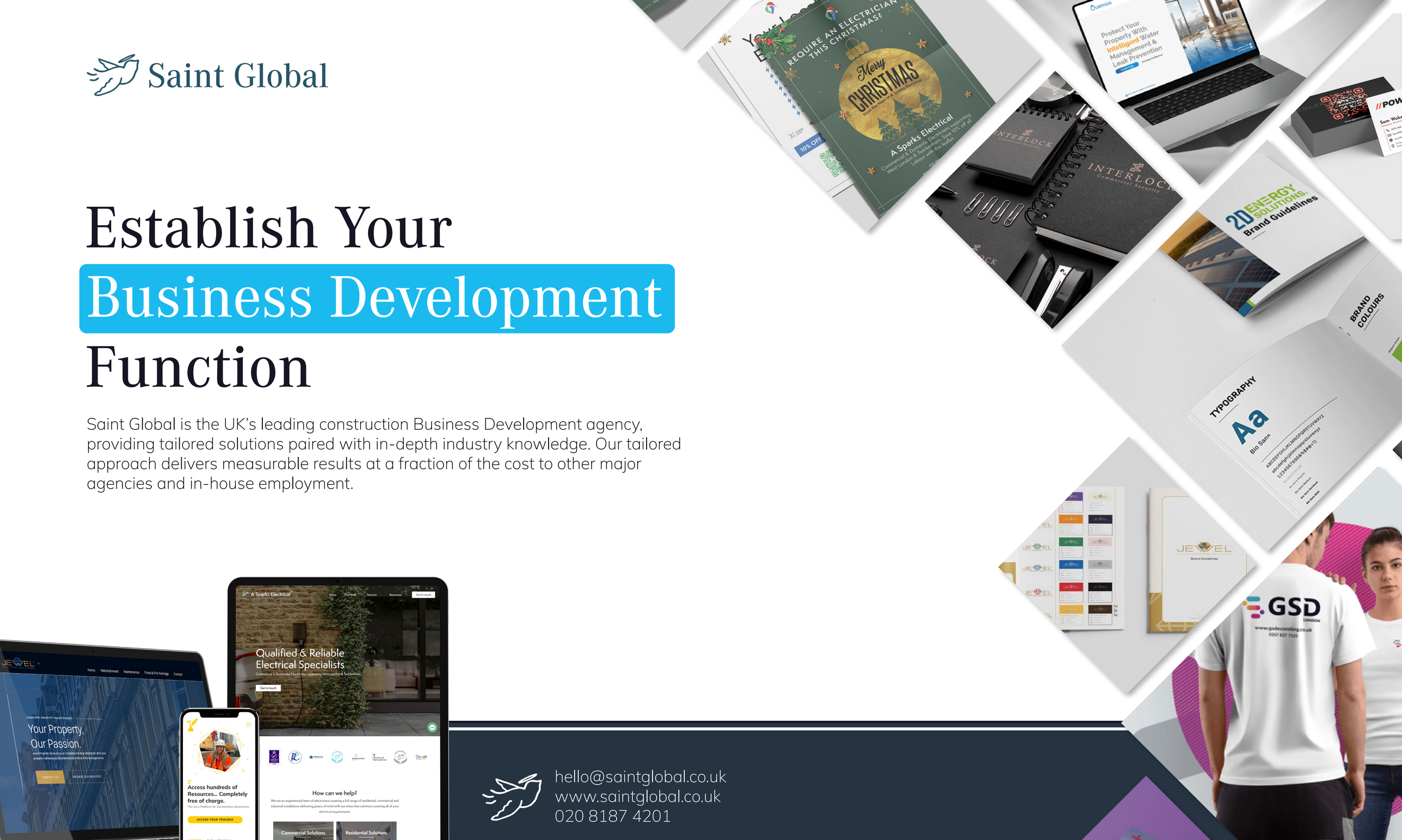
Saint Global

Establish Your Business Development Function

Saint Global is the UK's leading construction Business Development agency, providing tailored solutions paired with in-depth industry knowledge. Our tailored approach delivers measurable results at a fraction of the cost to other major agencies and in-house employment.



hello@saintglobal.co.uk
www.saintglobal.co.uk
020 8187 4201

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Delivering A Results Driven Approach

So, why business development? Why Saint?

Your efforts in growing a construction business have brought you to this very point, making this decision, reading this very text... but where do you stand to position yourselves in the future, what's next?

It's time to distinguish yourself from the rest, establish real connections with customers with a dedicated business development team that works on-hand with your business. Establish trust, build awareness, drive sales and showcase yourself as a leader within the industry.

83%
Increase in Turnover

54%
Increase in Conversion

14:1
Return on Investment

Average Statistics of Saint Clients under a Full Business Development Function over a 2-year span.



Your One-Stop Solution for BD Success

Collaborative Support

We'll work alongside your Sales Or BDM team to unlock growth opportunities. We provide tailored support that enhances your BDM's efforts, ensuring a seamless partnership that drives success.

Tailored Solutions

Our services are custom-built to fit your business needs, empowering your team with the tools and insights to achieve sustainable growth without losing control.

From Strategy to Implementation

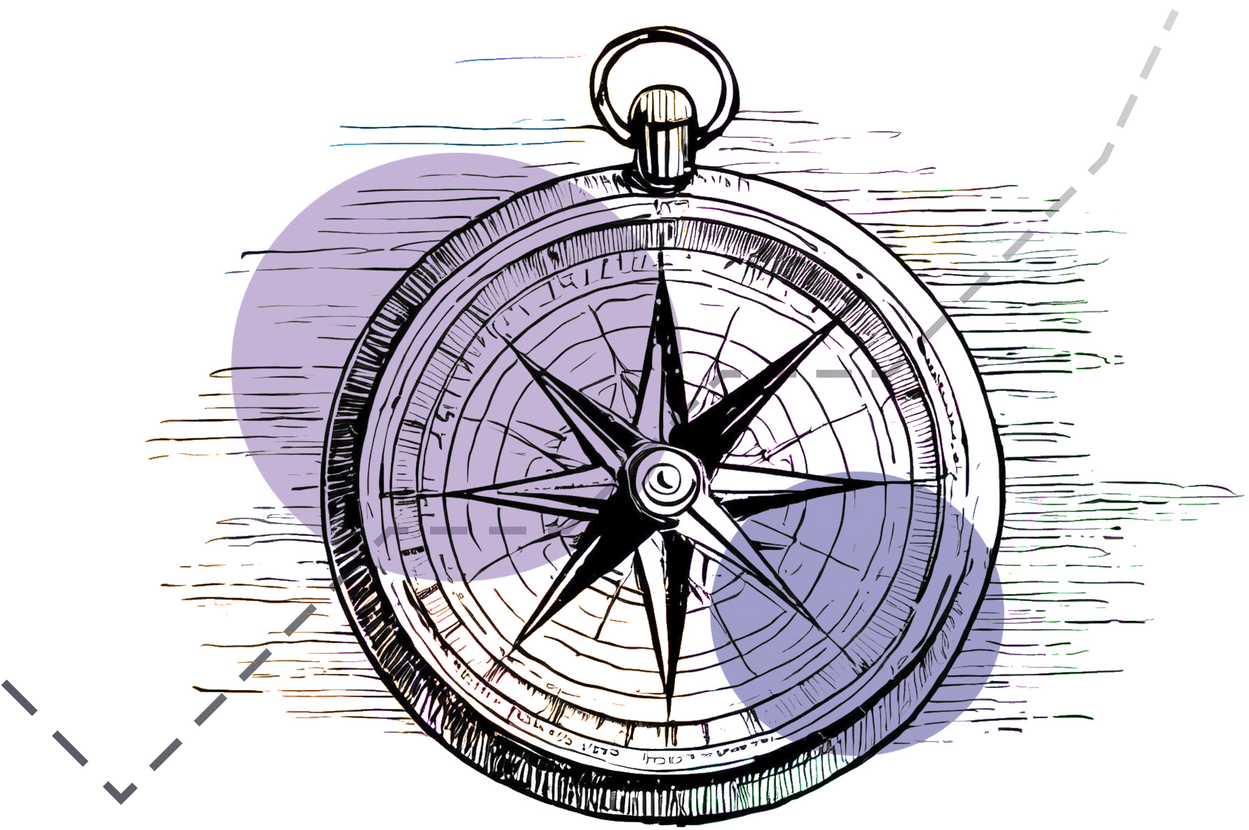
We help your team with big-picture strategy and show how it delivers payback on a day-to-day basis, keeping you focused on long-term growth while ensuring consistent traction and results.



