# **Alforis Real Estate: Our Approach**

### A Smarter Way to Manage Rentals

We designed our system around one goal: to maximize your returns while eliminating the headaches of day-to-day rental operations. Our approach is lean, modern, and built for today's market.

## 1. Leasing & Marketing

- Your property is listed aggressively across major rental platforms and networks.
- Every listing is designed to stand out with professional copy and optimized presentation.
- We commit to filling vacancies within 30 days or we waive our fees for the first two months.

## 2. Tenant Screening & Onboarding

- Every applicant is vetted through a clear, structured process.
- · We confirm income, references, and rental history before signing.
- Tenants get an efficient, professional onboarding experience reducing turnover risk from day one.

## 3. Maintenance & Operations

- All issues are logged, tracked, and completed quickly using our trusted trade network.
- Owners benefit from preferred pricing on repairs and services.
- Tenants get faster response times and accountability, which keeps them satisfied and stable.

#### 4. Financial Management

- Simple, transparent fee structure: 7-10% of monthly rent, nothing hidden.
- No charges while your property is vacant.

 Clean, straightforward reporting — so you know exactly where your money is going.

#### 5. Communication

- Owners and tenants both get clear, timely updates.
- No chasing, no excuses. Just direct answers and accountability.

## **Not Licensed Property Managers - By Choice**

We're upfront about it: we are not licensed under Alberta's traditional property management framework. And that's a good thing. Licensing adds overhead, restrictions, and outdated processes that slow down the very service landlords need.

By operating lean, we can:

- Move faster.
- Avoid inflated costs.
- Pass savings and efficiency directly to you.

What we are: an innovative new concept. A property service concierge.

This isn't a loophole. It's our competitive advantage.

#### The Alforis Real Estate Difference

We don't fit the mold of old-school property management: and that's the point. We're building a system that landlords and tenants actually want to use: transparent, modern, and performance-driven.