



SPONSORSHIP APPLICATION

Northern New Mexico Horsemen's Association (NNMHA) may have a sponsorship of up to \$2,000 for your organization

Thank you for your interest in NNMHA! Our focus is serving the northern New Mexico equine community. Sponsorships are used to support a variety of equine-related experiences, including (but not limited to) riding clinics, horse shows, trainer fees, grounds and equipment use, supplies, publicity and related expenses.

Typically, NNMHA is involved in sponsorships as a co-sponsor and in a visible manner. If you receive a sponsorship, we may ask you to attend a meeting that is mutually convenient to introduce you to our members. Sponsorship funding is paid to the provider. Prior to approving an application, we may request a letter of recommendation from a recent participant or organization involved in an activity or program.

For more information, go to www.nnmha.org, and click on SGS Program. To apply, please provide the information below, attach requested materials and email to giving@nnmha.org or mail to:

Northern New Mexico Horsemen's Association
P.O. Box 4124
Santa Fe, NM 87502

Applicant/organization name, street address, city, state, zip

Date

Phone, email of organization

Name of contact person, street address, city, state, zip

Phone, email of contact person

Name of president, executive director or head of organization, phone, email (if different)

Brief history of organization, particularly as it relates to support of equine activity

What amount is requested and how will it be used; provide details of proposed event or activity

List specific outreach efforts or communications to involve the equine community in northern New Mexico

Brief statement of planned accomplishments and how that will positively impact the equine community in northern New Mexico; include how success will be measured (quantitative or qualitative or both)

Identify ways you can visibly recognize NNMHA, such as but not limited to display of existing NNMHA banners and logo, inclusion in your promotional and other communication materials (newsletters, social media, emails, etc); in exchange, NNMHA will promote this sponsorship in our communication materials

Provider name to receive check (if applicable, also organization), street address, city, state, zip

Please include the following with your application:

1. A copy of organization's mission, vision, a brief description of organization and its key projects or programs and names and titles of board/officers/leadership
2. An estimated timeline and description of key steps, including the name, phone, email and title of all individuals directly involved in planning and holding an event
3. A delineation of co-sponsor roles, if needed
4. NNMHA general liability waiver signed by applicant (and parent or guardian if applicable); for the waiver, go to www.nnmha.org, and click on Resources

5.12.24