

Privacy Policy

Effective Date

May 7, 2025

Introduction

Rafael Barbosa Real Estate ("we," "us," or "our") respects your privacy. This Privacy Policy explains how we collect, use, and protect your personal information when you visit www.rafaelbarbosa.com, use our services, or engage with us.

1. Information We Collect

Personal Information You Provide:

- Name, phone number, and email address (via contact forms, home valuation requests, or newsletter sign-ups)
- Property preferences and real estate needs
- Messages you submit through our website

Automatically Collected Information:

- IP address, browser type, operating system, and pages visited
- Time spent on the site and referral sources
- Collected through tools such as Google Analytics and Meta Pixel

2. How We Use Your Information

We use your information to:

- Respond to your questions or requests
- Provide real estate services and property recommendations

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- Send updates about listings or market insights (if you opt in)
- Improve website performance and understand visitor behavior

3. Sharing of Information

We do NOT share, sell, or rent your personal information to anyone.

Data will not be shared with third parties for marketing or promotional purposes.

Your information is used solely to provide services you've requested and to improve our website's performance.

In limited cases, we may use third-party tools (such as analytics or email service providers) that process data on our behalf solely for operational purposes. These vendors do NOT have permission to use or share your data for any other reason.

4. Cookies & Tracking

Our site uses cookies and similar technologies for:

- Analytics and site performance monitoring
- Retargeting through platforms like Facebook and Google (if applicable)

You can control cookie use through your browser settings or visit:

- Google Ad Settings: <https://adssettings.google.com/>
- Meta Ad Preferences: https://www.facebook.com/adpreferences/ad_settings

5. Data Security

We use appropriate technical and organizational measures to safeguard your data. While no online

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transmission is entirely secure, we take your privacy seriously and strive to protect your information.

6. Your Rights

Depending on your location, you may request:

- Access to your personal data
- Correction or deletion of your data
- To unsubscribe from email communications at any time

Please contact us to make such requests.

7. Children's Privacy

Our website and services are not intended for children under 13. We do not knowingly collect personal information from minors.

8. Changes to This Policy

We may update this policy as needed. Revisions will be posted with an updated date at the top of this page.

9. Contact Us

For questions or concerns about this Privacy Policy:

Rafael Barbosa Real Estate

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