

BUILDING YOUR OPT-IN FUNNEL IN HIGHLEVEL

Your Step-by-Step Guide
with Video Trainings

STEP 1

CREATE OPT-IN FORM

NAVIGATE TO SITES -->
FORMS --> BUILD

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STEP 2

CREATE TAG
NAVIGATE TO
SETTINGS --> TAGS

ADD OPT-IN ASSETS
NAVIGATE TO MEDIA
STORAGE

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STEP 3

CREATE LANDING PAGE &
WELCOME PAGE

NAVIGATE TO SITES -->
FUNNELS

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STEP 4

CREATE WELCOME EMAIL &
NURTURE/UPSELL SEQUENCE

NAVIGATE TO
MARKETING --> EMAILS
→ TEMPLATES

WATCH VIDEO

STEP 5

CREATE AUTOMATION
WORKFLOW

NAVIGATE TO
AUTOMATION -->
WORKFLOWS

WATCH VIDEO

