



Immigration Law

Spanish Marketing Case Study

How We Generated Over 300 Leads for less than \$5 Each

A Proven Strategy for Spanish Immigration Advertising and Lead Generation

Hello there! Allow me to introduce myself – I'm Jorge Miralrio, the proud owner of Fortex Media located in Bakersfield, California.

Our primary focus is on creating successful advertising and lead generation campaigns for Immigration Firms.

In this guide, I will share our powerful method of delivering exceptional results for our clients. Utilizing specific strategies and tools, we can transform advertising dollars into actual paying clients.

I sincerely hope that you find this guide to be a valuable resource.

Best wishes,

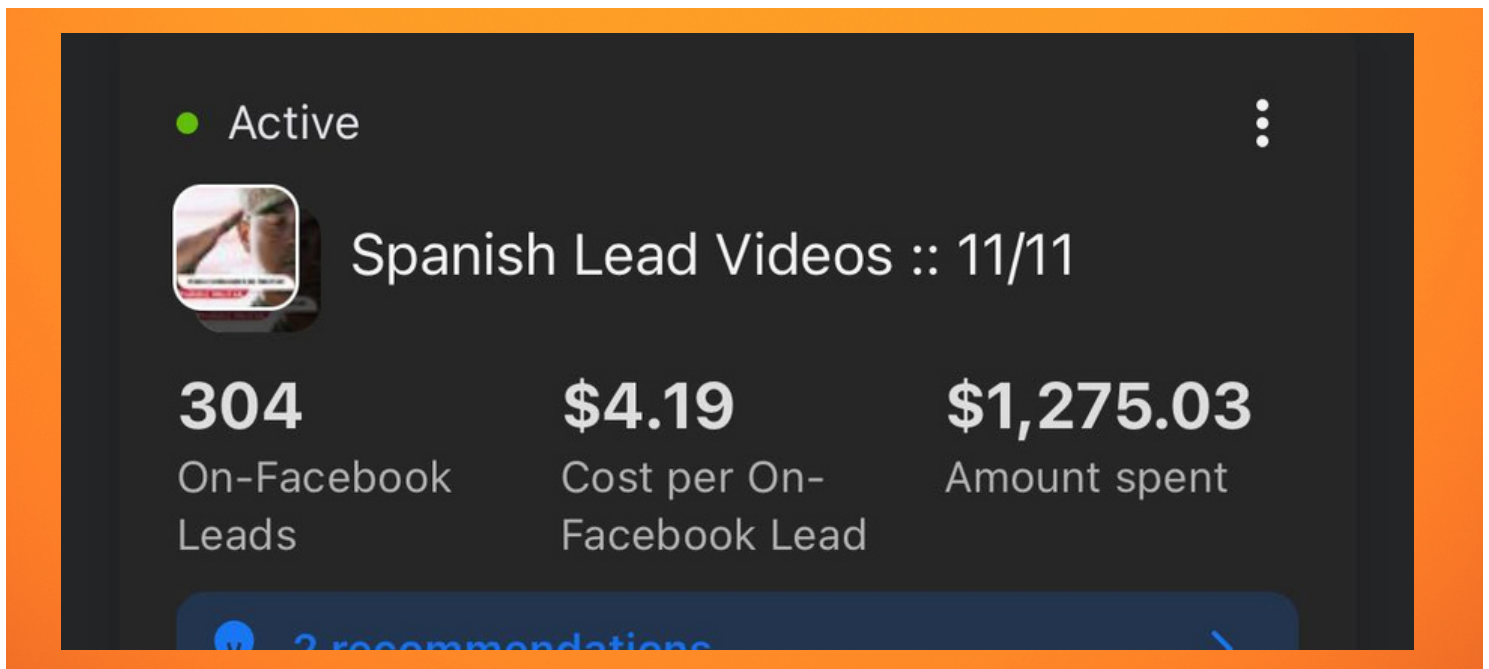
Jorge Miralrio, Owner of Fortex Media



In The Last 90 Days We Generated Over 300 Leads for less than \$5 Each

We Achieved This By Focusing On 4 Key Elements:

- #1 Creating an impactful video that will bring in a TON of leads
- #2 Implementing effective *Follow-Up* strategies
- #3 Conducting pre-screening processes
- #4 Successfully bringing potential clients into the office



#1 Video That Will Bring In a TON of New Leads

Creating an impactful video that will bring in a TON of leads

We produce a *Spokesperson Video* for your firm. We begin by calling out your area to swiftly capture the attention of your local audience.

