



TOOLS AND APPS TO STREAMLINE AND AUTOMATE YOUR BIZ



POS AND SALES

Square
Stripe
Shopkeep
Shopify

PROJECT MANAGEMENT AND TEAM COLLABORATION

Slack
Teamwork
Asana
Trello
Basecamp
Facebook Workplace
AirTable
Dubsado
Huddle
Clickup
Voxer (*Walkie Talkie app for phones*)
Doodle (*Coordinate schedules for big groups*)

CRM & MARKETING AUTOMATION

Salesforce
InfusionSoft
Keap
Hubspot
Ontraport
Kartra

MARKETING AND EMAILMARKETING

ClickFunnels
MailChimp
SalesHandy
Streak (*direct with Gmail*)
ActiveCampaign
SendinBlue (*Also SMS campaigns*)
HurdIPardot (*B2B*)
Autopilot
Marketo (*Great for enterprises*)
GetResponse
Intercom or Front (*Shared inboxes*)
Drip

PRODUCTIVITY

1Password (*secure passwordtracking system*)
IFTTToggl
Microsoft FLOW
ToDoist
HelloSign (*e-sign any document*)
Zapier or Taco (*connect all your apps*)
FollowUp (*never let a task slipthrough the cracks*)
Spacetime (*great for remote teams*)

SOCIAL MEDIA PLANNING, ADVERTISING, AND ANALYTICS

StreamYard
Hootsuite
Buffer
Sprout
Later
Preview
Planoly

FINANCES

Quickbooks
FreshBooks
Expensify
MoneyManager
Cash Flow Manager
Truebill (*expense tracking*)
Digit (*dynamic investment and saving software*)

GRAPHIC DESIGN AND EDITING

Canva
Adobe Spark
Animoto
Bazaar
GIPHY (*Search and create any GIF*)
Designsta

RECORDING, TRANSCRIPTION, AND NOTE-TAKING

Rev
Otter.ai (*converts live speaking into a written transcription*)
Descript
Google
Keep
Evernote

PRESENTATIONS AND SPEAKING

Encaptiv (*Use real-time feedback from your audience to adjust your presentationand close more deals from the stage.*)