

Form CRS – Customer Relationship Summary

Updated: 9/24/2024

Tactive Advisors, LLC is registered with the Securities and Exchange Commission (SEC) as an investment adviser. Brokerage and investment advisory services and fees differ and it is important for you to understand these differences. Free and simple tools are available to research firms and financial professionals at www.Investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisers, and investing.

What investment services and advice can you provide me?

We provide investment management, financial planning and Tactive Advisors Robo Advisory platform (TARA) to our clients. Tactive Advisors gives clients access to institutional quality investment strategies.

When providing TARA service to our clients, they may elect from two different plans. A Basic Package and an Advisor Advice Package. The Advisor Advice package includes portfolio management services, we not only make investment decisions but also implement these decisions and provide ongoing investment monitoring and reporting. We also provide non-discretionary management where clients prefer to approve all decisions.

The Basic Package TARA only services, uses your responses within the internet platform to assess clients risk tolerance and goals. This determination is completed before investing within the TARA, Artificial Intelligence is used to choose the financial models needed to create the investment portfolio for the client.

Portfolio management services are tailored to your individual needs, and you may impose restrictions, for example, the level of discretion granted, or the types of investment used. We require a minimum account size of \$500 but reserve the right to accept or decline any engagement.

When providing financial planning services, we can provide one time or ongoing advice and assistance in areas such as educational funding, retirement planning, estate planning, risk management, tax planning, etc. where you decide whether to implement any planning recommendations. We do not provide written financial plans.

For additional information about the services we provide, please see Item 4 of our Form ADV Part 2A Brochure at www.tactivewealth.com.

What fees will I pay?

When providing services, we charge an ongoing asset-based fee. Asset based fees give an advisor an incentive to increase the assets in a client account since the more an investor has in an account, the more the investor will pay in fees. Our fee is calculated and deducted directly from your account monthly in arrears.

Our fee is separate from all brokerage charges and any other custodial fees or expenses, mutual fund or ETF expenses, taxes, or other fees charged by outside parties.

Our financial planning services are provided either on a complimentary basis as part of an investment management engagement or on a fixed fee basis depending on the scope of the services needed. Fixed fees are quoted in advance and are due upon completion of the project. Our financial planning fee is separate from all other fees or expenses assessed by outside parties.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

For additional information about the fees we charge, please see Item 5 of our Form ADV Part 2A Brochure at www.tactivewealth.com.

Key questions to ask your financial professional:

Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they affect the investment advice we provide you. Here are some examples to help you understand what this means.

Some firms earn incentives by using proprietary products in client accounts, some firms share revenues with outside managers when directing client business, and some trade investments from their own inventory with their clients. We do not engage in these activities. We do however receive some non-monetary benefits from our custodian to whom we direct business and the receipt of these benefits is considered a conflict of interest.

For additional information about our custodial arrangement, please see Item 12 of our Form ADV Part 2A Brochure at www.tactivewealth.com.

Key questions to ask your financial professional:

How might your conflicts of interest affect me, and how will you address them?

How do your financial professionals make money?

Our financial professionals are compensated with salary, revenue sharing for servicing accounts, and bonus compensation for generating new clients. Our financial professionals do not receive economic benefit, sales awards or other compensation from outside parties for investment product sales.

Do you or your financial professionals have legal or disciplinary history?

Yes. Visit www.investor.gov/CRS for a free and simple search tool to research us and our professionals.

Key questions to ask your financial professional:

As a financial professional, do you have any disciplinary history? For what type of conduct?

Where to go for additional information

Please visit our website at www.tactivewealth.com or contact us at 855-282-2848 for a current copy of this summary, for our Form ADV Part 2 Brochure, or for additional information about our firm.

Key questions to ask your financial professional:

Who is my primary contact person? Is he or she a representative of an investment-adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?