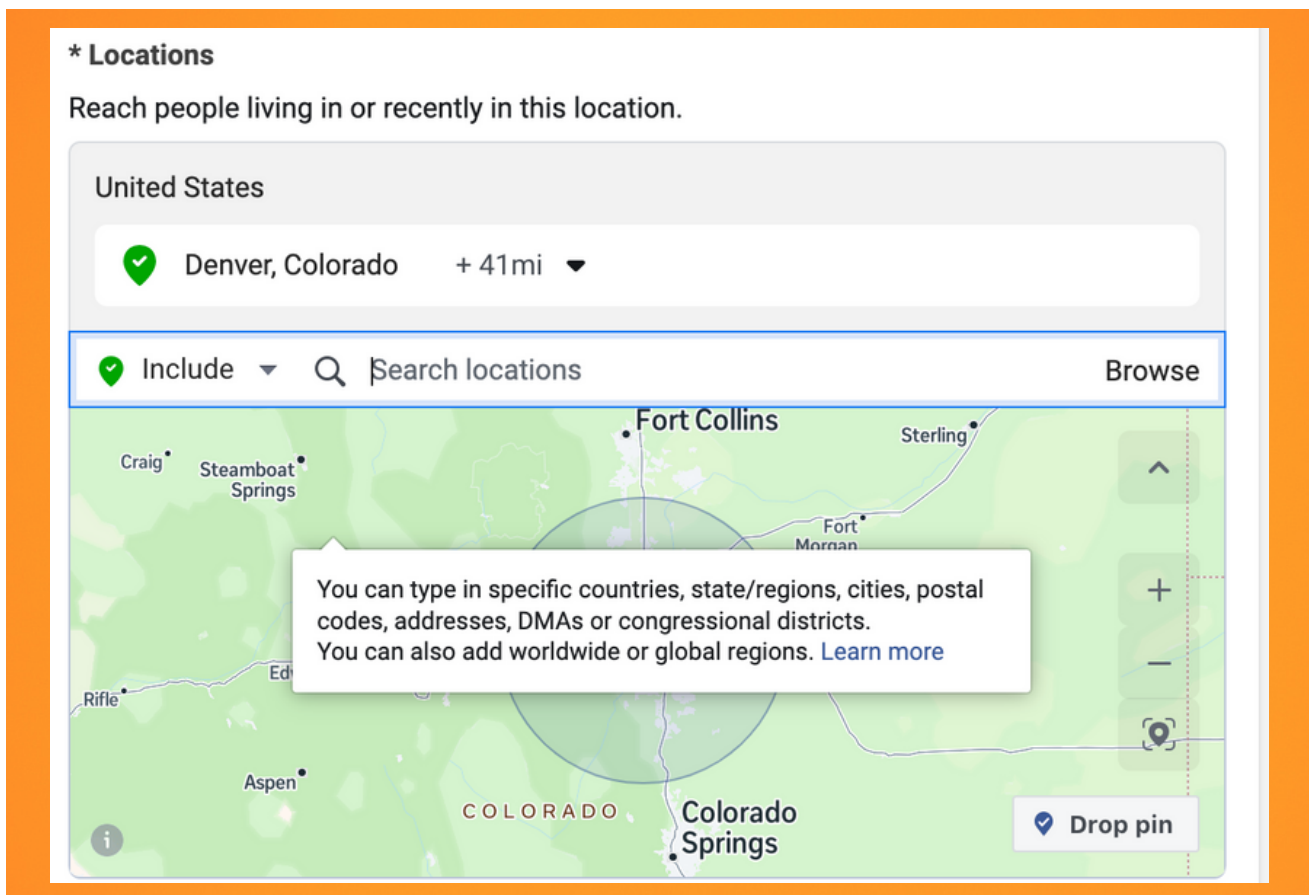
Next we talk about the type of cases you are looking for and offer a **FREE** consultation.



#1 Video That Will Bring In a TON of New Leads

Getting Our Video In front of The Right Eyes

Crafting a great video is crucial, but success requires strategic targeting inside Facebook Ads Manager. We narrow our focus to 30-50 miles from your location, targeting a minimum age of 25 and focusing exclusively on the Spanish-speaking audience.