Saint Global

Service Brochure

All displayed pricing is exclusive of VAT.
Please note that prices are subject to change.



Quarterly Workshops (Page 5) are required.

Business Development Strategy

A Saint Business Development Strategy will establish your position and build a robust blueprint designed to secure a competitive edge and propel you towards your business goals.

Effective & Accurate

Enable precision and effectiveness within your business development, ensuring a targeted and accurate approach consistently.

Real Goals with Real Measurement

We tailor our business development efforts to align with your specific business goals, ensuring synergy with growth objectives across departments, resulting in a winning formula.

Below, you can see a brief of the Business Development Strategy document. This provides some insight into the detail of work involved within our strategy highlighted via the 2 page index, in addition to discussion further about the value delivered.

Purchase Today

View Example Brief

One-off Investment: £1,850 - Estimated 4 weeks production time.

Quarterly Strategic Workshops

Our Quarterly Strategic Workshops bring the Business Development Strategy to life! From a document that gets lost somewhere in the back of a draw to a blueprint revitalised with life. Every quarter, your strategy is updated to pull through the latest figures and information, quickly adjusting for change within the company and the direction it's heading while carefully monitoring the success of all implemented solutions to date.

Driving Results through OKR's and Live KPI's

We provide access to a live dashboard where we closely monitor performance and progress using Objectives and Key Results (OKRs) and Key Performance Indicators (KPIs). The dashboard brings measurable benchmarks, allowing us to identify the success of our initiatives and their contribution to our broader business objectives.

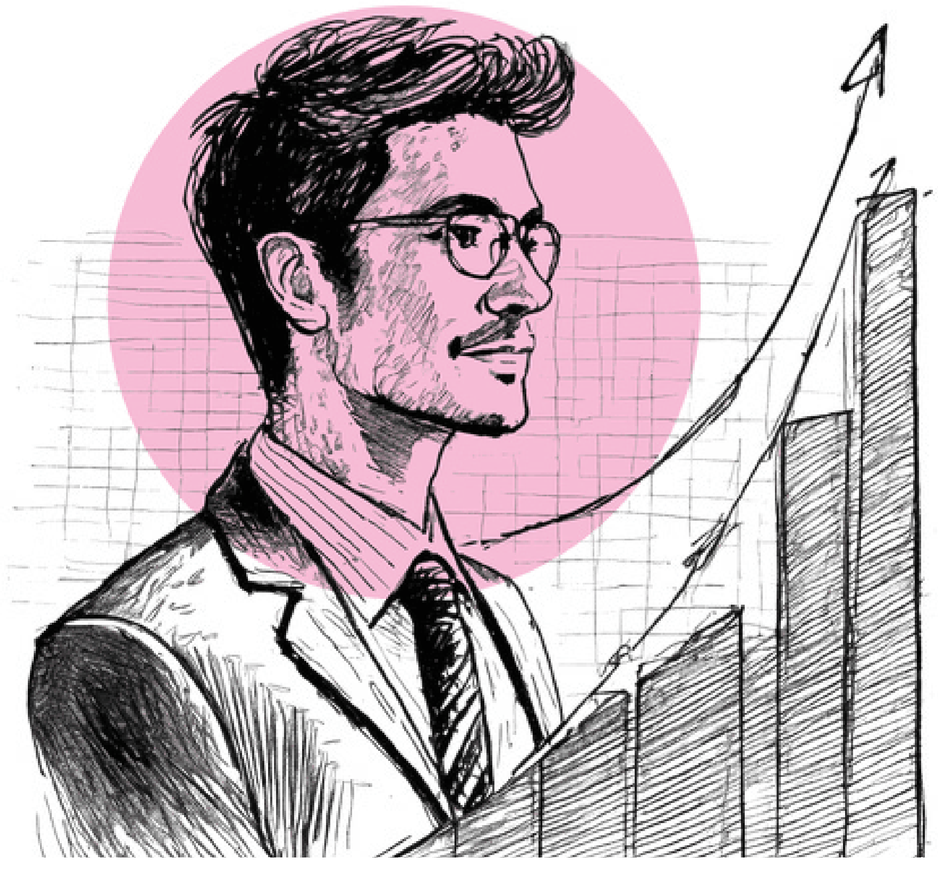
Working To The Latest Data

Through Quarterly Strategy Workshops, we deliver a revised strategy to drive business growth and ensure progression. Over the year, we refine the plan, integrating new data to propel our growth efforts while aligning with our objectives.

Monthly Investment: £195.00



Business Development Strategy (Page 5) is required.



Business Intelligence

Say goodbye to slow months, fluctuations in leads and long-forgotten prospects. The Saint BiD Team allows for a fully managed sales engagement solution to get you from lead to Director Handshake.

Industry Expertise

We know how to cut through the noise. Intent-based campaigns use multiple channels to connect with your audience wherever they might be.

A Multi-Pronged Approach

A comprehensive strategy, employing email prospecting, direct calls, personalised letters, and other tactics, ensures thorough engagement with prospects, maximising the likelihood of successful conversions and expanding outreach efforts. Each lead is unique, so that's how we deal with them! From the QS to the End Client, we contact every lead with precision.

Hourly Cost: £65.00 Per hour

Starts from a 10-hour package. with increments of 5 hours thereafter.

One-off Set up: £1215.00

Initial set up of the Business Intelligence Department including process development, pipeline set up, goal measurement, and template production.
- Estimated 4-6 weeks set up time.

Learn More

See Example Intel Report

Lead Generation (Page 9) is required.

The Momentum Engine CRM (Page 10) is required.



Business Intelligence (Page 7) is highly recommended

Lead Generation

Delivering pre-qualified leads directly to your inbox - We find real projects that are upcoming within your geographical operational zone.

100% Suited To Brief

We specialise in delivering leads that are 100% tailored to your specific requirements and objectives, ensuring that each lead perfectly aligns with your brief and maximises your chances of success.

Working Hand in Hand

Our Lead Generation seamlessly integrates with the Business Intelligence Department. We've all experienced having a CRM filled with leads, yet nothing is done with them. The Business Intelligence Department enables profound intelligence and continuous relationship building to extract maximum value from these leads.

