



THE BARBER ACADEMY

EST 2018





MORE THAN BARBERING

GARETH PHILPOTT.

FOUNDER

EDUCATOR / BARBER / DIRECTOR

“The Barber Academy is more than just a school, it’s a community of like minded individuals who share a love for barbering and a commitment to excellence”

THE VISION

It was our passion for barbering that inspired the creation of The Barber Academy.

We set out to build a space where aspiring barbers could access the highest level of training and education—learning not only the technical skills of the trade, but also the artistry, discipline, and professionalism required to succeed in the industry. The Barber Academy is more than just a school. It’s a community of like-minded individuals who share a genuine love for barbering and a commitment to excellence—pushing each other to grow, refine their craft, and set a higher standard for the industry.

Our courses aren’t just about teaching the basics of barbering; it’s about preparing student barbers to be valuable assets to their shops from the moment they walk through the door. From customer service to marketing, product knowledge to business management, our course covers all aspects of the barbering business, ensuring that our graduates are not just skilled barbers, but savvy entrepreneurs as well.

At The Barber Academy Australia, we’re not just training barbers; we’re shaping the future of the industry. achieve their dreams, whether that’s opening their own shop, working in a high-end salon, or traveling the world as a master barber. We’re passionate about helping our students realise their full potential.

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THE BARBER ACADEMY

PASSION. PURPOSE. PRECISION

Our team isn't just experienced—they're industry leaders who are still out there doing the work. From barbershop floors to fashion shoots and global stages, our educators stay sharp because they're active in the game. That means what you learn is real, relevant, and straight from the top tier of the barbering world.

They've seen it all—every hair type, every tricky fade, every unexpected challenge. And because of that experience, they know how to break things down in a way that actually makes sense. Struggling to blend a fade on curly hair? You'll get time-tested techniques and hands-on tips that turn confusion into confidence.

At The Barber Academy, it's about more than just cutting hair—it's about mastering a craft. Our educators use a mix of live demonstrations, hands-on training, and real-time feedback to suit different learning styles. You'll get the personal attention needed to sharpen your technique, fix what needs fixing, and level up fast.

Just as importantly, they'll teach you the discipline it takes to be great. Clean lines. Balanced shapes. That flawless finish. It's about attention to detail, high standards, and learning to take real pride in your work.

When you train with the best, you become your best. That's the energy at The Barber Academy.



CERT III IN BARBERING



Where technical excellence, hands-on training, and industry knowledge come together.

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OVERVIEW

GET CERTIFIED, GET SKILLED, AND GET IN THE GAME, ALL IN JUST 36 WEEKS*

Our Certificate III in Barbering is built for the next generation of barbers who want real results—fast. You'll train in a live barbershop environment, learning everything from fades and scissor work to styling, client communication, and the business side of the chair.

With a mix of hands-on training, online learning, and in-person support, you can focus on what you need, when you need it—while still keeping your job or other commitments. Most of our students land a barbershop role before they even finish the course.

This isn't just a qualification—it's your launch into the industry. You won't just learn how to cut; you'll learn how to stand out.

Our educators are active industry professionals, dialed into the latest trends and techniques, and ready to pass on what actually works in the real world. You'll be surrounded by a community that pushes you to grow, level up, and build real confidence behind the chair.

From your first cut to your first client, you'll be backed by people who've been there, done it, and are here to help you do the same. This is more than a course—it's your first step toward a career you can be proud of.

INCLUSIONS

Full Barber Tool Kit Start your journey with all the professional tools you need from day one.

Access to Barbering Skillset Academy Learn at your own pace with on-demand training and resources.

Join the Hair & Barber Community Connect, share, and grow with like-minded creatives and industry pros.

Live Workshops & Classes Get inspired and learn the latest techniques in real time.

Work on Real Clients Build your skills and confidence in real-world situations.

State-of-the-Art Salon Facilities Train in a modern, professional environment that prepares you for success.

WHAT YOU'LL LEARN

Foundations of Barbering Explore the origins, culture, and key principles that define modern barbering. Set the stage for your journey with strong fundamentals.

Barbershop Operations & Financial Basics Learn how to maintain a clean, professional workspace, manage day-to-day operations, and understand essential financial practices.

Beard Design & Grooming Techniques Master facial hair styling, beard shaping, and grooming skills that enhance client appearance and precision.

Clipper Work, Fading & Finishing Develop expertise in fades, clipper control, and finishing techniques that produce clean, consistent results.

Scissor Cutting & Contemporary Styling Refine your skills with scissors to create tailored cuts and styles that reflect today's trends and client preferences.

Traditional Shaving & Razor Work Gain confidence in classic barbering services, including hot towel treatments, straight razor shaves, and precise linework.

Hair & Scalp Treatments Understand shampooing techniques, scalp care, and the role of treatments in maintaining healthy hair.

