

# Terms and Conditions - ZoEtik Winter Offer 2025

## 1. Offer Validity and Booking

1.1 All prices and offers displayed on this page are valid for bookings made before midnight on 12th December 2025 (UK time).

1.2 Bookings must be completed and confirmed before the deadline. Any bookings received after this time will not qualify for the Winter Offer pricing.

1.3 Payment in full (as specified in the individual service terms) must be received before 12th December 2025 to secure the Winter Offer pricing.

1.4 All done-for-you packages will be scheduled into the next available space in order of purchase date. Booking early does not guarantee immediate commencement of work but secures your place in the queue.

## 2. Eligibility

2.1 This Winter Offer currently applies to Funnel Sketchers clients only. You must be an existing Funnel Sketchers user or sign up through ZoEtik's affiliate link to qualify for these offers.

2.2 Additional bonuses are available if you sign up to Funnel Sketchers using ZoEtik's affiliate link: [https://kerrymoorse.com/join-fs?am\\_id=zoebriinn5652](https://kerrymoorse.com/join-fs?am_id=zoebriinn5652)

2.3 The Tech Support Hours offer is open only to those already using Funnel Sketchers and is not available for any other Go High Level platform during the Winter Offer period.

## 3. Service-Specific Terms

### 3.1 Done-With-You Services

3 Impact Hours (£200, reduced from £250)

- Can be split into two sessions if required.
- Sessions must be scheduled and completed by mutual agreement.
- Includes live teaching and implementation during online calls.

1 Impact Hour (£97, reduced from £147)

- Single session for troubleshooting, live testing, and tweaking.
- Must be scheduled and completed by mutual agreement.

Bonus: Sign up to Funnel Sketchers through ZoEtik's link and receive an extra hour free.

### 3.2 'Get it Done' - The Funnel Sketchers Edit Programme (£299)

- This is a 4-week programme launching in January 2026.
- Standard March 2026 launch price is £597; this offer is exclusive to those booking before 12th December 2025.
- Includes recorded teaching calls, Q&A sessions, and WhatsApp support.
- Covers: Basics, Domains and Organising Contacts; Sales Funnels; Client Journeys and Customer Service.

Bonus: Sign up to Funnel Sketchers through ZoEtik's link and receive a bonus bundle of

templates.

### 3.3 Done-For-You Services

Quick Start (£550, worth £1,000)

- Includes: 1.5-hour Quick Mapping Session (online or in-person if local to South Wales).
- Funnel build includes: page, form, thank you page, payment/product, sequence of 6 emails, and email template.
- Internal and external testing included.
- Work can commence any time between 12th December 2025 and 3rd February 2026, subject to availability.

Full Funnel (£850, worth £1,600)

- Includes: 2.5-hour Full Mapping Session (online or in-person if local to South Wales).
- Funnel build includes: opt-in page, sales page, form, thank you page, payment/products, email sequences split by client/lead behaviour, email template, and choice of either pipeline setup or calendar/links setup.
- Internal testing, researched SEO, and external testing included.
- Work can commence any time between 12th December 2025 and 3rd February 2026, subject to availability.

Bonus: Sign up to Funnel Sketchers through ZoEtik's link and receive basic setup for FREE.

3.4 Done-for-you services require clients to provide:

- Branding guidelines
- Colour codes and font choices
- Logos and standard images
- Clear idea of desired outcomes

3.5 Failure to provide required materials may result in project delays. ZoEtik is not responsible for delays caused by client failure to provide necessary assets.

### 3.5 Tech Support Hours

5 Hours per Month (£180, reduced from £250) 10 Hours per Month (£340, reduced from £450)

- Hours are outcome-based: clients specify desired results, and ZoEtik determines the best implementation method.
- Initial free consultation call required to establish overall objectives.
- Requests submitted via dedicated form (written, voice note, video, or call request).
- Hours must be used within one calendar month from the date of purchase.
- Clients may increase but not decrease their allocated hours during the contracted period.
- This discounted rate is available for a maximum of one quarter (three months).
- After the initial quarter, clients wishing to continue will be billed at ZoEtik's current standard rate.
- No hours may be taken after 30th March 2026.
- It is the client's responsibility to monitor and use allocated hours within the specified timeframe. ZoEtik will provide updates on time used, but unused hours will not be refunded or carried over.
- No additional bonuses apply to this service due to the substantial discount already provided.

## 4. Strategy Session Offer (£400)

4.1 Strategy Mapping Sessions are usually priced at £497. During the Winter Offer period, these are available for £400.

4.2 If you proceed to sign up to Funnel Sketchers (or any other ZoEtik-affiliated platform) following your strategy session, you will receive £100 off any funnel build.