Cost Per Lead: £40.00

Starts from a 10 Lead package. with increments of 5 Leads thereafter.

Learn More | View Example Lead

The Momentum Engine CRM

Become incomparable with your own Momentum Engine that consolidates your business development, streamlines communication, and drives consistent results.

Pipeline Development

Development of an effective sales pipeline to drive conversions, bring in your sealed system, sales assets, automation and more to effectively bring a contact from lead to client.

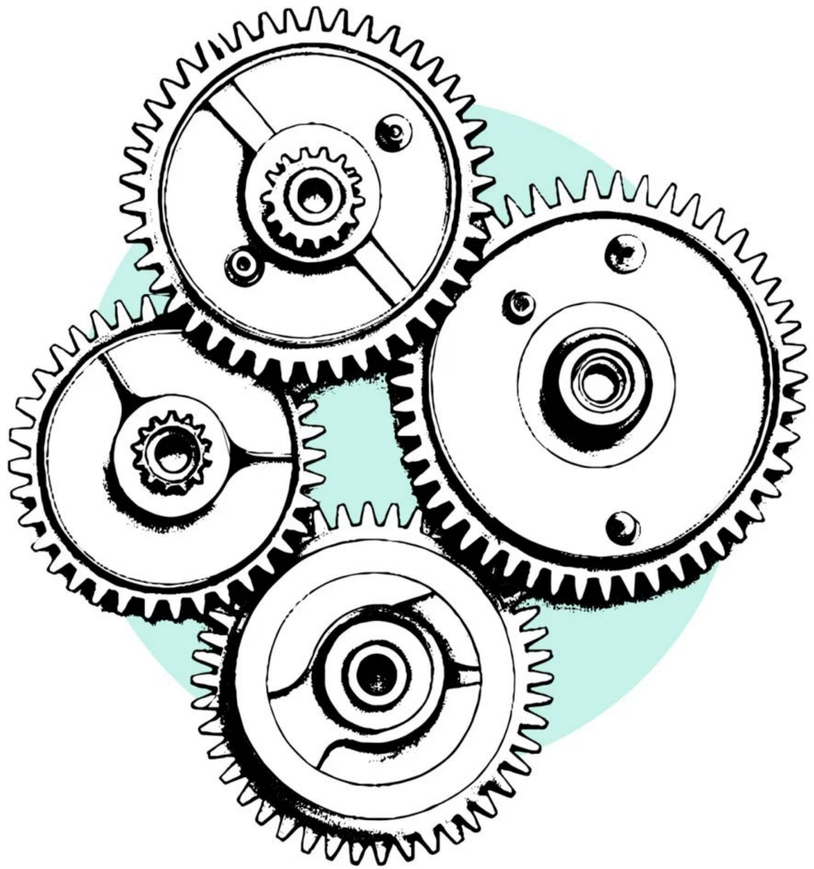
Clarity Through Communication

With seamless communication, you can cultivate enduring relationships marked by absolute transparency. Sustain ongoing communication and nurture long-term connections effortlessly through integrated marketing and automation tools, ensuring consistent engagement and growth.

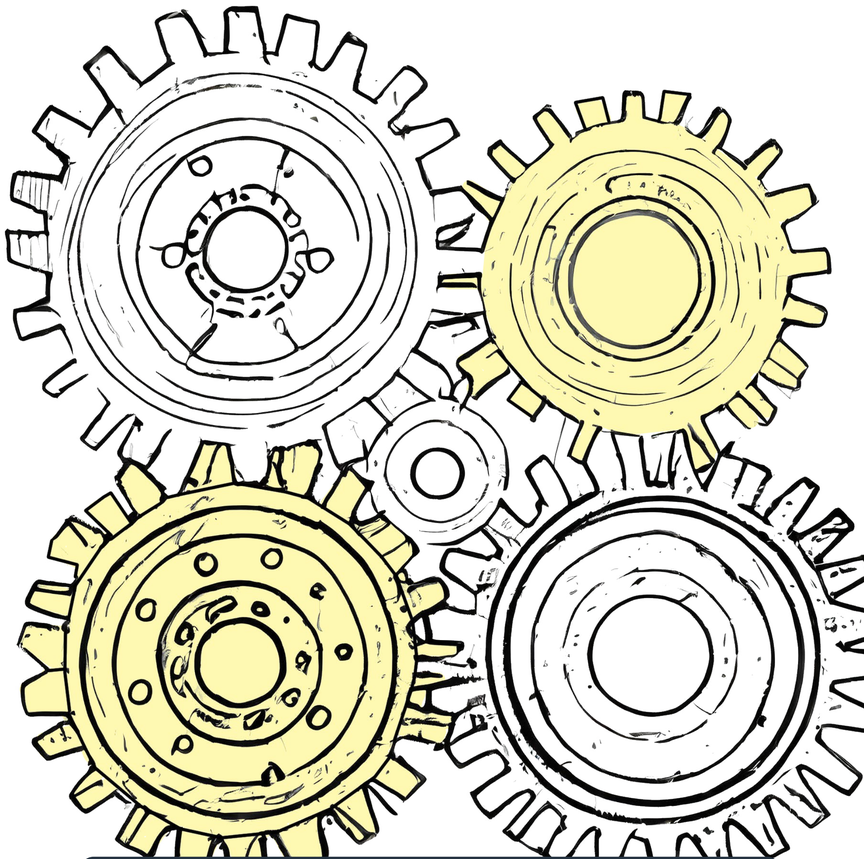
Monthly Cost: £149.00

Learn More

See FAQs



The Momentum Engine Set up (Page 11) is highly recommended.



The Momentum Engine CRM (Page 10) is required.

Customer Journey (Page 12) is required.

The Momentum Engine CRM Set up & Training

Complete set up and training of your new CRM, automating processes, setting up templates and so much more.

Built To Your Sealed System & Internal Processes

Development of an effective sales pipeline to drive conversions, bring in your sealed system, sales assets, automation and more to effectively bring a contact from lead to client.

10x your day-to-day

When The Momentum Engine CRM is set up correctly, it has the power to revolutionise your day-to-day, speeding up everything which carefully strategised processes, automation and workflows, leaving you to spend more time on what's more important.

Learn More

Upfront Cost: £1275.00

- Estimated 4-6 Weeks Production Time.

Customer Journey Framework

The Customer Journey Framework maps and strengthens every stage of your customer journey process from the moment a potential client first hears about you, through to repeat work and long-term loyalty. It identifies every touchpoint, builds trust at each stage, and eliminates leaks that cost your business opportunities.

The Customer Journey

We map how prospects discover, engage, and choose you, designing a journey that builds trust, credibility, and confidence at every stage. This creates a consistent path that guides potential clients smoothly from awareness to commitment.

Leak Identification

We uncover where leads or clients drop off, identify the causes, and outline clear opportunities for improvement. This gives you the visibility and clarity needed to strengthen conversion, retention, and overall customer experience.

The Playbook

The end result is a complete Customer Journey Playbook, a living guide that details each stage of the client experience, the responsible team members, and the exact steps they should take.

One-off Investment: £2295.00

- Estimated 4 weeks production time.



The Momentum Engine Set up (Page 11) is highly recommended.

