

# MEDIA KIT



**f** @MRASALEVEAUX

**@** @MRASALEVEAUX

**in** @ASALEVEAUX

Asa Leveaux is a divine soul who is prepared to show you your inner genius & divinity.



## OVERVIEW

Asa Leveaux is an international professional speaker, 3x bestselling author, decorated combat veteran and awarded entrepreneur who has the capacity to make a difference for you and your organization...NOW!

As "America's #1 Icon Architect", creator of Oklahoma Black Business Expo™, House of Icons™, Queer Icons, host of "Icon Conversations Show w/ Asa Leveaux" podcast and founder of Queer School™, Asa has developed the business and philanthropic acumen that will bring a high level of clarity, creativity and accountability to your dream and vision.



## TOPICS

Revenue Strategies  
Diversity, Equity & Inclusion  
Positioning Expertise  
Veteran Entrepreneurship  
Monetizing Expertise  
Business Startups  
Ethical Decision Making  
Epicurean Exploration  
Brand Positioning

## SERVICES

Professional Speaking  
Expert Monetization  
Clarity Coaching  
Strategic Training  
Brand Ambassador  
Conference/Event Host  
Panel Facilitator  
Public Relations  
Board of Directors Member



## MEDIA REACH



8,400  
connections



2,044  
connections



5,344  
connections

## PAST PARTNERS & CLIENTS

Microsoft  
Miss Universe Pageant (Belize)  
T-Mobile  
Mercedes-Benz  
Shark Tank Television Show  
Southern Nazarene University  
Oklahoma Department of  
Transportation

Volvo  
Goodwill Industries  
Mid-Del Public School  
System  
Rose State College  
Brown Mackie College  
Crutcho School District  
University of Oklahoma



BLACK  
ENTERPRISE



AS SEEN ON

**Forbes**



**THE WALL STREET JOURNAL.**



**BLACK ENTERPRISE** **Psychology Today**







## HOUSE OF ICONS™

### BIO

Asa Leveaux is not just a name; it's a symbol of profound impact, resilience, and transformative leadership. As a dynamic force amalgamating the wisdom of RuPaul, the intellectual depth of Cornell West, the spiritual insight of Iyanla Vanzant, and the compassion of Michael Bernard Beckwith, Asa embodies the essence of a true icon.

As a dedicated member of the Professional Advisory Group (P.A.G) for Integris Pastoral Care Clinical Pastoral Education program, Asa provides invaluable counsel, leveraging a wealth of experience garnered over two decades in government logistics. His service in the United States Army and Air Force, including deployments in Iraq, Kuwait, Afghanistan, and Saudi Arabia, earned him the prestigious Bronze Star, a testament to his bravery and commitment.

Beyond his military service, Asa is a fervent advocate for diversity and inclusion, serving as a board member of the Oklahoma Diversity Alliance. He also stands as the President of the Board of Refuge Fellowship Church, a spiritual sanctuary that extends its caring embrace to Oklahoma City's homeless community.

An accomplished author, Asa has penned several groundbreaking books, including titles such as "Why I Won't Hire Black People", "365 Erotic Reasons Why I Love You", "I Am Man Enough", "I Am Woman Enough", "Fuck Balance", and "Black & Queer". These works, available in major retailers such as Barnes & Noble, Amazon, and Walmart, challenge societal norms, provoke thoughts, and inspire change.

As the Founder of House of Icons, Asa nurtures experts, helping them carve their niche, find their voice, and monetize their expertise. Simultaneously, he serves as the Executive Director of the Leveaux Foundation, channeling his entrepreneurial acumen into impactful philanthropic initiatives.

A prolific podcaster, Asa hosts "Icon Conversations", "The EntreQueerNeur Show", and "7-Figure Conversations", where he engages in thought-provoking dialogues that resonate globally. His eloquence and charisma have graced international stages, including Belize and the Kingdom of Bahrain, establishing him as a sought-after international speaker.

Asa's influence reverberates through esteemed publications like Forbes, Wall Street Journal, US News & World Report, and Black Enterprise Magazine. His brainchild, the Oklahoma Black Business Expo, not only fosters entrepreneurship but also hosted an official Shark Tank casting call, fostering innovation and business growth.

Having provided invaluable support to renowned entities such as Miss Universe Pageant, T-Mobile, Microsoft, University of Oklahoma, and Oklahoma Department of Transportation, Asa's expertise has become synonymous with excellence.

In the heart of Asa's achievements lies his most cherished role as a father. He lovingly calls his son Adonis his s-u-n, symbolizing the radiant love that fuels his drive for a brighter future.

In every endeavor, Asa Leveaux emanates a spirit of resilience, compassion, and unyielding dedication. His story is not just inspiring; it's a beacon guiding others to find their purpose, embrace their identity, and create lasting change. As the CEO of Leveaux Group Inc., Asa continues to redefine success, leaving an indelible mark on the world and inspiring generations to come.

### CONTACT

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