

PROPOSAL

EVENT:  
UNLEASH YOUR SUPERPOWER  
SPONSORSHIP  
OPPORTUNITIES

**Event Location:**

Aloft Delray Beach  
202 SE 5th Ave, Delray  
Beach, FL 33483

# WHAT MAKES

## "UNLEASH YOUR SUPERPOWER" EVENT SO AWESOME!

LIVE "events" are coming back stronger than ever!

Nothing beats the power of being in a room with more than 100 committed, mission-driven individuals that want to make a difference in the world.

**Unleash Your Superpower** is like NOTHING else on the planet. We'll catapult you into 2023 stronger and better than ever – it's a fully immersive, energy-fueling experience that will help you let go of old patterns and negative habits to create major breakthroughs in your life.

And with over 4 decades of combined experience and proven results, you're in the right place.

At this one-day event, you'll break through limiting beliefs, overcome obstacles, and create an enhanced quality of life.



# ABOUT

WENDI WEISS

YOUR HOST

TEAM

Wendi Blum is the world's #1 authority on personal growth, business transformation and peak performance.

For the last decade, Wendi has been creating and leading transformational experiences that improve and enrich people's businesses, relationships and lives. She has guided thousands of people to elevate the way they think, live and act.

Wendi launched her company, **Success Blueprint** in 2010 with a vision of inspiring millions around the globe to step into the highest, best vision of themselves. She has customized training curricula for many individuals and companies who have produced exceptional results by applying her teachings.

[MORE INFO](#) ▶

## THE TEAM

**Wendi Weiss, Founder & Executive Producer**  
[wendiblum.com](http://wendiblum.com)

**Sandra Tribioli, Partner & Co-Producer**  
[heROIcbusinesssolutions.com](http://heROIcbusinesssolutions.com)

**Rachel Levy, LMHC, Strategic Partner**  
[rachellevylove.com](http://rachellevylove.com)

**Brendan McCauley, Strategic Partner**  
[speakersandcoaches.com](http://speakersandcoaches.com)



# THE VENUE

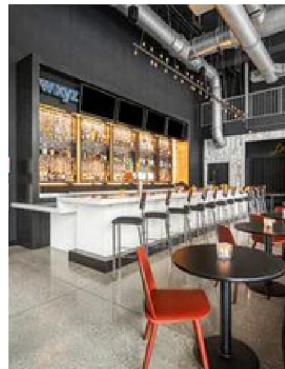
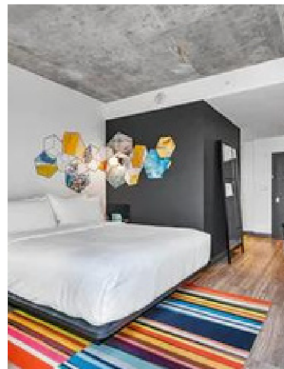
## WELCOME TO ALOFT DELRAY BEACH

Experience the premier location and official venue at Aloft Delray Beach (Owned by Marriott International), the brightest and hippest addition to downtown Delray.

This brand new hotel blends sleek design, modern style and technology for the savvy traveler and is part of the SOFA District, a mixed-use hub exemplifying urban luxury.

Ideal location to white sandy beaches, art venues, restaurants, local shopping and a short drive to Boca Raton. The hotel also offers a vibrant social scene with signature cocktails at their W XYZ® bar, and 24-hour Re:fuel (SM) with healthy, Grab&Go snacks.

For reservations contact their Welcome Desk at (561) 469-0550. Make sure to mention "UNLEASH2023" (restrictions apply). Reservations must be made prior April 22nd to receive special event pricing. Learn more: [Aloft Delray Beach](#)



# WHY TO EXHIBIT?

"UNLEASH YOUR SUPERPOWER" will be held at Aloft Delray Beach, the brightest and hippest addition to downtown Delray Beach, blending sleek design, modern style and technology for the savvy traveler and is part of the SOFA District, a mixed-use hub exemplifying urban luxury on Saturday, April 22, 2023, from 9:00 AM to 2:00 PM.

Our carefully selected speaking platform is the main attraction, including an interactive expo area featuring sponsors offering additional opportunities for education, networking, building connections and generating referrals.