Saint Sealed System

A complete business operating framework that unites every department, process, and role into one interconnected structure. It aligns leadership vision, team execution, and customer experience in a highly detailed framework. This service includes the Customer Journery (Page 12)

Fully Integrated Systems

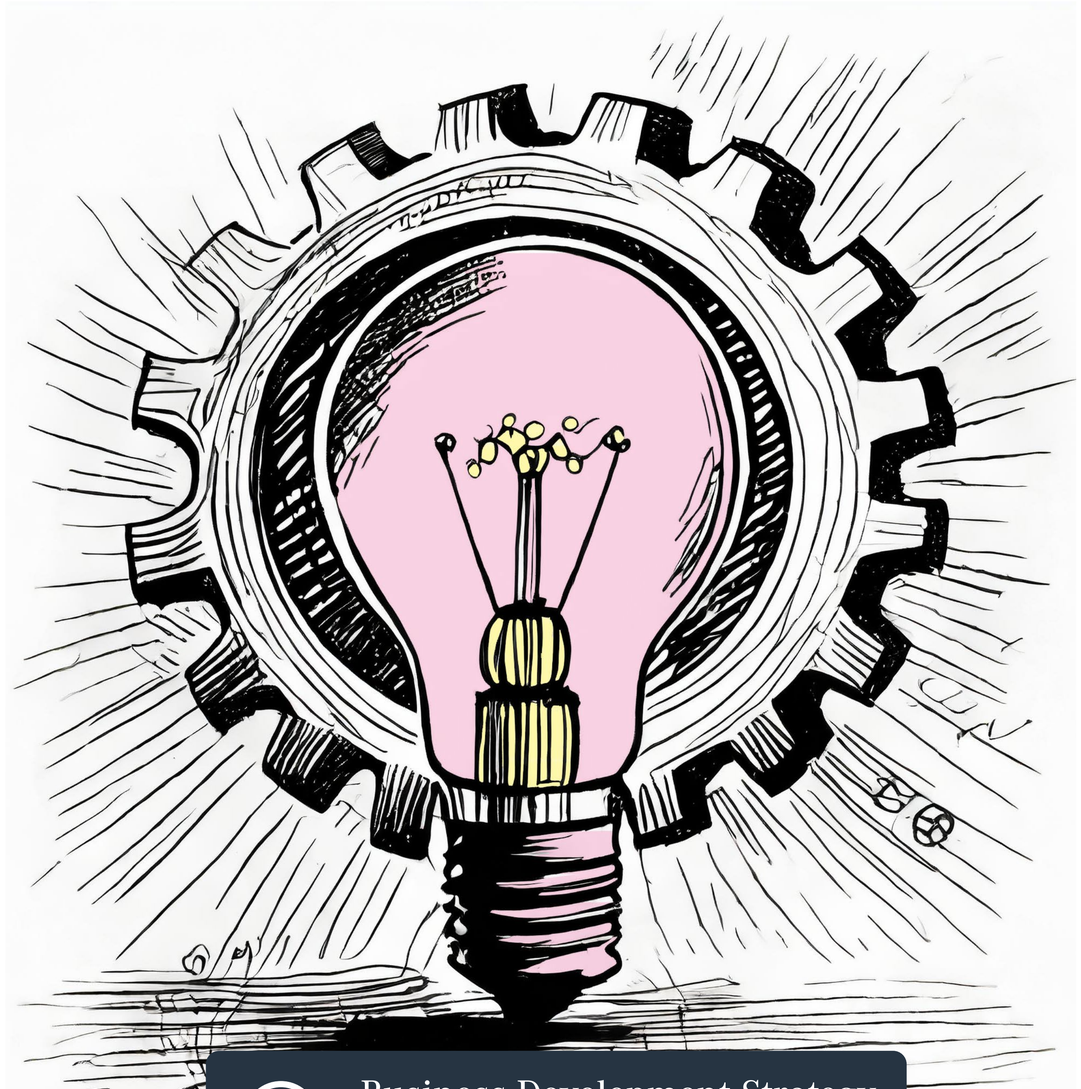
The Sealed System connects every part of the business from sales, marketing, operations, finance, and admin into one seamless, measurable flow. Each stage connects defined roles, SOPs, and performance indicators, giving leaders total visibility of how work moves through the company and where improvements create the greatest impact.

Built for Performance and Certification

The Sealed System builds a business that's fully structured, system-driven, and ready to scale. Every process, role, and resource is defined to create clarity and control across the company. It's built in alignment with ISO and B Corp frameworks, the same principles of performance and accountability that world-class businesses operate by.

One-off Investment: POA

- Estimated 4-8 weeks production time.



Business Development Strategy (Page 5) is required.



Social Media Management

Having an active social media presence is crucial to building brand awareness, engaging with an audience and developing consistent messaging.

Build Awareness & Reputation

We leverage social media platforms to build awareness and enhance your reputation. Through strategic content creation and engagement, we establish your brand presence, foster positive relationships, and solidify your credibility.

Ever-Growing Library

Development of an ever-growing library of social media content, continuously expanding to provide diverse and engaging material that resonates with your audience and drives meaningful interactions.

Monthly Cost: £495.00 for the first profile.

- Social Media Strategy Production • Production of Standard Content Library •
- Community Management • 4 adhoc posts a month on top of standard library •
- Growth & Analytic Reporting • Consistent Posting •

Additional Profile: £95.00

Looking to expand your reach to further platforms? We support Instagram, X (Formerly Twitter), Facebook and Linkedin.

- Estimated 1 Month Upfront Production Time.

Public Relations Management

We look at developing positive stories, handling media, and keeping the company's reputation strong while building steady awareness. PR spans wide from sponsoring local events, to obtaining awards to building your personal profile.

Driving Awareness and Impact

We spread awareness and create a positive impact across your geographical regions, enhancing the reputation of either yourself (personal branding) or your company.

Building Your Social Values Profile (CSR, ESG, TOMs)

A social values profile provides a competitive edge, enhances reputation, boosts employee engagement, mitigates risks, and contributes to long-term sustainability, fostering positive impacts on both society and the company.

