

Privacy Policy

This website (the "Site") and all written and other materials and services made available through the Site and/or via the Site (the "Material"), is owned and operated by Lindsay Geddes Coaching ("Geddes", "we", "us").

Your privacy is important to us. This Privacy Policy governs our online information collection practices. Specifically, it outlines the types of personal information that we gather about you while you are using the Site, and the ways in which we use and disclose this information.

Please read this Privacy Policy carefully. By visiting and using the Site, you consent to the collection, use, disclosure, and retention of your personal information as set out in this Privacy Policy. This Privacy Policy is a part of our Terms of Use, so by accepting the Terms of Use you are also consenting to the use and disclosure of your personal information as outlined in this Privacy Policy.

This Privacy Policy does not apply to any information you may provide to us or that we may collect offline and/or through other means.

Your Consent

When you provide us with your personal information, you consent to our collection, use, disclosure, and retention of your information in accordance with this Privacy Policy and as otherwise permitted by law.

Personal Information

"Personal information" means information about an identifiable individual that allows someone to identify or contact you, including, for example, your mailing address, telephone number, or e-mail address.

Collection of Your Personal Information

We may collect personal information that you voluntarily supply to us online while using the Site, including when you purchase products or services from us. You can choose not to provide certain requested personal information, but then you may not be able to purchase products or services, or access or use certain features of the Site. Personal information may include the following:

- Personal details such as name, country of residence, date of birth.
- Contact information such as email address, phone number, address.
- Payment information such as credit card information.
- Any other information you willingly submit to us.

Use of Your Personal Information

Geddes uses your personal information for various purposes in connection with our relationship with you for the provision of our products and services, including: (a) to contact and correspond with you regarding your transactions and your use of our products and services; (b) to provide you with information regarding our announcements, promotions, upcoming events, new products, and special

features; (c) to facilitate transactions and process orders and payments for products and services purchased by you; (d) to process and respond to your specific suggestions, comments, inquiries and requests, and to otherwise administer our relationship with you; (e) to personalize and improve your experience while visiting the Site; (f) to administer and facilitate your participation in questionnaires; (g) to administer and facilitate your participation in contests and promotions; (h) to create and manage your account; and (i) to develop, deliver, and improve our products, services and advertising.

We may use personal information to create non-personal information, and we may then use, disclose, transfer, and retain the non-personal information in accordance with this Privacy Policy. Non-Personal Information is information that is not associated with or linked to your personal information, including personal information that has been aggregated or otherwise anonymized so that it no longer relates to an identifiable individual. We may use, disclose, transfer and retain non-personal information for any purpose and in any manner whatsoever.

Cookies and Other Technologies

We may use "cookies" and other similar technologies, such as web beacons, pixel or gif tags, and action tags to assist us to improve products and services, advertising, and user communications and experience.

You may choose to decline or disable cookies if your web browser permits, but doing so may affect your ability to access or use certain features of our Site.

We may use web beacons, pixel or gif tags, and action tags to confirm that e-mail messages have been delivered and opened. You may opt-out of receiving e-mails in accordance with this Privacy Policy.

Information provided by cookies and other similar technologies may be collected and processed by us or by our third-party service providers.

Third-Party Analytics and Ad Serving Services

We may use certain third-party analytics and/or ad serving services on our Site. The providers of these services may independently collect, use, and disclose your IP address and the general location of the IP address, together with information about your visits to this Site in accordance with their own privacy policies. These services may use their own cookies and other data collection technologies. They may use this information in order to improve your experience, to gain a view of how people are using websites that they service so that improvements can be made, and as otherwise permitted in their privacy policies. We encourage you to review their respective privacy policies.

Disclosure of Your Personal Information

We may disclose your personal information with service providers who assist us in operating our Site and conducting our business, for example website hosting partners, payment processing services, customer communications, data processing and data management, marketing, and advertising services. We require our service providers to agree to use your personal information only for the purposes for which it is provided to them, and to protect the privacy of your personal information in a manner that is consistent with this Privacy Policy. Our service providers may have their own privacy policies and we encourage you to review their respective privacy policies.

We may disclose your personal information if required to do so by law or subpoena. If we are required to disclose personal information without your consent, we will not disclose more information than is minimally required in the applicable circumstances.

Social Networking and Similar Situations

When you use certain aspects of our Site or other services, or post information to other social networking sites (e.g., there may be links to our social media pages or you may be able to join a member group), the personal information that you post or share in connection with these third-party sites is visible to other persons and can be read, collected, used and disclosed by other persons, including to send unsolicited messages. In such a case, you will be leaving our Site and going to the third-party's website. Any information provided to such third-party social networking sites and other sites is governed by their own privacy policies, which we encourage you to read on the applicable site. You are solely responsible for the personal information that you choose to post or share in those situations. We cannot be responsible for any third-party use of such information. The use, disclosure, and retention of the disclosed information is not subject to this Privacy Policy. Please be careful when disclosing your personal information in those situations.

Retention, Location, and Protection of Your Personal Information

We will retain your personal information for as long as it remains necessary or relevant for the purposes we have identified in this Privacy Policy or as permitted/required by applicable law.

We will store and process your personal information in Canada, the United States, and other countries. The laws of other countries regarding the collection, use, disclosure, and retention of personal information may be different from the laws of Canada and the United States, and their laws may be different from the laws of your country. The disclosure of your information in accordance with this Privacy Policy may result in your personal information being transferred outside of Canada, the United States, or your country.

We use reasonable safeguards to protect your information from unauthorized access, collection, use, and disclosure. While we use reasonable efforts to protect your information, no method of transmission over the Internet, or method of electronic storage, is 100% secure, and therefore, we cannot guarantee absolute security of your personal information.

Other Matters

Personal Information of Children

Geddes does not knowingly collect personal information from children who are under 19 years of age. Please immediately contact us at the email address noted below if you believe that we have unintentionally collected personal information from a child under 19 years of age. If we learn that we have inadvertently collected the personal information of a child under 19 years of age, we will use reasonable efforts to delete that information from our systems.

Other Websites/Online Services

The Site may include links to other websites and provide access to products and services offered by

third-parties, whose privacy policies we do not control. When you access another website or purchase third-party products or services through the Site, use of any information you provide is governed by the privacy policy of the operator of the site you are visiting or the provider of such products or services.

Unsubscribing to Newsletters and Messages

All of the marketing and promotional emails that are sent to you by us include an unsubscribe link in them. You can remove yourself at any time from our mailing list by clicking on the unsubscribe link that can be found in email communication that we send to you.

Policy Changes

This Privacy Policy is subject to change at any time. If we make changes to this Privacy Policy, such changes will be posted here. Your continued use of the Site indicates your acceptance of the Policy.

This Privacy Policy was last updated January 24, 2024.

Questions

If you have any questions about this Privacy Policy or the contents thereof, email lindsay@lindsaygeddescoaching.com.