When you sponsor our exhibit area, you'll be joined by people from all walks of life: entrepreneurs, doctors, spiritual healers, professionals, executives, creatives, coaches, servant leaders, dreamers, visionaries, students, seekers, athletes... the list goes on. This is an ultimate opportunity to showcase your brand and mission through product/services integration and placement opportunities.

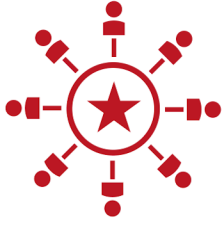
We would love having you be a part of this legendary one-day event and gain thousands of impressions, and become known as a thought leader in this community.



WE LOOK FORWARD TO  
WORKING WITH YOU.

# SPONSORSHIPS

## BRAND AWARENESS



## RELATIONSHIP BUILDING



## EXCLUSIVE BENEFITS



We invite you to **JOIN US** for this very exciting and legendary one-day conference as our sponsor and be included at our exhibit and reach effort, designed with your unique needs and goals in mind. All options are customizable:

**The Transformer**  **\$3,500 (Only 1 available)**

At our highest sponsorship level, with this option you will automatically become our "**Strategic Partner**" with 3-months of extended benefits, not just prior and during but also post event (Until 07/25/2023). Thank you for responding our call to **SPEAK, LEAD & IMPACT!** Heroes such as you, help define the limits of our community aspirations. No cape required.

### Customizable benefits include, but not limited to:

- Business logo/brand annual recognition in various ways and platforms.
- Sponsor recognition announced on PA system and enhanced media exposure.
- Livestream mentions prior, during and post event.
- Professional 2-min video production and photography the day of the event.
- Professional 5-min video interview with Wendi Blum and social media group to be shown on multiple media channels and broadcasted to thousands.
- Email marketing mentions to our database pre and post conference (200,000+).
- Social Media mentions pre and post conference including Facebook, Instagram, LinkedIn, and Twitter (1,000,000+).
- (1) 6' table with table cloth and 2 chairs located on prime location.
- Marketing promotional item insert on gift bags (Qty. 100).
- (2) complimentary passes.

# SPONSORSHIPS



**The GameChanger ) ✨ – \$2,500 (1 available)**

This sponsorship is indeed a GameChanger, giving each member of our community an opportunity to win, while receiving a great level of visibility leading up to, during and post-conference.

### **Customizable benefits include:**

- Business logo/brand annual recognition in various ways and platforms.
- Sponsor recognition announced on PA system and enhanced media exposure.
- Livestream mentions prior, during and post event.
- Professional 5-min video interview with Wendi Blum and social media group to be shown on multiple media channels and broadcasted to thousands.
- Email marketing mentions to our database pre and post conference (200,000+).
- Social Media mentions pre and post conference including Facebook, Instagram, LinkedIn, and Twitter (1,000,000+).
- (1) 6' table with table cloth and 2 chairs located on prime location.
- Marketing promotional item insert on gift bags (Qty. 100).
- (2) complimentary passes.

# SPONSORSHIPS

## The Guardian ) ✨— \$1,000 (Only 2 available)

Guardians see opportunities for growth in the challenges life brings and always seeking to provide order and stability in our communities, specially in challenging times.

- Business logo/brand recognition.
- Professional 5-min video interview to be shown on multiple media channels.
- Email marketing mentions to our database pre- and post conference (100,000+)
- Social Media mentions pre- and post conference including Facebook, Instagram, LinkedIn, and Twitter (1,000,000+)
- (1) 6' table with table cloth and 2 chairs.
- Marketing promotional item included in our gift bags (Qty. 100).

You may reserve a sponsorship opportunity by contacting Wendi Blum, [WendiBlum@gmail.com](mailto:WendiBlum@gmail.com) who can also answer any additional questions you may have about the conference or for additional customization opportunities.

For information and highlights from our past conferences, please visit our conference website at: <https://www.wendiblum.com/#>.

Thank you in advance and we look forward to working with you as a sponsor for the 2023 "UNLEASH YOUR SUPERPOWER" conference.