Hourly Cost: £65.00 Per hour

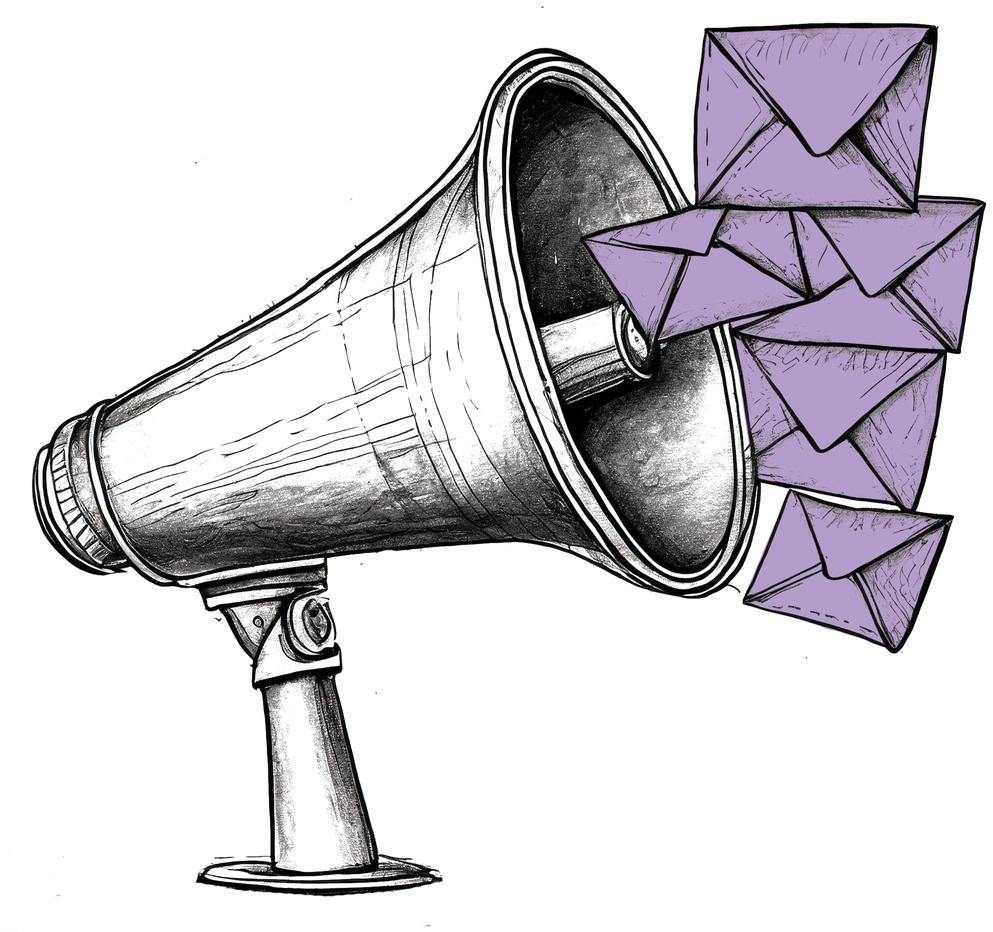
Starts from a 10-hour package. with increments of 5 hours thereafter.

PR Strategy - £695.00 Initial Investment

Development of a PR Strategy that carefully outlines our approach.

Any additional PR costs i.e. sponsorships, entry fees etc will be payable directly





Targeted Email Campaigns

Whether you want to build an audience in the thousands or are looking to reach out to a targeted collection of clients, we can find relevant contacts whether that's B2B Directors or local architects while build highly converting email campaigns.

High Volume, Highly Targeted

Highly targeted email campaigns reach a broad audience while tailoring content to individual preferences or characteristics, maximising engagement and effectiveness.

Engagement and Conversion

Engagement and conversion-focused mass email campaigns designed to captivate recipients' interest and drive them towards taking desired actions, such as making purchases or signing up for services.

Monthly Cost: £395.99

- Mass Monthly Targeted Outreach • Personalised Emails • GDPR Compliance •
- Performance & Analytic Reporting •

Upfront Cost Per Campaign: £249.99

- Email Marketing Strategy • Target Audience Identification and Targeting •
- Email Campaign Production •

- Estimated 3 Weeks Upfront Production Time

Newsletter Production

Whether you are looking to release company updates or drive sales, our Result Driven Newsletter campaign(s) are produced to drive results with effective messaging and outcome monitoring.

Professionally Written

Our team of in-house copywriters produce Result Driven Newsletters (RDN) with key attention to detail in order to connect your messaging and objectives with your target audience.

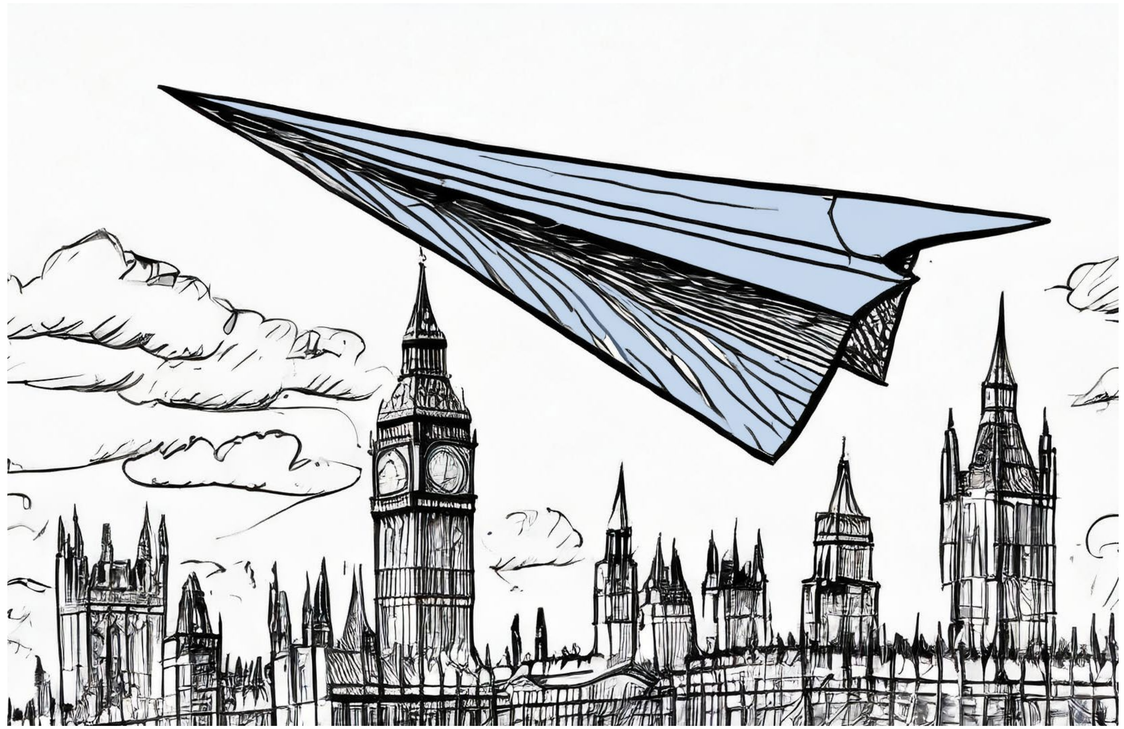
Results-Driven

Within our Newsletters, we implement measurement and performance indicators to carefully identify the effectiveness of each and every campaign.

Cost Per Newsletter: Starting from £99

- Estimated Production Time: 1 Week

First Time Setup Cost: £249.99



The Momentum Engine CRM (Page 10) is required.



Email Warmup & Deliverability Testing

Our email warm-up and deliverability solution keeps your emails out of spam & improves your sending reputation with positive email interactions and appropriate tracking.

Email Deliverability Audit

A full Email Deliverability Audit on your domain and mailbox to identify faults and to develop a complete understanding of your delivery position.

Increase Your Deliverability

We look to reinforce your delivery position, establish a stronger reputation with all faults accounted for, allowing you to effectively reach your target recipient without landing in spam.

• Email Deliverability Testing • Blacklist Monitor • Domain Analyser • Inbox Insights • • Email Warmup • SPF, DMARC & DKIM Set up • Reputation Monitoring •

Investment Per Month: £449

- Recommend to perform for 2-4 Months.

Company Branding

Crafting a comprehensive branding strategy is pivotal in establishing a strong and lasting connection with your target audience while ensuring consistency across all marketing channels.

Making A Lasting Impression

The first impression of your brand is a pivotal moment that can set the tone for a lasting and positive connection. We ensure a brand that makes a memorable impact from the very first encounter.

