

Systemise to Scale Ltd - Cookie Policy

This is the Cookie Policy for Systemise to Scale, which is accessible from systemisetoscale.co

What Are Cookies

As is common practice with almost all professional websites, this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored; however, this may downgrade or 'break' certain elements of the site's functionality.

How We Use Cookies

We use cookies for the various reasons detailed below. Unfortunately, in most cases, there are no industry-standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave all cookies on if you are not sure whether you need them or not in case they are used to provide a service that you use.

Disabling Cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies usually results in also disabling certain functionality and features of this site. Therefore, it is recommended that you do not disable cookies.

The Cookies We Set

- **Account related cookies**

If you create an account with us, we will use cookies to manage the signup process and general administration. These cookies will usually be deleted when you log out; however, in some cases, they may remain afterwards to remember your site preferences when you log out.

- **Login related cookies**

We use cookies when you are logged in to remember this fact. This prevents you from having to log in every time you visit a new page. These cookies are typically removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in.

- **Email newsletters-related cookies**

This site offers newsletter or email subscription services, and cookies may be used to remember if you are already registered and whether to show certain notifications that might only be valid for subscribed/unsubscribed users.

- **Orders processing related cookies**

This site offers e-commerce or payment facilities, and some cookies are essential to ensure that your order is remembered between pages so we can process it properly.

- **Surveys related cookies**

From time to time, we offer user surveys and questionnaires to provide you with interesting insights and helpful tools to help you understand our user

base more accurately. These surveys may use cookies to remember who has already taken part in a survey or provide accurate results after you change pages.

- **Forms related cookies**

When you submit data through a form such as those found on contact pages or comment forms, cookies may be set to remember your user details for future correspondence.

- **Site preferences cookies**

In order to provide you with a great experience on this site, we provide the functionality to set your preferences for how this site runs when you use it. To remember your preferences, we need to set cookies so that this information can be called whenever you interact with a page that is affected by your preferences.

Third-Party Cookies

In some special cases, we also use cookies provided by trusted third parties. The following section details which third-party cookies you might encounter on this site.

- This site uses Google Analytics, one of the most widespread and trusted analytics solutions on the web. It helps us understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.
For more information on Google Analytics cookies, see the official [Google Analytics page](#).
- Third-party analytics track and measure the usage of this site so that we can continue to produce engaging content. These cookies may track how long you spend on the site or the pages you visit, which helps us understand how we can improve the site for you.
- From time to time, we test new features and make subtle changes to the way the site is delivered. When we are still testing new features, these cookies may be used to ensure that you receive a consistent experience while on the site and that we understand which optimisations our users appreciate the most.
- As we sell products, we need to understand statistics about how many visitors to our site make a purchase. These cookies will track this data. This is important to you as it means that we can accurately make business predictions that allow us to monitor our advertising and product costs to ensure the best possible price.
- Several partners advertise on our behalf, and affiliate tracking cookies allow us to see if our customers have come to the site through one of our partner sites so that we can credit them appropriately and, where applicable, allow our affiliate partners to provide any bonus that they may provide you for making a purchase.

More Information

Hopefully, that has clarified things for you. As was previously mentioned, if there is something that you aren't sure whether you need or not, it's usually safer to leave cookies enabled in case it interacts with one of the features you use on our site. For more general information on cookies, please read [the Cookies Policy article](#).

However, if you are still looking for more information, then you can contact us through one of our preferred contact methods:

- By email: info@systemisetscale.co