## 5. Payment Terms

5.1 Payment terms for each service will be outlined in individual invoices and contracts.

5.2 Payment structure for Winter offers are all 'Pay in Full'. Typical payment structure outside of these offers is 50% deposit upon booking and 50% upon completion, unless otherwise stated.

5.3 All prices are in GBP (£).

5.4 Payment must be received in full before final delivery of completed work.

5.5 ZoEtik reserves the right to withhold delivery of services until payment is received in full.

## 6. Scheduling and Delivery

6.1 Done-for-you packages must be booked and scheduled as soon as possible to secure preferred dates and times.

6.2 Work may commence any time between 12th December 2025 and 3rd February 2026, subject to availability and scheduling.

6.3 ZoEtik will make reasonable efforts to meet agreed timelines but cannot guarantee specific completion dates due to the bespoke nature of services.

6.4 Delays caused by client failure to provide required materials, feedback, or approvals may result in revised completion dates.

## 7. Scope of Work and Changes

7.1 The scope of work for each service is as described on the Winter Offer page and in individual contracts.

7.2 Any requests for additional work beyond the agreed scope will be quoted separately and charged at ZoEtik's standard hourly rate (currently £50/hour) or as otherwise agreed/quoted.

7.3 Clients may request changes during the project, but significant changes may result in additional charges and revised timelines.

## 8. Cancellations and Refunds

8.1 No refunds will be issued for unused Tech Support Hours after the contracted month has ended.

## 9. Client Responsibilities

9.1 Clients are responsible for providing accurate, complete, and timely information and materials required for service delivery.

9.2 Clients must provide access to necessary platforms, accounts, and systems as required for ZoEtik to complete the work.

9.3 Clients are responsible for reviewing and approving work at agreed milestones.

9.4 Clients must communicate any concerns or issues promptly to allow ZoEtik to address them by emailing [info@zo-etik.com](mailto:info@zo-etik.com)

## 10. Intellectual Property

10.1 Upon full payment, clients will own the final deliverables created specifically for them (e.g., funnels, email sequences, pages).

10.2 ZoEtik retains ownership of any proprietary processes, templates, methodologies, and tools used in service delivery.

10.3 Clients may not resell, redistribute, or claim ownership of ZoEtik's proprietary materials, templates, or processes.

## 11. Confidentiality

11.1 ZoEtik will treat all client information, business data, and materials as confidential and will not disclose them to third parties without client consent, except as required by law.

11.2 Clients agree that ZoEtik may use anonymised case studies and results for marketing purposes unless specifically requested otherwise in writing.

## 12. Testimonials and Reviews

12.1 ZoEtik may request testimonials, reviews, and referrals from clients following service completion.

12.2 Participation in providing testimonials is voluntary but appreciated and may result in additional goodwill benefits.

## 13. Limitation of Liability

13.1 ZoEtik's liability for any claim arising from services provided under this Winter Offer is limited to the amount paid by the client for the specific service in question.

13.2 ZoEtik is not liable for any indirect, consequential, or incidental damages, including but not limited to loss of profits, revenue, or business opportunities.

13.3 ZoEtik is not responsible for third-party platform functionality, downtime, or changes to terms of service (including Funnel Sketchers, Go High Level, or any other integrated platforms).

## 14. Third-Party Platforms

14.1 Many services rely on third-party platforms such as Funnel Sketchers and Go High Level. Clients are responsible for maintaining their own accounts, subscriptions, and compliance with third-party terms of service.

14.2 ZoEtik is not responsible for changes, outages, or issues with third-party platforms beyond our reasonable control.

## 15. Data Protection and Privacy

15.1 ZoEtik is committed to protecting client data in accordance with UK GDPR and Data Protection Act 2018.

15.2 Client data will only be used for the purposes of delivering the contracted services and will not be shared with third parties except as necessary for service delivery (e.g., platform integrations).

15.3 For full details, please refer to ZoEtik's Privacy Policy available at <https://zoetik.co.uk>.

## 16. Amendments to Terms

16.1 ZoEtik reserves the right to amend these terms and conditions at any time. Any changes will be communicated to clients and will apply to services booked after the date of change.

16.2 These terms apply specifically to the Winter Offer 2025 and may differ from standard ZoEtik terms and conditions.

## 17. Governing Law

17.1 These terms and conditions are governed by the laws of England and Wales.

17.2 Any disputes arising from these terms or services provided will be subject to the exclusive jurisdiction of the courts of England and Wales.

## 18. Contact Information

For questions about these terms and conditions or the Winter Offer, please contact ZoEtik: [info@zo-etik.com](mailto:info@zo-etik.com)

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Last Updated: December 2025

By booking any service under the ZoEtik Winter Offer 2025, you acknowledge that you have read, understood, and agree to be bound by these terms and conditions.