

Saint Global Marketing



Business Intelligence Report



Restaurant_(Redacted)

Project Source Date: 22.04.2024

Project ID: 82194rg4



Index:

The below points will briefly explain the content within this Intelligence report for - Hotel & Restaurant.

- Front Elevation Shot of Project along with Project name, ID, and Source Date.
- Project Description and Executive Summary
- Project Address, local area map and Project details/information.
- Organisations working within the Project
- POI's (Persons of Interest)
- Suggested Workflows
- Financial Commentary/Risk status reported.
- Additional Opportunities
- Closure of Intelligence Report

Please carefully read all Intel enclosed and prepared by your BDM in this report.

Project Description

Change of use of part basement, first, second and third floors from offices to hotel to create 20 rooms. Conversion of building to restaurant with hotel bedrooms.

Executive Summary

We are looking to contact companies with an ongoing high electrical installation demand and high-level maintenance levels for their estate which all identified contacts have interest in.

We are looking to be on the management radar for their next selection for a tender or to be on hand for any maintenance element.

Project Address and local area map:

Project Development type:

Alteration / conversion

Project Timing (Confirmed)

Start: January 2025

Finish: November 2025 Duration: 10 months

Overall Project Value:

£1,200,000 (est)

Project Status:

Planning



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Group Plc - ORG Client -**Company Status:** Active **Companies House Link:** https://find-and-update.company-information.service.gov.uk/company/ **Company Website:** www. Company Linkedin Page: https://www.linkedin.com/company/ -company/?originalSubdomain=uk **Company Information:** Group has a portfolio of across the southern half of England and Wales. employees @ company.com Client Email & Phone Workflow Maintenance Workflow 🕝 **Identified Persons of Interest** Operations Manager @ company.com https://www.linkedin.com/in/ Selected Workflows: Client Email & Phone Workflow 🕝 Linkedin Workflow **Identified Persons of Interest** - Co founder https://www.linkedin.com/in/ company.com @ Selected Workflows: (Linkedin Workflow 🕝 Client Email Only workflow



Financial Commentary for

- CCJS (County Courts Judgements)
- Risk Band : Very Low risk
- This company has been treated as a PLC company in terms of the score/limit that has been generated
- This company's Asset Ratio shows a high amount of cover on outstanding obligations.
- The latest accounts show an increase in Equity in comparison to the previous year.
- The latest accounts show a large increase in Revenue in comparison to the previous year.
- This company's auditors have reported no adverse information.

Estimated figures from source:







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Planning - ORG Planner -**Company Status:** Active **Companies House Link:** https://find-and-update.company-information.service.gov.uk/company/ Company Website: https:// **Company Linkedin Page:** https://www.linkedin.com/company/ **Company Information:** Town Planning Consultancy. *They have previously worked on a* premises in Company address: , Buckinghamshire, **Identified Persons of Interest** - Director - 01628 @ .co.uk https://www.linkedin.com/in/ Selected Workflows: Architect Email & Phone Workflow 🔹 Linkedin Workflow 🕝 <u>Identified Persons of Interest - Named Agent</u> Consultant @ .co.uk https://www.linkedin.com/in/ Selected Workflows: Architect Email Only workflow Linkedin Workflow -Long Term Nuturuing Workflow 🕝



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<u>Architect-</u> - ORG
Company Status: Active
Companies House Link:
https://find-and-update.company-information.service.gov.uk/company/
Company Website: https://wwwcom/
Company email: @
Company address:
Company Information: is a creative partnership of architecture and interior design for the hospitality, heritage and residential sectors.
They have previously worked on pubs in the Richmond area; Hare & Hounds in , The Crown in , and The Shaftesbury in .
- 4 employees
<u>Identified Persons of Interest</u>
- Director
- 07989
- https://www.linkedin.com/in/
Selected Workflows:
Architect Email & Phone Workflow
Linkedin Workflow
<u>Identified Persons of Interest</u>
- Director
- 07812
- https://www.linkedin.com/in/
Selected Workflows:
Architect Email & Phone Workflow
Linkedin Workflow

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Additional Opportunities

- 1. have carried out works within the local area, for example Browns Windsor, The Shaftesbury in and The Hare & Hounds in They are a local architect firm and may be a good opportunity to follow up with these aswell.
- 2. Walsingham Planning have previously worked on planning for Lidl premises in

Important- If you wish to add any helpful information on this project, ORG or POI's please inform your BDM (Business Development Manager) as soon as possible.

If you wish to suggest an alternative workflow than the ones selected please contact your BDM within 24 hours from receipt of this email or these workflows will be entered into your CRM planner as accepted.

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