

# Family Office Builders - High Return Accelerator Program

We partner with founders to transform their businesses into investment-grade assets that run without them. This transition frees the owner to step into the Executive Chair role while optimizing cash flow, driving valuation growth, and harnessing their Greatest Wealth-Building Asset for maximum return. Whether the goal is growth, partial exit, full exit, or building a platform company, we create flexibility and options.

## Key Phrases:



We integrate business performance with your personal wealth plan.



We look at the business the way private equity will before they ever see it.



Our goal is to give you both freedom and options.



# Step 2 - Is The High Return Accelerator A Fit For You?

## (consider these questions...)

### Personal Role & Goals:

- What does the ideal next chapter look like for you in the business?
- If you could change your role tomorrow, what would you focus on?

### Business Readiness:

- Where do you see the company's biggest growth opportunities?
- What's holding the business back from capitalizing on those?

### Market Position & Urgency:

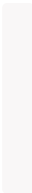
- Have you explored sale or investment offers yet? What's been appealing or not appealing about them?
- If nothing changes in the next 12–18 months, what's at risk?

### Owner Priorities:

- What matters more to you — maximizing value, exiting quickly, or retaining a stake for future upside?

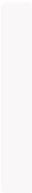
# Step 3 - High Return Accelerator Framework

We follow a proven 6-step process to turn your business into an investment-grade asset:



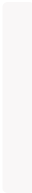
## Strategic Alignment

Goals, valuation gap, tax position.



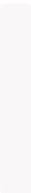
## Tax & Cash Flow Optimization

Reduce drag, free capital.



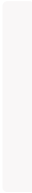
## Product Innovation, Offer Optimization, Lead Gen, CRO

Rapid revenue lift + cash flow boost.



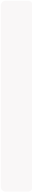
## Growth Model & Capital Access

Scale with acquisition or organic growth.



## Organizational Strengthening

Governance, leadership, SOPs.



## Exit Positioning

Package for premium buyers.

# Step 4 - Execution Engine: The 4 Week Work Year

The 4 Week Work Year is the operating system that professionalizes, scales, and packages companies for institutional buyers while moving the founder into an Executive Chair role.

## Key Capabilities:



### Data Infrastructure & AI

Predictive analytics, automated insights.



### Agentic Marketing Systems

Omnichannel lead gen, CRO, retargeting.



### Operational Systems

SOP-driven, dashboard-managed processes.



### Leadership & Governance

Team structure that runs without you.



### Acquisition-by-Design

Targeting and integrating bolt-ons.



# Step 5 - Flexible Exit Options

We create multiple pathways to liquidity and growth, aligned to your goals and market conditions:



**Strategic sale now**  
(full or partial)



**Recapitalization**  
with equity rollover



**Build platform company**  
→ exit to PE in 3-5 years



**Acquisition-led growth**  
before sale



## **Value Maximizer Tip!**

The right exit path will depend on your goals, your timeline, and the market environment we can create for your business.



# Step 6 - How We Align



If delivered purely as a fee-based engagement, the High Return Accelerator and 4 Week Work Year would represent a minimum of \$25,000 ranging to a high six-figure investment. By aligning through an equity position, my upside is tied to yours — and my focus becomes maximizing the value of your asset, not billing hours.