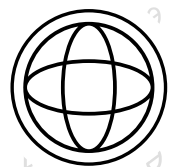




CYBER SECURE ONLINE

Unlocking Digital Safety: 7 Critical Cyber Shields Every Small Business Must Deploy Elite Military Grade Security



More Information

cybersecureonline.com



Our Email Address

dianne@cybersecureonline



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Real-World Consequences: Dr. Jake Baker's Story

In the blink of an eye, my business was hollowed out by an insider cyber attack, leading to a staggering \$5 million loss and the irreplaceable theft of sensitive intellectual property. This wasn't just a breach; it was a brutal awakening to the realities of cyber threats in the modern small business landscape. Our lack of robust cybersecurity measures left us exposed and ultimately defenseless against those we trusted. From this pivotal moment, I learned the hard way that proactive cybersecurity isn't optional—it's fundamental.

- Dr. Jake Baker
- Mid-Market (51-1000 employees)



Meet Your Cyber Guardian – Dianne Beattie

Brief Introduction & Mission Statement

In an era where digital threats are evolving daily, Cyber Secure Online (CSO) stands as your vigilant protector. Founded by Dianne Beattie, a seasoned cybersecurity expert with a rich heritage from the US Navy to pioneering roles at Bank of America and Chase Manhattan, CSO was launched in 2008 with a singular mission—to equip small businesses with enterprise-grade cybersecurity. Our journey is more than just offering tools; it's about making top-tier digital security accessible, understandable, and affordable for businesses poised for growth but vulnerable to cyber dangers.



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What You Will Learn

The Seven Hazards Lurking in Your Digital Shadows

1. **The Invisible Doorways:** discover that minor oversights open floodgates
2. **The Trap of Innocuous Links:** the peril of phishing attacks
3. **The Inside Job:** the risk of insider threats
4. **The Remote Work Vulnerability:** the increased risks
5. **The Silent Data Breach:** the often-unnoticed speed and stealth of loss
6. **The False Security of Obscurity:** debunk the myth
7. **The Cumulative Cost of Complacency:** risks over time



The Invisible Doorways

Seemingly minor oversights in digital hygiene can open floodgates for cyber predators.

Lack of awareness about who accesses **your cloud** environment and when can **significantly increase** your vulnerability to **attacks**.

Furthermore, the **inability to guarantee** that devices are utilizing a secure network when transmitting sensitive information compounds this risk.

Additionally, **unprotected email inboxes** represent one of today's most widespread and severe security threats, serving as a **prime target** for cyber attackers.



The Trap of Innocuous Links

The peril of phishing attacks and CSO's vigilant monitoring safeguards against deceptive threats

Phishing attacks pose a **severe threat** by potentially leading to **ransomware deployment**, which can disrupt or even permanently halt business operations.

CSO offers robust protection against such risks by **blocking malware** introduced through phishing attempts.

Utilizing CSO's **DNS Filtration** and **Secure Web Gateway**, links that could direct clients to malicious sites harboring malware are **effectively intercepted and blocked**, safeguarding the integrity of the business's digital environment.



The Inside Job

Talk about the risk of insider threats and how CSO's comprehensive user governance tools can create a secure operational framework.

Inside job attacks can be identified and countered by our advanced AI and machine learning technologies, which meticulously **analyze user behavior patterns**, modifications in **access permissions**, changes to **registry keys**, and the use of legitimate credentials from **suspicious IP addresses**.

Our Endpoint Detection and Response (EDR) system is adept at not only detecting these threats but also **actively remediating them**, thereby providing a robust defense against internal security breaches.



Customer Spotlight: Real Results with CSO

The Power of Instant Protection

“

“Integrating Cyber Secure Online into our Office 365 was seamless and swift. The admin dashboard is intuitive—no deep cybersecurity knowledge needed. Its insights directly improved our DLP training, and its remote management tools are a game-changer for us. Quarterly check-ins with Cyber Secure Online keep us at the cutting edge.”

”

- **Jeff V., Director of IT**
- **Mid-Market (51-1000 employees)**



The Remote Work Vulnerability

Remote workers sometimes overlook crucial security practices such as using robust passwords, regularly updating them, avoiding the use of unauthorized USB devices, and leaving their screens exposed in public places.

Additionally, they may inadvertently send sensitive data over insecure public WiFi networks, mistaking them for secure connections. CSO addresses these common oversights by **implementing comprehensive security measures** that safeguard against these vulnerabilities.

Our solutions ensure **strong password enforcement, restrict unauthorized** device usage, **protect data** even in public settings, and secure information sent over **WiFi**, effectively eliminating these risks for remote workers.



The Silent Data Breach

The often-unnoticed speed and stealth of data breaches, emphasizing CSO's proactive defenses.

CSO is equipped to identify and address security vulnerabilities by **monitoring for significant data movements, deletions, and unusual login activities** or timings.

This capability enables us to **quickly respond** to potential threats, safeguarding businesses from unauthorized access and data breaches.

Through **vigilant surveillance and timely intervention**, CSO helps mitigate the risks posed by these activities, ensuring your business's digital assets remain secure.



The False Security of Obscurity

Small businesses saw a 424% increase in cyberattacks last year

Small businesses are increasingly targeted by cyber attackers due to their connections to larger companies.

These smaller entities might have access to their larger partners' vendor portals for billing purposes, presenting a less fortified entry point for hackers aiming at bigger targets.

This vulnerability was starkly demonstrated in the incidents involving numerous car dealerships this year, all linked by their use of a single, small-scale software developer.

The breach showed that **unprotected small businesses can inadvertently become gateways** to more substantial and secured networks, emphasizing the need for robust cybersecurity measures across all business sizes.



The Cumulative Cost of Complacency: A Price Too High

We defend against attacks **from all directions** using **a unified approach**.

Our single agent provides **comprehensive visibility**, eliminating the uncertainty and delays of relying on multiple tools to communicate vital information. This method ensures **a singular source of truth**.

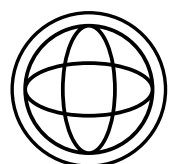
By effectively **blocking email threats**, **stopping malicious** websites in their tracks, **preventing malware** downloads, and offering the ability to halt processes and isolate devices for secure troubleshooting, we **significantly reduce** the chances of user error.

Our strategy offers **layered protection** far beyond what standard tools can provide.



Thank you for considering Cyber Secure Online

- **14-Day GROW Experience:** Dive into CSO's cybersecurity impact with a no-cost, 14-day trial. Experience firsthand how we safeguard your business.
- **Ready to Enhance Your Cybersecurity?:** Let's talk! Schedule a call to discuss how joining the CSO family can fortify your business against cyber threats today and tomorrow.
- **Our mission is to equip small businesses like yours** with industry-leading cybersecurity solutions, ensuring your growth is unhindered by digital threats.



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