Advanced Technical Skills Push your creativity with advanced cutting, freestyle designs, and detailed hair artistry for all hair types and textures.

Business & Career Development Build the mindset and tools for success from personal branding and professionalism to client communication and career planning.

Creative Styling & Trend Application Learn how to interpret fashion trends, apply innovative styling techniques, and deliver standout looks for diverse clients.

Retail, Tools & Visual Merchandising Understand how to manage barbering tools, stock retail products, and create appealing displays that support sales and client trust.

FROM \$295 PER WEEK



INVESTMENT

6

Average Number Of Students Per Class

Small class sizes of just 6 students allow for more personalized attention, tailored instruction, and stronger peer connections. helping every student thrive.

This intimate setting fosters confidence, encourages active participation, and ensures no student is left behind. With more time for questions and hands-on learning, progress is faster and deeper.

36

Average Weeks It Takes To Complete

This course typically takes around 36 weeks to complete based on the average competency rate. Students can progress at their own pace, moving faster or slower as needed.

Completion time depends on successfully finishing all required units. This flexibility ensures the course fits each student's schedule and learning style.

98.7%

Graduate Students Working in Industry

An impressive 98.7% of our graduates enter the barbering industry upon course completion. This high success rate reflects the quality of our training and industry connections.

Students leave with the skills, confidence, and professionalism employers demand. Our program sets graduates up for real-world success from day one.

\$295P/W

Over All Investment

The full course cost is **\$12,995**, making it an investment in a rewarding career. Flexible payment options are available, with weekly payments as low as **\$295** for 9 months.

*A **\$1,500 deposit** is required to secure your place in the program. This structure makes quality barber training accessible and manageable for every student.*

BEST ANZ BARBER EDUCATOR OF THE YEAR – ORGANISATION

SPONSORED BY DEPOT

WINNER



THE BARBER ACADEMY & 4 BARBERS

THE POWER OF PARTNERSHIP

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- 2
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At The Barber Academy, we're proud to collaborate with 4Barbers—a powerhouse collective of Australia's leading barbers and global industry connectors. This partnership goes beyond a name or a logo. 4Barbers are directly involved in training and educating our apprentices, bringing elite-level knowledge straight to the shop floor.

Through this collaboration, our apprentices learn from some of the most respected names in the game. Educators like Doctor Tama, Josh OP Cuts by Greeny, and Ronan Storey are part of the 4Barbers team and actively contribute to our training, sharing the techniques, systems, and mindset that have built their reputations at the highest level of the industry.

When it's time to elevate our education, we don't look outside—we tap into 4Barbers. From hands-on masterclasses to in-depth demonstrations and real-world barbering strategies, our students get access to the kind of learning most barbers only see online. The Barber Academy also serves as a home base on the Gold Coast for visiting 4Barbers educators. When national and international artists are in Australia, our space becomes a training ground for top-tier talent—giving our apprentices rare, front-row access to the cutting edge of barbering.

Beyond education, 4Barbers connects us to leading global barber brands, unlocking access to premium tools, next-generation equipment, and exclusive student-only opportunities.

From day one, our apprentices aren't just completing a qualification—they're stepping into a powerful network built on skill, standards, and opportunity. This partnership reflects everything we stand for: excellence in education, access to the best, and real pathways into the industry. When The Barber Academy and 4Barbers come together, the future of barbering gets sharper.

1

Elite Education Access

Learn directly from Australia's top barbers & International industry leaders through exclusive masterclasses & Demos.

2

Global Network, Local Impact

The Barber Academy serves as the Gold Coast home for global educators, bringing world-class talent straight to our students.

3

Industry-Leading Tools & Tech

Students get access to premium barber brands, cutting-edge equipment, and exclusive discounts through our 4Barbers connection.

4

Career-Boosting Connections

Tap into a nationwide and international barbering community built to elevate your career beyond the classroom.



HAIR & BARBER COMMUNITY

4 5 6

OUR HAIR & BARBER COMMUNITY PROVIDES DIRECT ACCESS TO BARBERING WORKSHOPS, LIVE MASTERCLASSES AND A HUGE LIBRARY OF ONLINE LESSONS, VIDEO AND TRAINING TOOLS.

ANYTIME

ANYWHERE

ONLINE COMMUNITY

01. Live Online Workshops, Haircuts & Masterclasses The Community features regular live workshops and industry masterclasses presented by our award winning team and skilled barbers that work with The Barber Academy.

02. Style Cuts, Specialist Cuts & Hair Styling

Loads of haircuts and styling, with trainers taking you through technique and skills behind each cut. This along with our extensive library of training haircuts provides a visual example of how to cut and style.

03. Skills & Technique

The Hair & Barber Community contains skills and technique around every aspect of cutting hair with everything from head shapes, hair form, sectioning, direction and angles through to scissor and clipper skills.

GET IN TOUCH

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WEBSITE:
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