Consistency and Compression

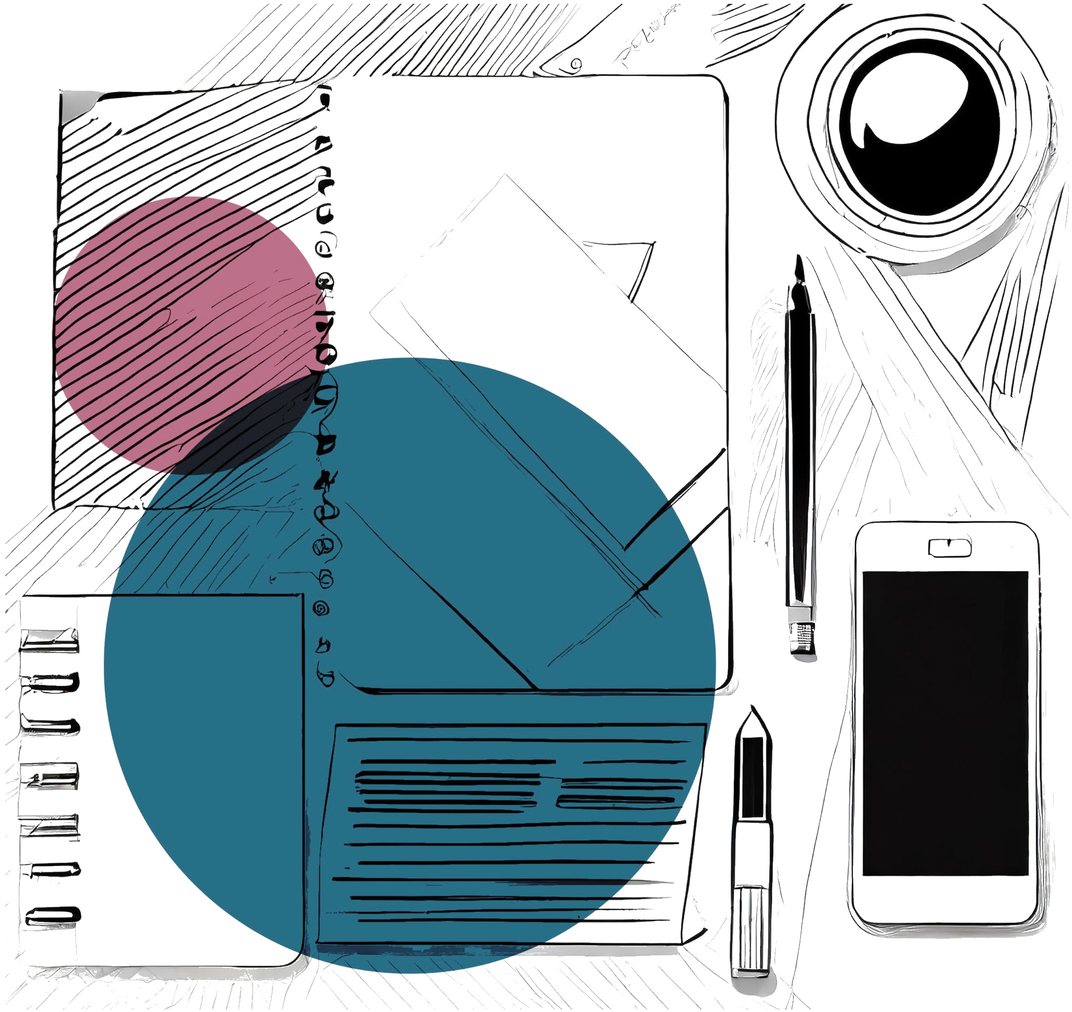
We establish a full set of design elements, from typography, imagery, and colour styles, that will be consistently used across all marketing materials. This ensures a unified and easily recognisable brand image, enhancing brand recall among your prospects and clients.

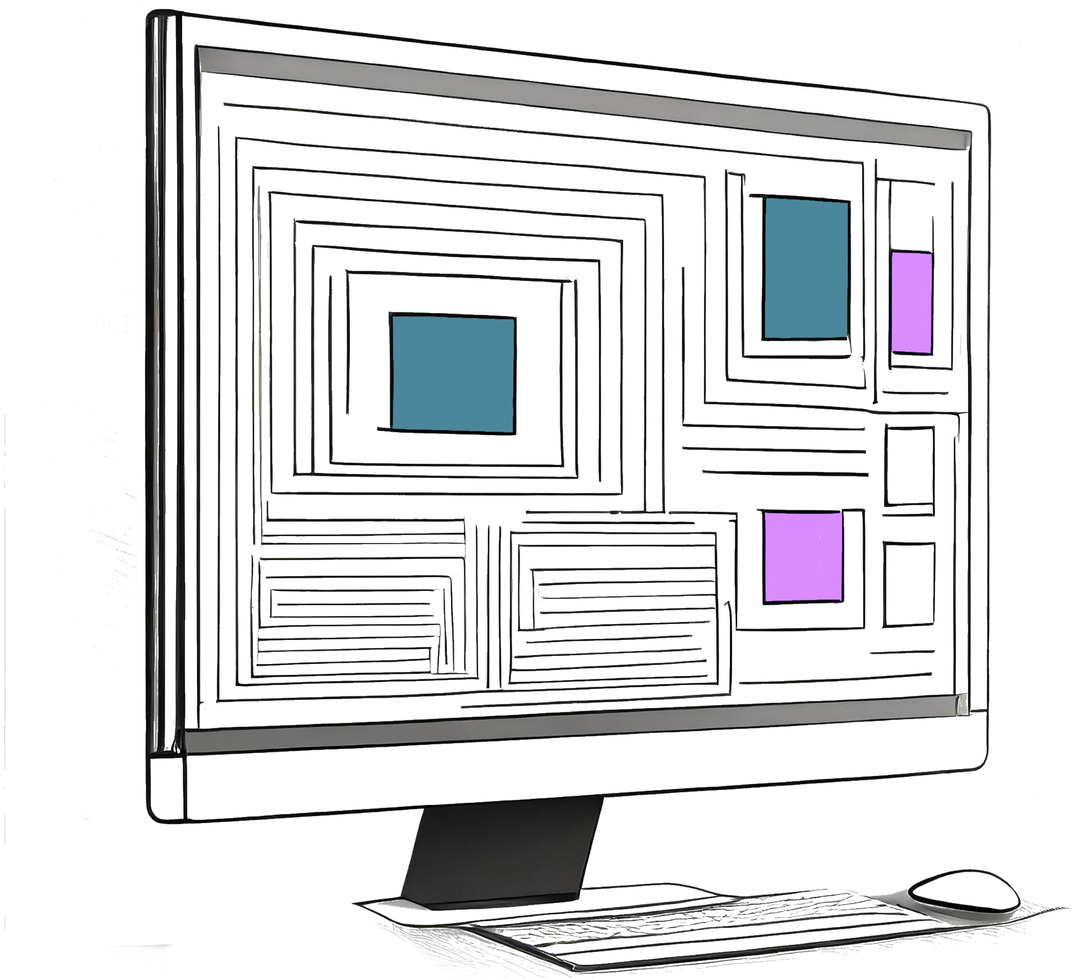
Includes the production of

• Logo Design & Presentation Documentation • Brand Guidelines • Colour Theory • Mockup Development • Business Card Design • Brand Core Values • Brand Font & Typography • Letterhead & Core Assets • Social Media Kit • Rollout Presentation & Support

One-off Investment: £3495.00

- Estimated 4 weeks production time.