This conference proceeds will benefit, please consider donating:  
<https://www.bowtiekids.org/> and <https://www.unitedway.org/>

## The Visionary ) ✨—\$400 (Only 4 available)

Visionary Sponsors are committed to the enhancement of our communities and want to contribute in very special ways without having to be physically present in our exhibit hall or speakers stage, hence, still receiving heightened brand exposure prior, during and post-conference.

### Comparable Customizations Available:

- Business logo/brand annual recognition in various ways and platforms.  
to be shown on multiple media channels and broadcasted to thousands.
- Social Media mentions pre and post conference including Facebook, Instagram, LinkedIn, and Twitter (1,000,000+).
- Level-Specific Recognition with Logo.
- Marketing promotional item insert on gift bags (Qty. 100).



# À LA CARTE OPPORTUNITIES

## Refreshments Sponsor (\$500)

- Sponsor welcome & break intermission refreshments.
- Logo placement near refreshments station.
- Recognition announcement of your company at conference and website.
- Your company will be mentioned on social media release.
- (1) Complimentary Ticket.

## Gift Bag Donations

- 100 items to be included in the gift bag provided to attendees.
- Company will be mentioned on conference website and social media mention.

## Tote Donations

- 100 gift bag totes with your brand logo to be provided to 100 attendees.
- Company will be mentioned on conference website and social media mention.

