

Joshua, Texas Digital Billboard Display

Unit #0847

Display Resolution

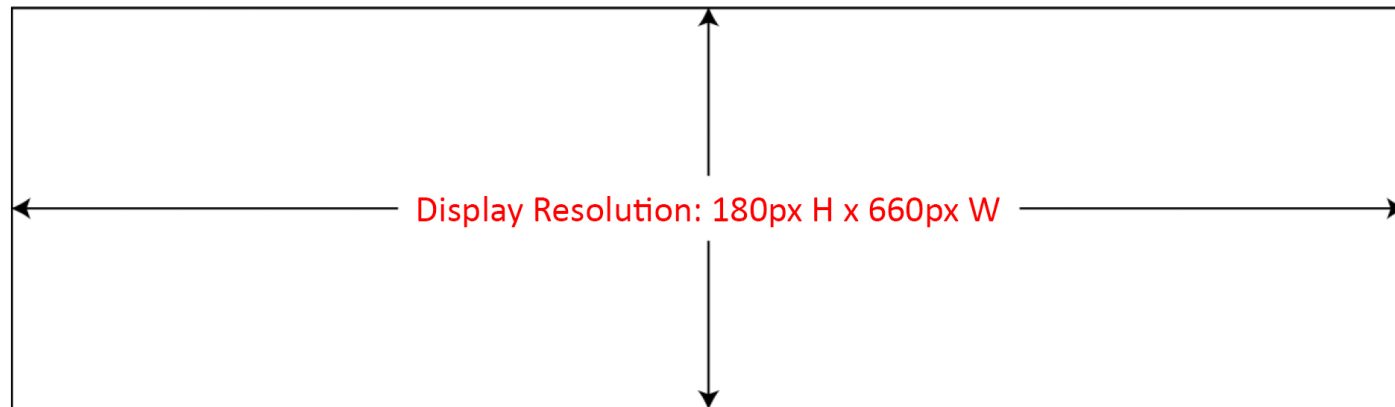
180px h x 660px w

Physical Size

13'6"h x 36'w

Extensions

None



Mechanical/Artwork Size

180px h x 660px w

Aspect Ratio

3.67:1

Note: files for Digital Displays must be supplied in absolute pixels at a 1:1 ratio to the Display Resolution that is listed above, which represents the resolution for the actual unit. For this reason, dpi/ppi is not relevant to the file size. Please **DO NOT supply your files at any other size or resolution.**

File Requirements

**STATIC DIGITAL IMAGES ONLY
-NO AUDIO-**

File format:

JPEG

Color mode:

sRGB

Note: Bright white backgrounds are not suggested as they may create copy burnout. If using a white background, a target value of R235, G235, B235 (also known as "broadcast-safe white") is recommended.

File Naming Convention

Use the following format when naming your files. **You MUST include client name and contract number in order for us to process your upload.**

JoshuaBillboard_[Client Name]

Delivery Instructions

Advertising material must be received at least 3 working days prior to the commencement of the showing.

Delivery Address

[Upload files here](#)

FAIRMOUNT reserves the right to accept or reject copy to be placed on its outdoor displays in its sole and absolute discretion. In general, messaging/images that will not be deemed acceptable are: profanity, nudity, lewdness, graffiti style typeface (or copy that invites graffiti), messaging that denigrates the facility transit system, the owner, the location or the business conducted thereon. Copy must be approved in advance of production.

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