Website Hosting & Maintenance & GDPR Package (Page 19) is highly recommended.

Website Design & Development

Your website could be the make or break in choosing between your company and a competitor. It plays a vital role in connecting businesses with their target clients, building trust, establishing authority and passing the reader through a select path, encouraging conversion.

A Central Hub To Marketing

All marketing efforts come together on your website, serving as the central hub. From the van livery to a leaflet. Now, it's the website's duty to seamlessly connect these elements and efficiently convert visitors into high-quality leads.

Drive a Successful Customer Journey

A carefully implemented strategy focused on driving a successful Customer Journey, which builds trust and authority through targeted messaging that connects with your ideal client, ultimately converting visitors into high-value leads.

One-off Investment: POA

- Estimated 2-3 Month Production Time.

Includes the production of

- Website Strategy & Planning • Complete Website Design & Built to Proposal •
- Full Internal SEO • Domain Connection and Launch •



A Website (Page 17) is required.

Website Hosting, Maintenance & GDPR Compliance

Our Website upkeep services ensure that your website remains up to scratch. With regular updates, security patches, and performance optimisations, we continue to upkeep and monitor your website against potential vulnerabilities and ensure seamless user experiences.

Web Hosting

• 99.9% uptime • Backups & Versioning • Super Fast page loads • SSL Certificate • Regular Security Updates • Storage of data • Powered by Amazon Web Services & Fastly •

Web Maintenance

Content updates, minor design enhancements, regular audits and performance checks, we work to keep your website performing with excellence.

GDPR Compliance

Ensuring GDPR compliance is incredibly important and also a big fear factor for many businesses. Our GDPR Compliance Service produces a Privacy Policy and Complete Cookie Solution for your website. Ensure that your website is fully compliant with the latest laws. Manage consent preferences for the ePrivacy, GDPR, CPRA (CCPA amendment) and LGPD. Integrated with the IAB TCF and CCPA Compliance Framework.

Monthly Cost: £99.00

Photography & Videography

Having an active social media presence is crucial to building brand awareness, engaging with an audience and developing consistent messaging.

Showcase Expertise

Our photography and videography service is more than just capturing images and footage—it's about showcasing the essence and professionalism of your brand. Visuals play a crucial role in conveying your brand message, values, and quality standards to your audience. That's why we strive to deliver high-quality photography and videography that not only meets but exceeds your expectations.

Concept to Production

A creative team of specialists work to develop compelling content that has the potential to truly elevate your brand. From scriptwriting and storyboarding, to fleshing out ideas with mood boards, our creative team know how to bring a fresh perspective to your projects.

One-off Investment: POA

- Estimated production time variable due to project complexities.





Search Engine Optimisation

With Search Engine Optimisation (SEO) we aim to place your website at the forefront of Google to drive relevant traffic to your website.

Strategy, Research and Planning

We establish and implement an SEO Strategy to effectively build out a strong foundation for your SEO efforts.

Keyword Placement & Ongoing Optimisation

We drive the right content and authority to gain placement of revenue-driving keywords to drive high-quality leads to your website. Our team continuously monitors keyword performance, making necessary adjustments to keep up with search engine algorithms and market trends, ensuring sustained and improved organic traffic.

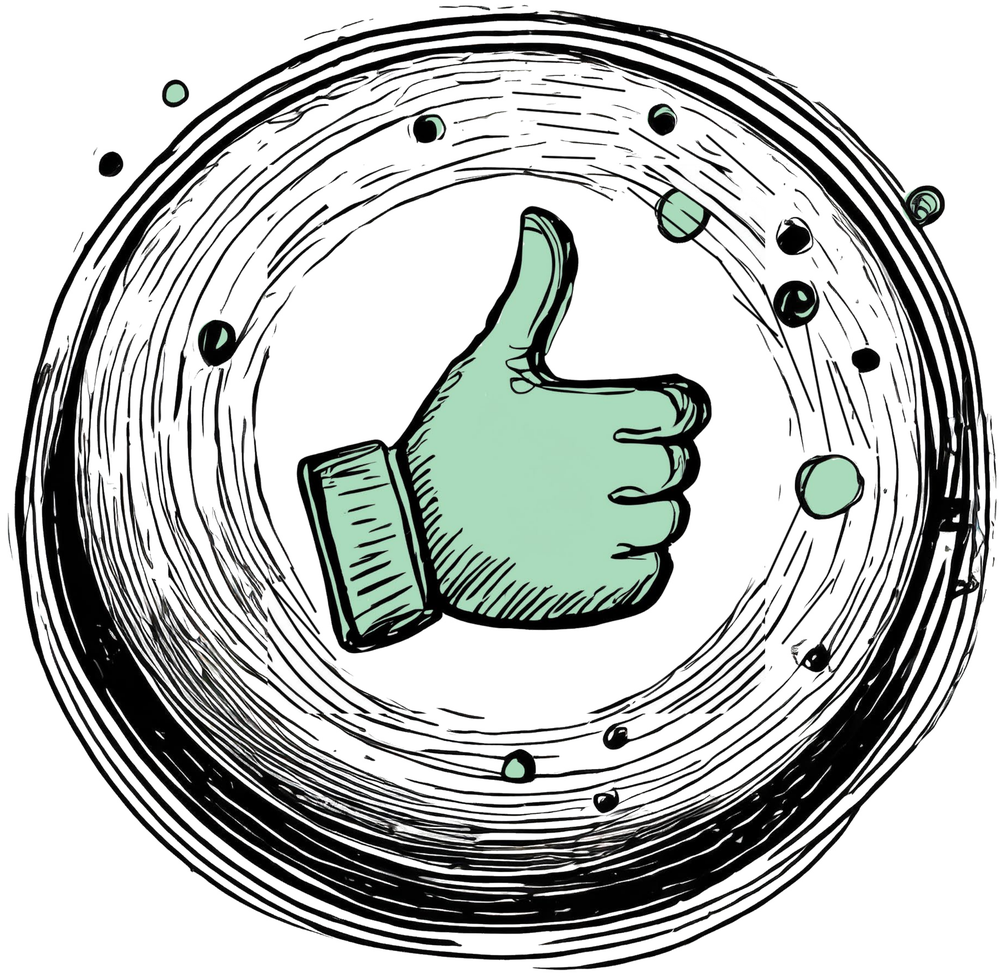
Growth and Performance Reporting

Transparency and measurable results are at the core of our SEO services. We provide regular growth and performance reports that track key metrics such as organic traffic, keyword rankings, and conversion rates. These insights enable us to refine our strategies and demonstrate the tangible impact of our efforts, helping you achieve and exceed your business objectives.

Monthly Cost Starting From: £795.00

Social Media Advertising

Delivering targeted Social Media Advertising campaigns that maximise your reach and engagement while driving conversions, ensuring your message connects with the right audience. From crafting compelling content to analysing performance metrics, we tailor our strategies to meet your unique business goals.



Targeted Audience Reach

Utilising advanced targeting, we are able to place your business right in front of your ideal client with an effective ad campaign, tailored to drive results.

Performance Tracking and Optimisation:

We continuously monitor and optimise your advertising campaigns tweaking to enhance performance in order to obtain the highest return on investment.