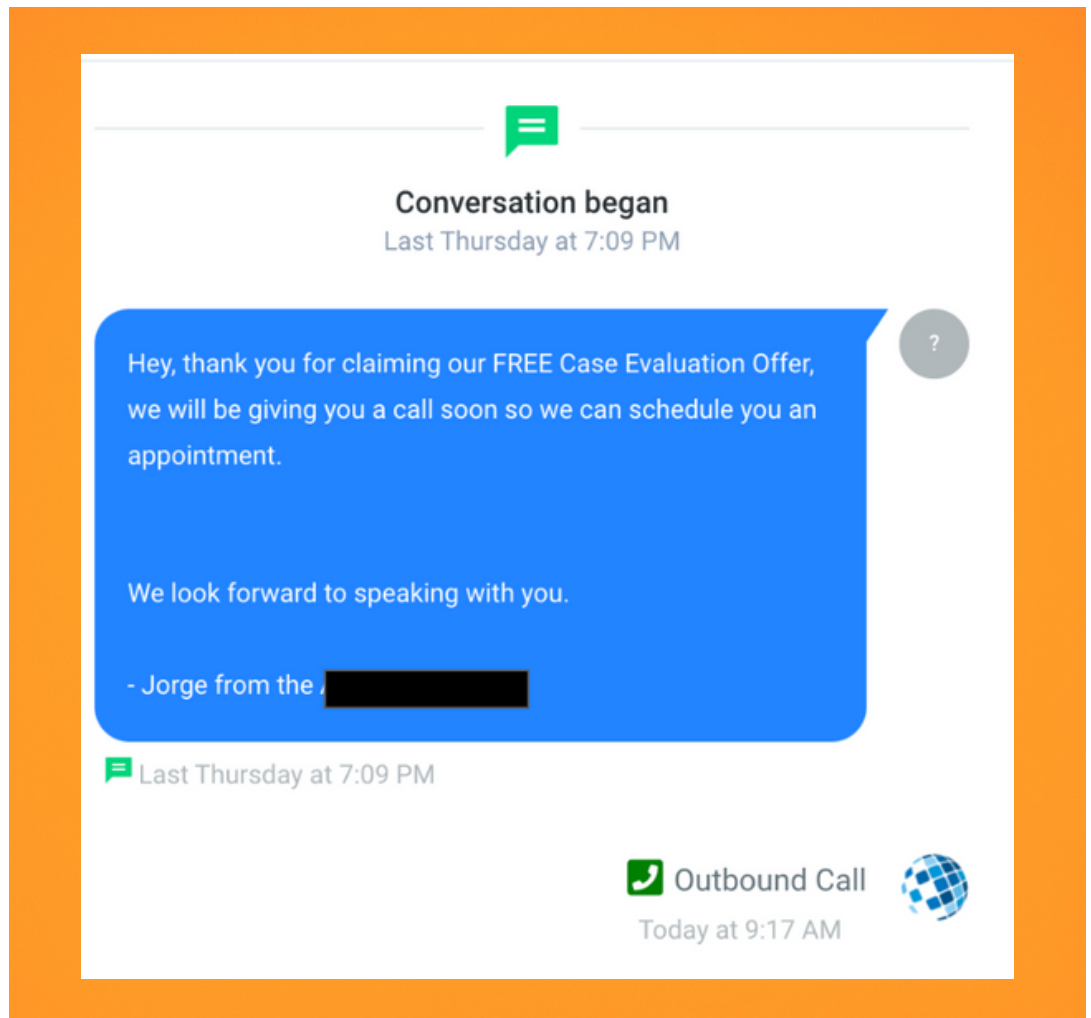


#2 *Implementing Effective Follow-Up Strategies*

Persistence & Speed: Keys to Turning Leads into Clients

Our goal is to contact any new lead within the first 5-15 minutes using our powerful CRM

We
Automatically
Text, Call,
& Email
All Leads



#3 Conducting a Pre-Screening Process

Asking The Right Questions

We ensure that individuals have a case matching your criteria before scheduling an appointment or forwarding to your team



#4 *Successfully Bringing Potential Clients Into The Office*

Converting Leads Into Clients

Our advertised offer is a complimentary 15-minute phone consultation, facilitated by a paralegal or someone knowledgeable enough to address their questions. The primary objective of this consultation is to encourage them to visit our office for a comprehensive, paid consultation. The likelihood of retaining your firm significantly increases once they are in the office.



Keep It Simple

In Conclusion...

Create a video that resonates with your local audience, utilize it as a lead ad, ensure diligent follow up, and ultimately, aim to bring them in your office!

Keep it simple, and if you have any questions please feel free to email me jorge@fortexmedia.com and i would be more than happy to help!

And of-course if you want this DONE FOR YOU schedule a DEMO here --> [Demo Link](#).

Thank you for reading,

Jorge Miralrio