**TAKE THE NEXT STEP!**

**CONTACT WENDI BLUM WEISS TO DISCUSS FURTHER  
WENDIBLUM@GMAIL.COM**



# PROPOSAL

## "UNLEASH YOUR SUPERPOWER"

### PARTNERS & SPONSORS

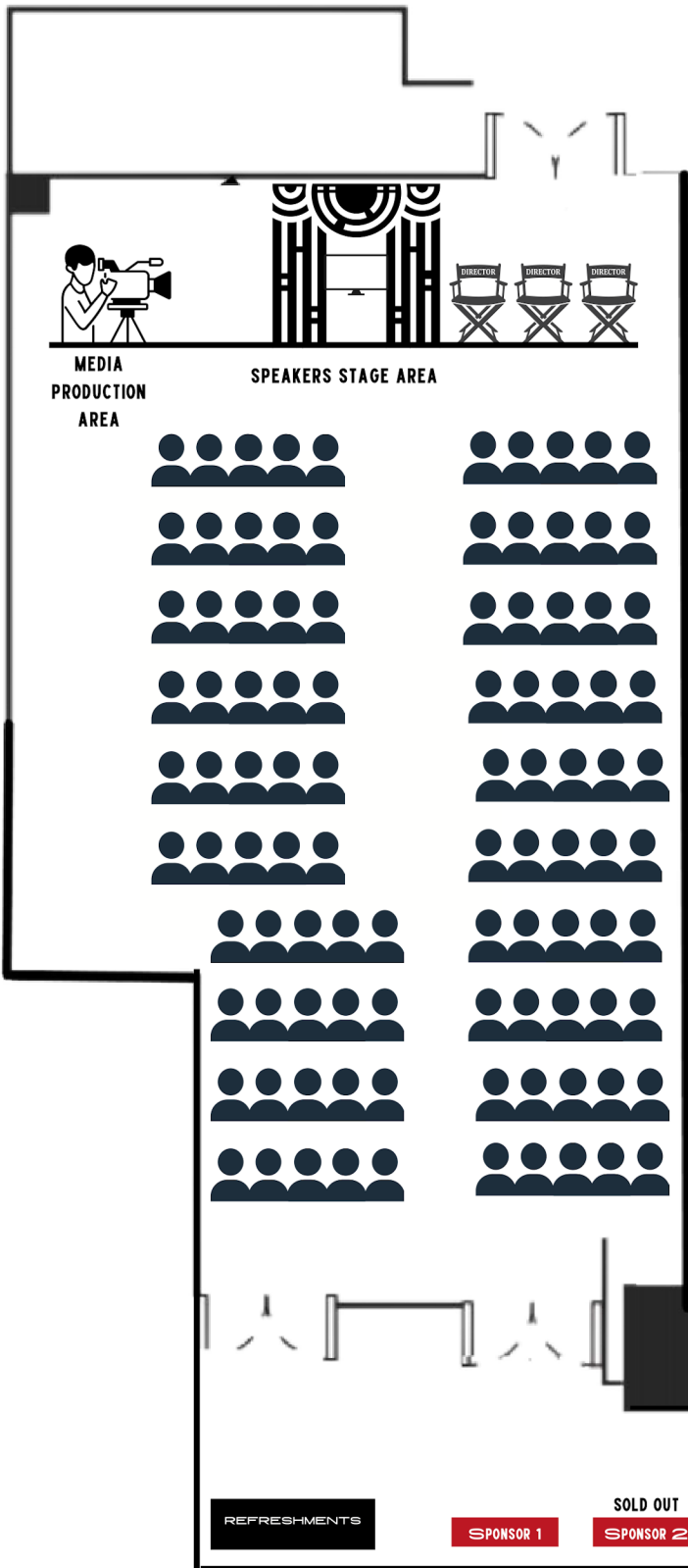


### BENEFITING



# PROPOSAL

## EVENT LAYOUT



This will be the kickoff of a series of very significant events across, presented in highly experiential summits and great media coverage.

We will activate everyone's superpowers by showcasing more than 20 speakers presenting great, well-formed ideas in under 10 minutes, back-to-back. As well as having an:

Exhibit hall -- a curated space designed to celebrate and embrace change with 8 impactful businesses offering innovative solutions to help solve some of today's common life challenges.

Bloggers' alley -- dedicated bloggers' or meeting areas, outside of the main stage, with desks, chairs and power outlets. (Laptops inside the auditorium can be a big distraction.)

Editorial exhibits -- an interactive exhibit that will showcase speakers' ideas, current works and books.

S. FEDERAL HWY

SE 5TH AVE.

# 2023 SPONSORSHIP AGREEMENT

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

*We hereby agree to become a 2022 "UNLEASH YOUR SUPERPOWER" event sponsor and exhibitor. We agree to abide by the terms and conditions outlined and will not promote, market or otherwise solicit any programs or services that compete with the event programs and services, as well as other sponsors.*

Signature \_\_\_\_\_ Date \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

ANNUAL SPONSORSHIP	INVESTMENT	ALA-CARTE ITEMS (IF APPLICABLE)	
<input type="checkbox"/> The Transformer Sponsor (Strategic Partnership)	\$3,500	_____	\$ _____
<input type="checkbox"/> GameChanger Sponsor	\$2,500	_____	\$ _____
<input type="checkbox"/> The Crusader Sponsor	\$1,500	_____	\$ _____
<input type="checkbox"/> The Guardian Sponsor	\$1,000	_____	\$ _____
<input type="checkbox"/> The Visionary Sponsor	\$600	_____	\$ _____
<input type="checkbox"/> Ala-Carte Sponsor	\$ _____	_____	\$ _____
<input type="checkbox"/> Gift Bag Sponsor (100 in-kind items)	\$ _____	_____	\$ _____
		_____	\$ _____
		_____	\$ _____

*NOTE: Conference and event registration fees are in addition to your sponsorship package and will be invoiced separately, if applicable.*

## PAYMENT OPTIONS

I'd Like to Pay:

- |   |  |
|---|--|
| <input type="checkbox"/> Pay in full                                | <input type="checkbox"/> Invoice Me  |
| <input type="checkbox"/> Pay 50% today (rest on or before 6/15//22) | <input type="checkbox"/> Charge my Visa / MasterCard / AMEX / Discover (please circle one) |
| <input type="checkbox"/> By Event (Ala-Carte Options Only)          | Card # _____   |
| <input type="checkbox"/> In-kind (100 Gift Bags)                    | Expiration Date _____ / _____ Security Code (3-4 digits) _____                             |

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Amount Paying Today: \$ \_\_\_\_\_

Total Sponsorship Amount: \$ \_\_\_\_\_

### RETURN FORM & PAYMENT TO:

Success Blueprint, | [wendiblum@gmail.com](mailto:wendiblum@gmail.com) | We are a paperless green business.

