



**FULLPOTENTIAL**  
GROWTH | LEADERSHIP | SUCCESS

# WORKPLACE BULLYING & CULTURE SHIFT SUMMIT

**15 October 2025**

**The Maslow, Johannesburg**  
**Hybrid (in-person & online)**

Ending Bullying  
Empowering People  
Transforming Work

Powered by  **eventful**  
people



# About Workplace Bullying & Culture Shift Summit

Across Africa, a quiet crisis is reshaping our workplaces. Bullying, intimidation, and toxic behaviours are not just personal disputes they are systemic challenges that undermine trust, damage mental health, and erode organisational performance. Nearly 1 in 3 South African workers report experiencing a toxic work environment, with consequences ranging from chronic stress and burnout to anxiety, depression, and even post-traumatic stress symptoms. For organisations, the toll is equally severe: high turnover, absenteeism, disengagement, litigation risk, and long-term reputational damage.

Workplace bullying is not merely a “people problem” it is a leadership and cultural issue. It reflects systems that tolerate harm, reward results over humanity, and silence those most affected. As African organisations embrace transformation, digitalisation, and ESG principles, prioritising psychologically safe, inclusive, and accountable workplaces has never been more urgent.

The Workplace Bullying & Culture Shift Summit positions dignity, respect, and cultural transformation as strategic imperatives, not soft issues. It calls on leaders to confront the hidden trauma within their organisations, reimagine the role of HR, and commit to creating spaces where individuals can thrive, be heard, and treated with humanity.

This high-impact convening brings together senior leaders, HR influencers, and mental health advocates determined to break the cycle of toxicity and build thriving, future-fit workplaces. This is your opportunity to align your brand with a movement that champions psychological safety and workplace dignity led by the most courageous and committed voices of our time.

## Purpose

To catalyse a leadership-driven movement that redefines workplace dignity as a strategic priority by equipping African organisations with insight, tools, and the courage to eliminate workplace bullying, dismantle toxic cultures, and create psychologically safe environments where all employees can thrive.



# Objectives

- Reframe Workplace Bullying and Toxic Culture as Strategic Leadership Issues.
- Raise Awareness of the Mental Health Impacts of Toxic Work Environments.
- Strengthen Legal and Procedural Confidence in Handling Bullying Cases.
- Equip Leaders and HR Professionals with Practical Tools for Intervention.
- Activate Organisational and Personal Commitment to Culture Change.
- Showcase Innovative Digital Solutions for Culture Transformation.
- Foster a Continental Culture of Shared Learning and Collaboration.

# Target Audience

- HR and DEI professionals
- Executives and senior leaders
- Policy makers and government departments
- Organisational psychologists and legal experts
- Labour unions and employee representatives
- Wellness and mental health practitioners

# Participating Organisations will benefit through:

- Stronger employee engagement and retention
- Reduced Mental Health-Related Absenteeism, Burnout and reduced mental health-related costs
- Enhanced organisational reputation and trust
- Access to Practical Toolkits and Digital Solutions
- Improved Organisational Culture and Leadership Accountability
- Better compliance with labour legislation and ESG goals

## Expected Outcomes

- Leadership Accountability Elevated
- Actionable Mental Health Integration
- Tools for Immediate Organisational Intervention
- Legal and Procedural Literacy Strengthened
- Technology Adoption to Support Culture Change
- Organisational Commitment to Transformation
- Post-Conference Engagement Tools





# Drive Thought Leadership

Shape the discourse on workplace dignity through sponsored speaking slots, co-authored toolkits, white papers, and panels.

# Brand Visibility Across Channels

Appear on event platforms, materials, social media (30K+ reach), post-event media, and digital assets.

## Why Sponsor?

# Contribute to a Social Cause

Support mental health, employee rights, gender-based violence prevention, and organisational healing initiatives.

# Medical Aid Funds & Mental Health Providers

Appear on event platforms, materials, social media (30K+ reach), post-event media, and digital assets.

# Sponsorship Packages

## PLATINUM SPONSOR R200,000

Limited to 1 company

Speaking slot in plenary or masterclass

Branding across all summit materials (print, digital, video)

Exclusive logo placement on stage backdrop, affirmation cards, pledge wall

Branding in welcome area and cheese & wine reception

Feature in post-summit media interviews and white paper

Full data access to anonymised attendee feedback (opt-in)

10 VIP in-person tickets

Thought leadership piece in post-event white paper

Feature in toolkit sent to 1,000+ virtual participants

## GOLD SPONSOR R100,000

Limited to 2 companies

Speaking slot in panel discussion

Logo on main stage banner, delegate programme, and website

Co-branding on one of the breakout rooms or masterclasses

8 VIP in-person tickets

Branded digital content (shared on LinkedIn & toolkit)

Sponsor highlight in summit thank-you video

## SILVER SPONSOR R80,000

Limited to 2 companies

Logo on event website, social media, printed programme

Branding in a selected breakout room

5 delegate passes

Mention in white paper and post-event toolkit

Thank-you feature in post-event video credits

## SUPPORTER SPONSOR R25,000

Unlimited companies

Logo in digital programme and toolkit

2 delegate passes

Post-event gratitude mention in email and toolkit



## Join a Legacy Movement

*Let's build that future – together.*

Workplaces across Africa are in need of bold, conscious leadership. Your sponsorship will help transform trauma into trust, silence into strategy, and compliance into compassion. You are the culture you lead. Fearless workplaces begin with conscious leaders.

### Contact:

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