



Empowering Small Business Cybersecurity

Brief Introduction & Mission Statement



In an era where digital threats are evolving daily, Cyber Secure Online (CSO) stands as your vigilant protector. Founded by Dianne Beattie, a seasoned cybersecurity expert with a rich heritage from the US Navy to pioneering roles at Bank of America and Chase Manhattan, CSO was launched in 2008 with a singular mission—to equip small businesses with enterprise-grade cybersecurity. Our journey is more than just offering tools; it's about making top-tier digital security accessible, understandable, and affordable for businesses poised for growth but vulnerable to cyber dangers.



The Urgent Cybersecurity Need

Highlighting the Cyber Threat Landscape

Small businesses today navigate an increasingly hostile digital realm. From the silent menace of sophisticated **phishing attacks** to the devastating consequences of **data breaches**, the cyber threat landscape is constantly evolving.

Unlike larger corporations with vast resources, small businesses are often perceived as **easier targets** by cybercriminals, making robust cybersecurity not just an option, but a necessity for survival. The tale of Bob K., who suffered a \$5 million loss due to an insider threat, underscores the reality that **no business**, regardless of size, **is immune** to these digital dangers.

#1



The USA is the
#1 target
for cyber
attacks

76% of
businesses and
organizations were
targets of phishing
in 2017



33 billion records
will be stolen annually



of attacks on
network-connected devices



of malicious email
attachments are



Real-World Consequences: Dr. Jake Baker's Story

In the blink of an eye, my business was hollowed out by an insider cyber attack, leading to a staggering \$5 million loss and the irreplaceable theft of sensitive intellectual property. This wasn't just a breach; it was a brutal awakening to the realities of cyber threats in the modern small business landscape. Our lack of robust cybersecurity measures left us exposed and ultimately defenseless against those we trusted. From this pivotal moment, I learned the hard way that proactive cybersecurity isn't optional—it's fundamental.

- Dr. Jake Baker
- Mid-Market (51-1000 employees)



Master Your Security: Always-On Guard Dashboard

The Always-On Guard Dashboard is engineered as the central nervous system of CSO's cybersecurity offerings, blending advanced protection with simplicity tailored for small business operations.

Stand out with exclusive features like WiFi Phishing prevention and Inbound Email Gateway protections.

These are essential defenses within our arsenal, safeguarding against sophisticated cyber threats.



Unlocking the Benefits of CSO

- **Data Breach Defense:** Mitigate the risk of costly data breaches with CSO's proactive protections, safeguarding your most sensitive information.
- **Operational Resilience:** Minimize disruptions from cyber threats, keeping your business operations smooth and uninterrupted.
- **Compliance Made Easy:** Navigate the complex landscape of regulatory compliance with our guidance, turning a potential headache into a streamlined process.
- **Enhanced Customer Trust:** Building customer confidence by demonstrating your commitment to protecting their data with top-tier cybersecurity measures.
- **Growth Support:** CSO's scalable security solutions grow with your business, providing robust protection every step of the way.

Customer Spotlight: Real Results with CSO

The Power of Instant Protection

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“Integrating Cyber Secure Online into our Office 365 was seamless and swift. The admin dashboard is intuitive—no deep cybersecurity knowledge needed. Its insights directly improved our DLP training, and its remote management tools are a game-changer for us. Quarterly check-ins with Cyber Secure Online keep us at the cutting edge.”

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- Jeff V., Director of IT
- Mid-Market (51-1000 employees)



CSO's Unmatched Cybersecurity Advantage

FEATURES	CSO's Always-On Guard	CrowdStrike	SentinelOne	Bitdefender
Endpoint Security (Next-gen AntiVirus)	✓	✓	✓	✓
Email Security (Malware, Phishing)	✓	\$\$	\$\$	\$\$
Cloud Security (O365, GSuite, etc.)	✓	\$\$	\$\$	\$\$
EDR (Endpoint Detection & Response)	✓	✓	✓	\$\$
Network Security (VPN, Firewall)	✓	\$\$	\$\$	\$\$ Partial
Data Governance (Endpoint, User Data)	✓	\$\$	\$\$	✗
WiFi Phishing Protection	✓	✗	✗	✗
Inbound Email Gateway	✓	✗	✗	✗
Secure Web Gateway	✓	\$\$	\$\$	\$\$
User Data Governance	✓	✗	✗	✗
Pricing (per user/month)	\$129	\$160+	\$160+	\$110

CSO is the only provider offering comprehensive Wi-Fi Phishing Protection, ensuring your network's safety against sophisticated attacks.

Unlike others, CSO guarantees advanced Cloud Security and Email Security without the need for costly add-ons, making top-tier cybersecurity accessible.

"Transparent Pricing" and "No Hidden Costs," contrasting CSO's straightforward \$129/user/month fee against competitors' tiered pricing and additional charges for essential features, ensuring potential clients see the value and simplicity in CSO's pricing structure.

Always-On Guard's Simplified Pricing

Transparent Pricing, Unmatched Protection



Always-On Guard

Always-On Guard is available at \$129/user/month, providing comprehensive cybersecurity protection.



Annual Plan Discount

Opt for an annual commitment and enjoy a 20% discount, making proactive cybersecurity even more cost-effective.



What's Included

Full Always-On Guard access: real-time monitoring, automated response, ongoing updates.



Always-On Guard
Foundational Protection Plan

Embark on Your Growth Journey with CSO

- **Exclusive Opportunity:** We're inviting you to experience the transformative power of CSO's Always-On Guard firsthand with our **14-Day GROW Experience** — **entirely free**. It's more than a trial; it's the beginning of **enhanced security and efficiency** for your business.
- **What to Expect:** Instant access to **Always-On Guard**'s comprehensive cybersecurity suite, including user-friendly Always-On Guard Dashboards, security protocols, and unparalleled data protection. Discover the **visible impact on your daily operations** with zero investment.
- **Seamless Onboarding:** Getting started is easy. With just a few clicks, you'll unlock a suite of tools designed to **fortify your business against cyber threats**. Our team will be there **guiding you every step of the way**, ensuring a smooth transition.
- **Next Steps to Growth:** Embark on a path to a more secure future. At the end of your experience, we'll provide insights into how CSO can continue to support your business's growth, with **scalable solutions tailored just for you**.

A Trustworthy Partner for Your Cybersecurity

Thank you for exploring Cyber Secure Online. We're committed to empowering small businesses with premier cybersecurity.

- **14-Day GROW Experience:** Start with our 14-Day GROW Experience - See CSO's impact on your cybersecurity, at no cost.
- **Engage with Us:** Ready to enhance your cybersecurity?
- **Schedule a call** and join the CSO family.

Together, let's secure your business today and into the future.

CSO
CYBER SECURE ONLINE

Thank You!



More Information

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Schedule A Zoom Call

cybersecureonline.com/contact