

Green Room Awards

Sponsorship &
Advertising Opportunity





Why sponsor the Green Room Awards?

Victoria's thriving performing arts scene would not exist without the artists, producers, presenters and technicians who make it happen. The Green Room Awards recognises and celebrates those individuals and organisations who have made an outstanding contribution to the performing arts during the preceding year.

We invite you to join us in fostering the extraordinary flourishing of the performing arts in Victoria.

How your contribution will make a difference

The Green Room Awards, now in its 37th year, relies on the generosity of our supporters and partners. Join us in one of our sponsor green rooms and help us continue to acknowledge and celebrate **the best of Victorian performing arts**.

Sponsorship funds the awards and award winners, including a high-profile ceremony attracting 1000 industry professionals.

Cover Image: Queen Kong & The Homosapiens perform at the Green Room Awards 2019
Header: YUMMY perform at the Green Room Awards 2018

"We want to acknowledge the work of our peers and the outstanding achievements of those artists and technicians who put Victoria's performing arts in the spotlight. We thank our current sponsors for their on-going and invaluable contributions. And we are seeking new partnerships with organisations that share our belief in the importance of these arts industry awards."

Dr Hilary Glow – Green Room Awards President



2020 SPONSORSHIP PACKAGES

Join us in the **JUNGLE** Room – \$2,000

- Naming rights to your choice of one award (subject to availability)
- Your logo on the winner's slide in front of an audience of 1000 industry professionals
- Logo acknowledgement on the website for one year
- 2 guest tickets (plus pre-ceremony drinks) to the Awards Ceremony

Join us in the **JADE** Room – \$4,000. Receive the benefits listed above **PLUS**

- Banner acknowledgement at the Awards Ceremony
- 4 guest tickets (plus pre-ceremony drinks) to the Awards Ceremony

Join us in the **EMERALD** Room – \$7,000. Receive the benefits listed above **PLUS**

- Full page ad in the program
- Opportunity to present an award

Join us in the **GREEN WITH ENVY** Room – \$10,000. Receive the benefits listed above **PLUS**

- Naming rights to the Lifetime Achievement Award or the Technical Achievement Award
- 10 guest tickets (plus pre-ceremony drinks) to the Awards Ceremony

Join us in the **REHEARSAL ROOM** – Cash prize for award winners

Double the value of your package and half will go directly to the winner of the award. For sponsors who are opting for the cash prize for artists, you will be acknowledged for up to one year in GRA's marketing, publicity and through the winner's email signature (via a digital Laurel) plus a photo with the winner in front of your company banner.

"It has been a great pleasure to directly support an artist who is making such a significant contribution to the creative industries."

Arup – 2018 Life Time Technical Achievement Award Sponsor



Join us in the **GREEN SHOP** – in-kind (non-cash) sponsorship

The Green Room Awards invites businesses and individuals to support the awards by providing goods and services such as videography, photography, accommodation, graphic design or massage. The best thing about this sponsorship is that the product will go directly to an individual artist to support their artistic practice, next work and well being! Call us for our wish list.

ADVERTISING PACKAGES

Booking deadline: Friday 14 February 2020

Artwork and payment deadline: Friday 21 February 2020

Back Cover

Price: \$1,200

Full Page Ad

Price: \$1,000

Inside Front Cover

Price: \$1,200

Half Page Ad

Price: \$500

Advertising specifications to be discussed upon enquiry

2019 Award Winners (Previous Page): Terence Conrad on behalf of *TerryandTheCuz*, Johanna Allen & Jo Lloyd

Header: 2019 Green Room Awards Ceremony

Images by Gregory Lorenzutti, Nicole Cleary & Ben Swinnerton

*All prices in this brochure are exclusive of GST

The Green Room Awards Association Inc. A.B.N. 93 418 306 890 is a Deductible Gift Recipient

To discuss:

- A sponsorship opportunity please contact Hilary Glow via president@greenroom.org.au
- Advertising with us, please contact Debby Maziarz via debby@debbymaziarz.com.au