



Sponsorship Packages

SPONSORSHIP LETTER

DEAR SIR/MADAM

Mound Bayou Gala (BENVISION AWARDS) primary goal is to raise funds to increase facility space for our current exhibits while planning towards the future development of the first Children Museum in the Delta. One facet of raising funds in conjunction with the Gala, is corporate sponsorship. The management team of the Mound Bayou Museum understands the value in partnering with the corporate community locally and nationally. In exchange for corporate sponsorship, sponsors are provided powerful and effective promotional opportunities.

Sponsorship packages of various levels are provided to be inclusive of the smallest community business to the largest corporate chain. The Mound Bayou Gala will present the opportunity for businesses to promote their brands along side the growth, success and highly publicized museum and its on going events. The museum and its events and activities will help businesses establish a sustainable positive presence in the local community while achieving their marketing goals. Sponsors will be able to attract business, increase sales, build a strong goodwill and develop business relationships with other businesses locally and nationally.

Yours Sincerely
Co-Founder of Mound Bayou Museum



SPONSORSHIP PACKAGES

PLATINUM PACKAGE **\$10,000**

- Recognition as a Platinum sponsor of Mound Bayou Museum
- Brand name and logo placement on Mound Bayou Museum for 12 months.
- Brand name placement on Mound Bayou Museum website for 12 months.
- Brand name and logo placement on Promotional Stand during tours throughout the program for 2023.
- Brand name mentioned in press release.
- Brand name and logo placement on Brochure of Mound Bayou Museum 10 Corporate Memberships.
- Brand name and logo promotion on Facebook and Instagram of Mound Bayou Museum for 12 months.



SPONSORSHIP PACKAGES

GOLD PACKAGE \$5,000

- Recognition as a Gold sponsor of Mound Bayou Museum.
- Brand name and logo placement on Mound Bayou Museum and Mound Bayou Museum for 6 months.
- Brand name placement on Mound Bayou Museum website for 6 months.
- Brand name and logo placement on Promotional Stand during tours throughout the program for 2023.
- Brand name mentioned in press release.
- Brand name and logo placement on Brochure of Mound Bayou Museum.
- 5 Corporate Memberships.
- Higher audience engagement and brand development.
- Brand name and logo promotion on Facebook and Instagram of Mound Bayou Museum for 6 months.



SPONSORSHIP PACKAGES

SILVER PACKAGE **\$2,500**

- Recognition as a Silver sponsor of Mound Bayou Museum.
- Brand name and logo placement on Mound Bayou Museum and Mound Bayou Museum for 3 months.
- Brand name placement on Mound Bayou Museum website for 3 months.
- Brand name and logo placement on Promotional Stand during tours throughout the program for 2023.
- Brand name mentioned in press release.
- Brand name and logo placement on Brochure of Mound Bayou Museum.
- 2 Corporate Memberships.
- Higher audience engagement and brand development.
- Brand name and logo promotion on Facebook and Instagram of Mound Bayou Museum for 3 months.



SPONSORSHIP GOAL

MOUND BAYOU MUSEUM

SEEKS TO RAISE

\$250k



Sponsorship Contract Form

Sponsorship Packages

Platinum Sponsor \$10,000
Gold Sponsor \$5,000
Silver Sponsor \$2,500

Primary Contact Information

Contact Name: _____

Contact Title: _____

Contact Email: _____

Contact Phone Number/Mobile: _____

Information For Your Brand Promotion

Contact Name: _____

Contact Address: _____

City: _____ State: _____

Zip Code: _____ Main Phone: _____

Website : _____

Payment Information

Total \$ _____

Please Charge My Credit Card Below

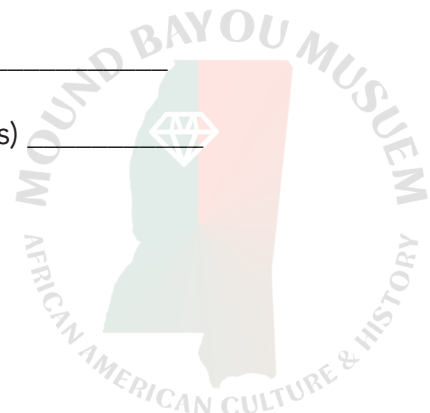
Name On Card _____

Account Number _____

Exp Date _____ Card Security Code (3-4 Digits) _____

Zip Code _____

Signature



ACHIEVEMENTS

FAST TRACK TO **SUCCESS**

The efforts of the Mound Bayou Museum have already achieved tremendous success. First by attracting a \$3 Million collection to the museum by opening day. After being opened for only four months we were able to secure the props from the acclaimed Jay-Z and Will Smith produced film "Women of the Movement", an ABC / HULU mini-series.

We have also been awarded key props and other valuable items from the recent movie "Till". The Mound Bayou Museum has helped to develop and provide historical resources for four Mound Bayou based documentaries and been able to bring two movie screenings to the community with one by MGM the day before the film's national release.

We have been able to establish key relationships with University of Mississippi, Mississippi State, and the African American Smithsonian Museum in Washington DC., who just held their first delta workshop in the Mound Bayou Museum.

With our efforts in sparking area tourism, we have been able to attract an 83-room national hotel chain to the area, with 3 proposed restaurants and a coffee shop to the development. Mound Bayou Museum seeks to accelerate our efforts to increase this trajectory by organizing delta area historical sites to coordinate and justify increased tourism from the world over.

In Phase Two, we are looking for open the first Children Museum in the Delta. We have shown ourselves to be extremely effective despite very few resources. We seek the help of others to maximize and escalate our efforts.