Includes the production of

• Development of Ad Artwork & Campaign Copy • Set up and Ongoing Management of Advertising Campaign • Reporting and Growth Analytics •

Upfront Cost: £395
Campaign Management: £495 Per Month
Advertising Budget: Variable

- Estimated Campaign Set up Time: 2 Weeks



PPC Advertising

Maximise your ROI with our PPC advertising services (advertising on Google). We design and manage targeted pay-per-click campaigns that drive high-quality traffic to your website. With our data-driven approach and expertise, we ensure every click counts, helping your business grow and succeed online.

Campaign Set up

We meticulously plan and build PPC campaigns tailored to your objectives. Through precise keyword targeting and strategic budget allocation, we ensure maximum reach and engagement from the outset.

Landing Page Production

Our custom landing pages are designed to convert. We craft compelling layouts and copywriting that align seamlessly with your ad messaging, guiding visitors towards desired actions for optimal campaign performance.

Continuous Monitoring & Optimisation

We never stop refining. Through ongoing analysis and A/B testing, we continuously tweak and adjust your PPC campaigns to improve key metrics and deliver better ROI over time.

Upfront Cost: £799
Monthly Cost: £395
Advertising Budget: Variable

- Estimated production time variable due to project complexities.

Public Advertising

Public Advertising service provides businesses with a diverse range of advertising options to increase visibility, reach their target audience, and achieve their marketing goals.

Geographical Focus

Our Public Advertising service offers flexible geographical targeting to suit your specific marketing objectives and target audience. Whether you're looking to target a specific city, region, or even nationwide.

In The Public Eye

Seize the remarkable opportunity to have your message prominently displayed to thousands of individuals, ensuring widespread visibility and engagement across petrol stations, the bustling corridors of the London Underground, towering billboards and so on. With this strategic placement, your brand will be front and center, making an enduring impression on diverse audiences as they navigate their daily routines.

One-off Investment: Variable

- Estimated production time variable due to project complexities.





Brochure Development

Brochure development focuses on creating informative and visually appealing materials to effectively convey messages and engage the prospect.

Effective Communication

A brochure engages prospects, aiming to convert them into leads or strengthen relationships by adding value. It tells a story to build trust and connect prospects with our brand effectively. We highlight product/service details, benefits, and success stories in visually appealing brochures, establishing credibility and showcasing your expertise to potential clients.

Built to Convert

Our brochures are built with your key objectives in mind, effectively building trust, authority and allowing for a complete understanding of your products or services.

One-off Investment: £1295.00

- Estimated production time variable due to project complexities.

Site Marketing

Branded Site Marketing from Site Hoarding to Banners and Billboards, we help you establish your brand effectively across site, building general awareness and a strong reputation.

Designed Around Your Business

We create eye-catching site marketing materials that embody your brand's values and message. Our designs are tailored to captivate your audience and leave a lasting impact, whether it's promoting events, products, or enhancing brand visibility. With premium materials and expert printing, we ensure your brand stands out in any setting.

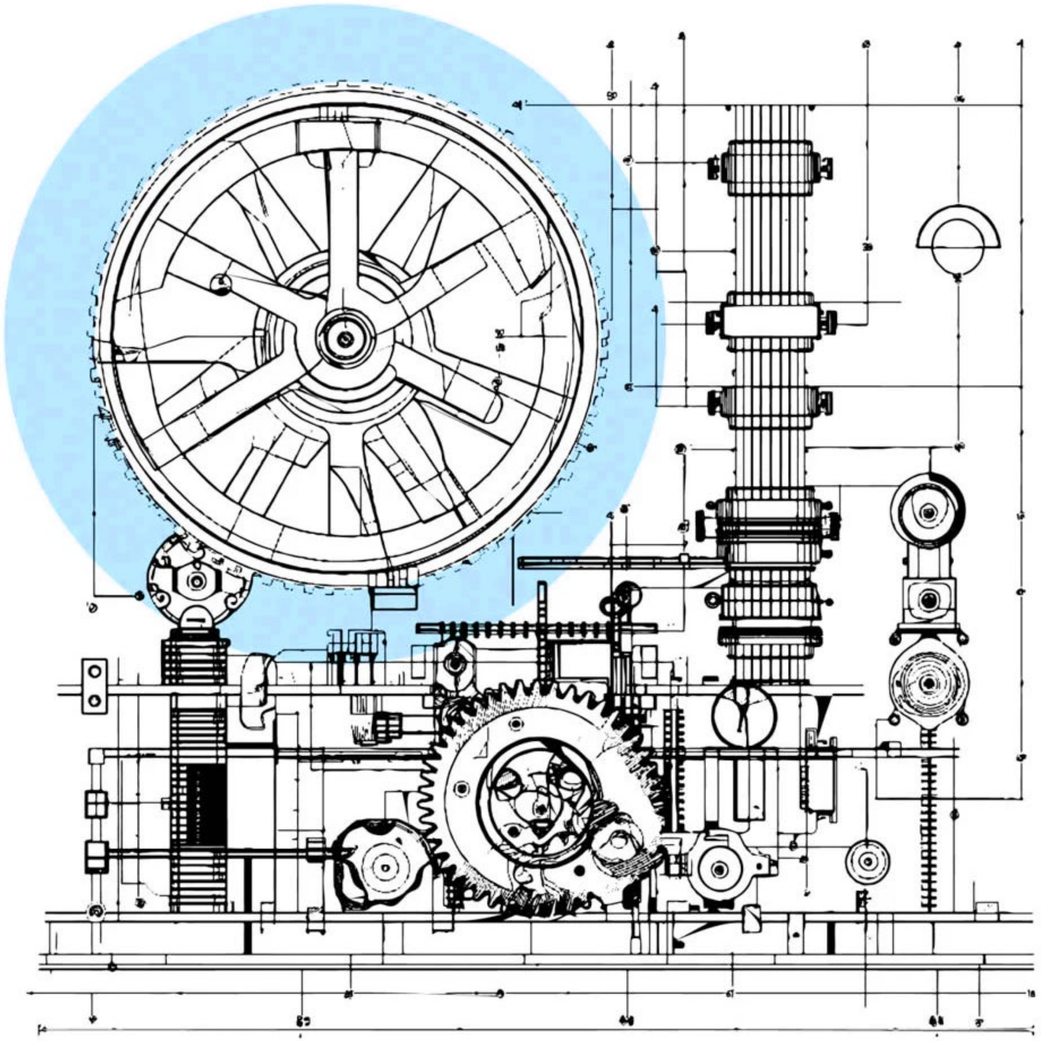
A Focus on H&S

Ensuring health and safety (H&S) compliance is paramount on construction sites, and site hoarding serves as a critical component in maintaining a safe and secure environment. We prioritise H&S considerations in our hoarding designs, incorporating clear signage, hazard warnings, and safety protocols to promote awareness and compliance among site workers and visitors.

One-off Investment: Variable

- Estimated production time variable due to project complexities.





Start your Journey
With Saint Global

Are you ready to reach your goals and take action with Saint?

Our dedicated team of business development experts is ready to drive your business forward, whether you are looking to build your image and reputation or get in front of the right people, let's start transforming your business development today.

Our approach is grounded in a proven structure, tested time and again, delivering millions in revenue to businesses just like yours. With us, business development becomes more than just a tool – it becomes the engine that drives your success story.

SaintGlobal

Start Your Journey

Book A Call

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www.saintglobal.co.uk
020 8187 4201

Saint Global

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02081874201
www.saintglobal.co.uk