauthorized access, loss, or misuse. However, please note that no data transmission over the internet or electronic storage method is 100% secure.

Cookies

Our website may use cookies and similar tracking technologies. By using our website, you consent to the use of cookies as described in our Cookie Policy.

Changes to this Privacy Policy

We may update this Privacy Policy from time to time. Any material changes will be notified through the Website or by other means. Please review this Privacy Policy periodically for updates.

Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us at info@ecobeachcity.com